

Retail Dive

Retail Jeweller Publication
Week in review:
News, Opinions & Insights
13th-24th February 2023



Retail Dive is helping us in keeping up with the latest trends and updating us with the jewellery market. It gives us an overview of the industry where we get the weekly update on what trends and activities other jewellers are following. It is a great way for retailers to stay connected to each other.

CHAHAT SHAH
Kalamandir Jewellers



The Dive Newsletter gives updates about the sector and is a platform for jewellery brands to share their updates. I hope you will continue to do so for the industry.

AJIT GADGIL
P N Gadgil and Sons Ltd.



Retail Dive is a quick way of finding out stories regarding new stores and design innovations which inspires us retailers to gain immediate ideas instead of forecasting. I also like the layout of the newsletter and how the articles are compact and consolidated.

SUMEET ANAND
Punjab Saraf Jewellers



We have always enjoyed reading the newsletter Dive by The Retail Jeweller magazine. It gives us in-depth Industry analysis about the trends, technological developments and upcoming events taking place in our industry which certainly helps us in our decision making process.

SAKET KESHRI
Ratnalaya Jewellers



Reliance Jewels

ELINA'S DREAM DIAMOND TOUR OF ODISHA

Date	Place
February 3	Bhubaneswar
February 4	Cuttack
February 5	Angul
February 10	Berhampur
February 12	Rourkela



Elina's Dream Diamond Tour of Odisha closes in grand style with Reliance Jewels

Reliance Jewels, India's leading fine jewellery company, finished the magnificent event 'Elina's Dream Diamond Tour of Odisha' recently at their shop on Kacheri Road, Chandrapur, Rourkela, with passionate patron involvement and enthusiasm.

(RJ Exclusive)

READ MORE → 



Hira Panna
Jewellers
Pride | Purity | Trust
BY SHEKHAR KESHRI

"प्यार"
TALES OF LOVE

25% OFF
ON MAKING CHARGES OF GOLD.

30% OFF
ON MAKING CHARGES OF "PYAAR".



Reliance Jewels

Contest Entries!

Here are some of the beautiful self-love mantras we received for the

#KhudseBhiPyarKaro



KISNA

GIFT THE ROSHNI
of your life

#SparkleOfALifetime

Tag your loved one with a love note

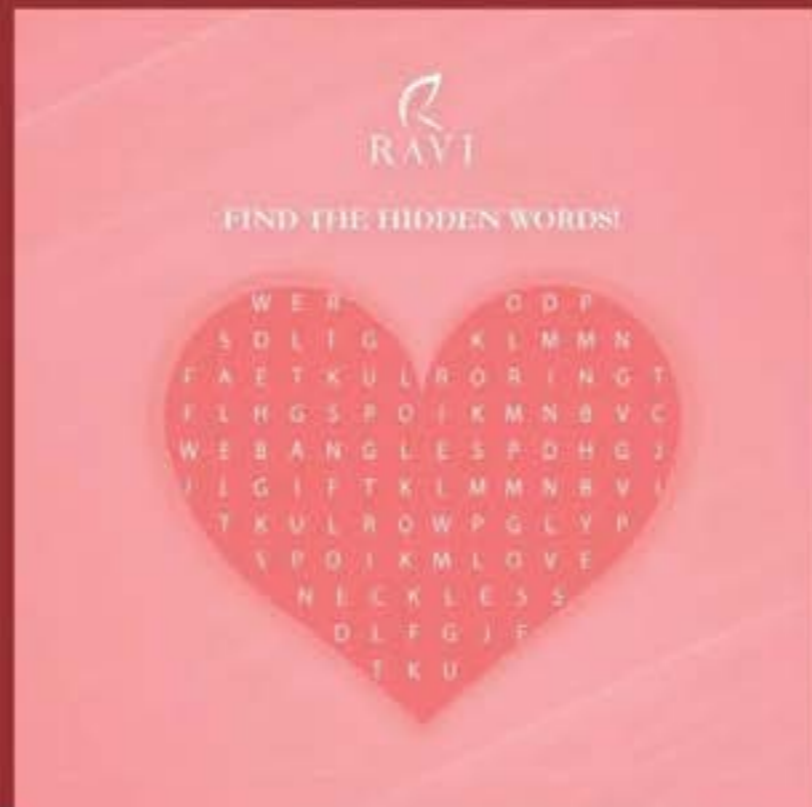
Two lucky winners will get
KISNA JEWELLERY VOUCHER
Worth ₹ 5,000 each



MBA

MONTH OF
Love
CONTEST
Winner
ANNOUNCEMENT
SOON

STAY TUNED WITH OUR
FACEBOOK PAGE AND INSTAGRAM



RAVI

FIND THE HIDDEN WORDS!

W E R O D P
S O L T G K L M M N
F A E T K U L R O R I N G T
F L H G S P O I K M N B V C
W E B A N G L E S P D H G J
I G I F T K L M M N R V I
T K U L R O W P G L Y P
V P O I K M L O V E
N E C K L E S S
D L F G J E
T K U



Senco

It's time to
FALL IN LOVE
ALL OVER AGAIN

It's time to
WITNESS THE
SIZZLING CHEMISTRY

Indian Jewellers go all out to celebrate Valentine's day 2023

Valentine's Day on February 14th, is widely observed across the world as the day when people proclaim their love to one another. The occasion is marked by gifting each other and Indian retail jewellers made it a point to be a major part of this celebration of love.

(RJ Exclusive)

READ MORE → 

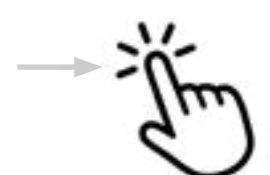


Strong Q4 in 2022 for the platinum jewellery market – retail sales up 22%

MUMBAI

Platinum continued to enjoy strong demand from Indian consumers in the October – December quarter, resulting in a rise of 22% in retail sales in Q4 2022. Powered by the wedding season and festive season sales, PGI's strategic partners sustained strong growth momentum in sales for platinum jewellery demand.

[READ MORE](#)





Anticipated growth. Bullish for double-digit growth for Tanishq: Jewellery division CEO, Titan

Tanishq, is aiming for double-digit growth in FY24, with plans to expand its high-value and solitaire segment by 2x and wedding and occasion wear segment by 1.5x, according to AjoyChawla, CEO, Jewellery Division, Titan Company Limited. Additionally, the company plans to increase its omnichannel revenue from 6 per cent to 10 per cent, add 40 stores, and expand 25 stores.

READ MORE →



After 13 Successful Years



INDIA'S LEADING PREMIUM B2C Jewellery Exhibitions

Comes to

HYDERABAD & MUMBAI

WEDDING BELLS

by NAMASTE INDIA

PREMIUM JEWELLERY EXHIBITION

29 & 30 July, 2023

HITEX Exhibition Center

HYDERABAD

6 & 7 October, 2023

NSCI Dome

MUMBAI

For Further Details to Book Your Stall Call: +91-82006-58793

reach above company by





Amitabh Bachchan turns jewellery sales for Kalyan Jewellers' Lila

The jewellery brand's Lila TVC features brand ambassadors Amitabh Bachchan and Kalyani Priyadarshan, the actors engage in a light-hearted and fun banter, exploring the exquisite range of designs introduced by Kalyan Jewellers, as part of this Collection.

READ MORE → 



Jeweller Joyalukkas withdraws Rs 2,300 crore-IPO

BANGALORE

Joyalukkas has withdrawn its 23 billion rupee initial public offering with the jewellery retailer saying it needed more time to incorporate substantial changes to its financial results. The company plans to refile its IPO documents “at the earliest, subject to market conditions,” Chief Executive Baby George told without elaborating further.

READ MORE →



वर्ल्ड ऑफ़ टाइटन



WORLD of TITAN



Titan has designs for Zoya jewellery in the luxury segment

Having become a dominant player in India's jewellery market with Tanishq, Titan is now looking to capture the opportunity in the luxury segment with Zoya, its premium brand. As Tanishq plans a major entry in the US, opening stores in Houston, Dallas, and Chicago in the next 12 months, Zoya itself will automatically get visibility, after which the momentum will build, said Titan managing director CK Venkataraman.

READ MORE →





After entering US market, Tanishq says huge opportunity for other Indian retail brands in America

A month after opening its first American outlet, Tanishq, feels that the United States offers “huge opportunities” for not only itself but also for other Indian retail brands as well. This is mainly attributed to the large presence of Indian Diaspora in the country, who are among the highest per-capita income, but also because of the interest in India, its culture and products among the Americans.

[READ MORE](#) →





Shiv Narayan

COME AND WITNESS THE LUXURY OF VINTAGE ROYALS...



reach above company by →





Khimji Jewellers Celebrates 14th Anniversary Of Iconic Janpath Store

BHUBANESWAR

Khimji Jewellers celebrated the 14th anniversary of its iconic 621 Janpath Store in Bhubaneswar. Making the grand occasion merrier, the brand revealed a never-before-seen offer. Customers can get one free gold coin on every purchase worth Rs 30,000 and a free gift voucher on every purchase.

READ MORE →





New Light Jewellers Shines Bright with the Launch of its Latest Store in Sri Ganganagar

New Light Jewellers announced the grand opening of its new store in Sri Ganganagar, Rajasthan. The new store is spread across a spacious 6000 sqft and boasts a dedicated floor for diamond jewellery, gold and bridal lounge, silver jewellery, and a separate lounge for visitors.

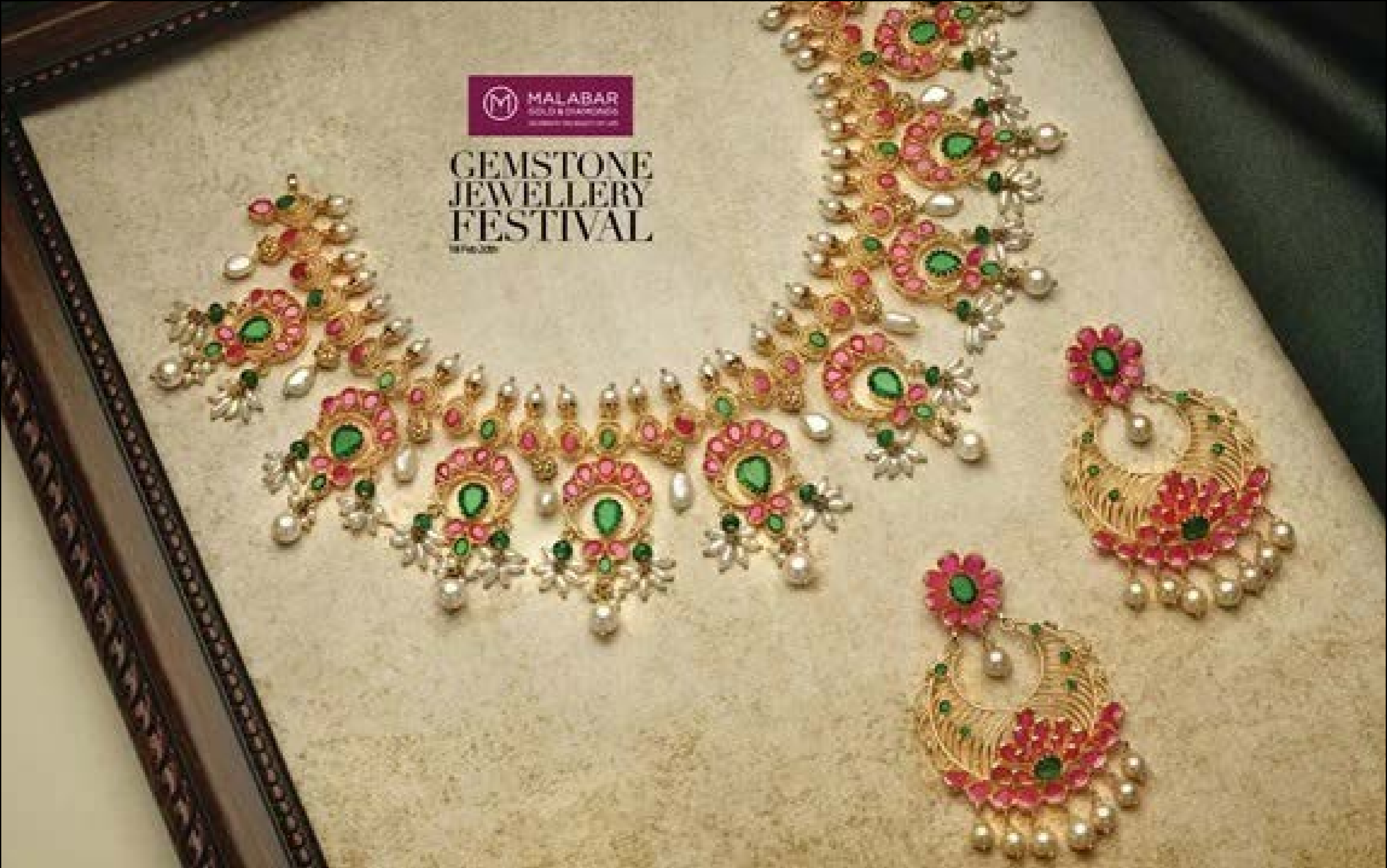
READ MORE → 



BlueStone set to raise fresh funds from Temasek, plans to open 100 stores in 2023

Online jewellery retailer BlueStone is in advanced talks to raise fresh funds from Temasek, Singapore's state investment firm. Talks have reached the last stages and the deal could be closed in a few weeks, according to a report by Deal Street Asia. The company has plans to open 100 more stores across the country in FY23.

READ MORE → 

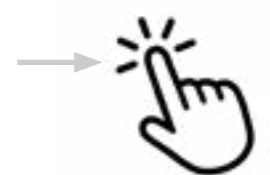


Mangaluru: Malabar Gold and Diamonds launches Gemstone Jewellery Festival

MANGALURU

Malabar Gold and Diamonds has launched the 'Gemstone Jewellery Festival' to showcase its exclusive range of pure gold jewellery studded with precious gemstones and uncut diamonds. Stores across Karnataka will showcase the collection till February 20, offering customers the opportunity to explore the wide range of gemstone designs specially curated for the show.

[READ MORE](#)



Reaching SGL is now easier with our logistics partner BVC



#SHORTESTDISTANCE



reach above company by





Kirtilals new brand makes a foray in the Indian diamond jewellery landscape and urges patrons to ‘wear their GLOW’

BANGALORE

GLOW by Kirtilals enters the Indian market with world-class diamond jewellery in a wide array of designs, with a legacy and experience of eight decades in creating premium diamond jewellery. The first store of GLOW opens in HSR Layout, Bangalore, in the presence of leading Sandalwood actress, Sapthami Gowda, who epitomises the brand’s values of innovation and excellence.

READ MORE →





Malaika Arora inaugurates VCJ's jewellery showroom in Delhi's South Extension 1

NEW DELHI

A glittering start was given to Delhi's most exclusive jewellery showroom of VCJ, which was inaugurated by Bollywood actor Malaika Arora. Spread across 3500-square-foot, the new showroom will house an enormous collection of bespoke 'kundan', 'polki' and 'jadau' jewellery, along with some of the finest diamond and antique gold jewellery.

READ MORE →





Leading influencer couples share their commitments with Platinum Love Bands on this Valentine's Day

This Valentine's Day, Platinum Love Bands launched the second leg of its #Committolove campaign, celebrating modern-day love and relationships. The content partnership with Femina includes a series of two 60-second content pieces featuring celebrity couples RichaChaddha& Ali Fazal and Nikki Galrani&AadhiPinisetty.

READ MORE → 



NUANCE JEWEL

*Eternal
Brilliance!*



NUANCE JEWEL _ INDIA

UNIT NO . B-53/54, 1ST FLOOR, NANDBHUVAN INDUSTRIAL ESTATE, MAHAKALI CAVES CAVES ROAD,
ANDHERI - EAST , MUMBAI - 400 093. TEL:- +912245210100

reach above company by →



This valentine's day,

**LET LUV
LEAD**



Introducing
ausper LUV,
a gift card locked with the goodness of gold

LOVE . LOAD . GIFT

Order Now at gift.ausper.gold/giftgold



On Valentine's Day Ausper launched 'Ausper LUV', a visa powered gift card launched

A gold-tech platform Ausper (that offers India's 1st visa-powered card for purchasing gold jewellery) has announced a Valentine's Day offer. The company has introduced Ausper LUV, a Visa-powered gift card. The company claims that using the Ausper LUV gift card users can make a gold purchase of their choice from any jewellery brand across India.

READ MORE →






ORRA
— 1998 —
FINE JEWELLERY

A Star studded Valentine’s Day for #SparkleOfJoy by ORRA jewellery

ORRA recently launched a Valentine’s Day campaign to celebrate the season of love and launched an array of brilliant diamond jewellery. B -Town Glam Celebrities like Mouni Roy and AnkitaLokhande were recently seen on Most Trending Reels adorning and featuring this recent collection.

READ MORE →





GJEPCs flagship show IIJS Premiere 2023 to be held in two world-class venues in Mumbai city for the first time ever: NESCO Goregaon & JIO World

IIJS Premiere, for the first time in its 39-year old history, will be held at two different venues in Mumbai city - NESCO Goregaon & JIO World. This distinct move highlights the increasing importance of the gem and jewellery industry in both domestic and export trade in India.

[→](#)
READ MORE





reach above company by →





DIAMONDS DO GOOD®



Diamonds Do Good's 2023 grants to uplift natural diamond communities across Africa, Canada & India

With industry support from its 2022 NextGen Awards, Diamonds Do Good announced that \$300,000 was granted to beneficiaries spanning diamond mining and manufacturing communities across three continents. The grants will support girls' education, entrepreneurship, youth empowerment and higher education opportunities.

READ MORE →





GIA India contributes Rs.1.94 Crore towards GJEPC's Swasthya Kosh Fund

As a part of its CSR initiatives, GIA India Laboratory Private Limited made a contribution of ₹1.94 crore to the Gem & Jewellery National Relief Foundation for the SwasthyaKosh Fund, which provides preventive healthcare through an insurance plan for contracted workers of the gem and jewellery industry.

[READ MORE](#) →





GSI appoints Pinky Jalui as EVP of Global Business Development

Gemological Science International announced the appointment of Ms. Jalui as the Executive Vice President of Global Business Development. Ms. Jalui has worked with multiple brands and has over 20 years of experience in the gem & jewellery industry. As the new EVP of Global Business Development, Ms. Jalui will be responsible for expanding GSI's reach and driving new business opportunities globally.

READ MORE →



KISNA

DIAMOND & GOLD JEWELLERY

TERI ROSHNI HUN MAIN



#: 40624N & E

DIAMOND JEWELLERY FROM ₹ 5,000* ONWARDS

90%
BUYBACK
ON MRP

95%
EXCHANGE
ON MRP

FREE LIFETIME REPAIRING & POLISHING.

GUARANTEE ON DIAMOND REPLACEMENT UP TO 0.05 CENTS IN YEAR 1 OF PURCHASE.

reach above company by →





Demand for gold jewellery picks up after Budget

India's leading retail jewellers said demand for gold jewellery has picked up after the budget, supported by a Rs 2,346 per 10 gm drop in price from January's peak of Rs 58,689 per 10 gm. Customers had held back on purchases expecting a cut in import duty on gold in the budget, which did not happen. This prompted them to loosen their purse strings for the yellow metal.

READ MORE →





India's organised jewellery retailers will continue on growth path, says ICRA

Rating agency ICRA expects the organised jewellery retailers in India to continue to outpace the industry over the medium term on the back of industry tailwinds in the form of accelerated shift in market demand from unorganised retailers and planned expansion of retail presence to capitalise on the tailwinds.

READ MORE →





Budget boost: Indian gems and jewellery industry sparkles with new opportunities

Union Budget has some significant benefits for the gold sector and MSMEs. MSMEs constitute more than 90% of the total units in the gem and jewellery export industry. The gold sector, being a crucial contributor to the Indian economy, has received some major benefits in this budget that are expected to give added impetus to the industry.

READ MORE → 

THE Retail Jeweller

The Favourite Business Magazine of Retail Jewellers

**BLOCK
BUSTER
EDITION**

IIJS TRITIYA



Promote your Latest Jewellery collections and Services to Leading 12,500 Jewellers, across 415 cities of India.

reach above company by →





340 tonnes of gold smuggled into India every year: Jewellers

LUDHIANA

The recent raid conducted by the Directorate of Revenue Intelligence and STF Punjab on a jeweller's shop at Sarafan Bazaar has led to much commotion among the members of the community. On the issue of smuggled gold, jewellers said over 340 tonnes of gold are smuggled into India every year from countries like Thailand, Bangladesh, Gulf countries.

READ MORE →





Talismanic Jewellery: Channelling The Power Of Totems is the new trend in the market

Whether it was the turbulent pandemic or personal struggles, the innate desire to acquire a sense of calm has made jewellery enthusiasts seek solace in the calm of talismanic pieces. From evil eyes to zodiac pendants, charms have been in use for centuries, acting as more than opulent decorations to ward off evil, seek fortune's favour or channel more positivity in life.

READ MORE →





Nirav Modi-owned Firestar Diamond International's jewellery to be auctioned

Gold, platinum, diamond and jewellery of Firestar Diamond International, owned by fugitive diamantaire Nirav Modi, will go under the hammer on March 25, according to a sale notice. The sale notice has been issued by Santanu T Ray, who was appointed as a liquidator of Firestar Diamond International Private Limited by the Mumbai bench of the National Company Law Tribunal in February 2020.

READ MORE → 

Retail Jeweller SOUTH FORUM

IMPARTING KNOWLEDGE. INITIATING GROWTH.



CONFERENCE



EXHIBITION



AWARDS

THEME 2023
INNOVATION
POWERING RETAIL

16th MARCH 2023
B E N G A L U R U

For Delegate registrations :
Laxmi : +91 79773 81527
rjmarketing@retailjewellerindia.com
Nagesh : +91 91672 52615
nagesh@retailjewellerindia.com
retailjewellerindiaforum.com

CLICK HERE to reach The Retail Jeweller





February's lower gold price is waking up India and China demand, markets are eyeing FOMC meeting minutes this week

Gold continued its trend lower Tuesday, but falling prices are boosting demand out of India and China, according to analysts. Markets are shifting their focus to the FOMC meeting minutes this week after repricing Federal Reserve rate hike expectations. In February, the gold market shed around \$100, with April Comex gold futures last trading at \$1,845.30 an ounce.

READ MORE →





India's January gold imports plunge 76% to 32-month low on subdued demand

India's January gold imports plunged 76% from a year earlier to a 32-month low on subdued demand after domestic prices rallied to record highs and as jewellers postponed purchases, hoping for a reduction in import duty, a government source said. The country imported 11 tonnes of gold in January, compared with 45 tonnes a year earlier, the source said.

READ MORE →





Surat diamond units cut capacity by 40%

Fresh tensions between the US and China are adding to the anxieties of Indian diamond exporters who have reduced capacity utilisation of their cutting and polishing units by 40% due to a slowdown in global diamond sales over the last three months. Gross export of cut and polished diamonds from India stood at \$1,270.36 million in December 2022, down 28.25% from \$1,770.61 million in December 2021.

READ MORE →



THE FAVOURITE BUSINESS MAGAZINE OF RETAIL JEWELLERS



TO SUBSCRIBE CLICK HERE

Imparting Knowledge. Initiating Growth.



For advertisement contact: +91-9167 252 611 | +91-7977 381 527

For subscription contact **NAGESH**: +91-9167 252 615

4B-45, 4th floor, Phoenix Paragon Plaza, LBS Road, Kurla (West), Mumbai - 400 070.

samitbhatta@retailjewellerindia.com

www.retailjewellerindia.com

CLICK HERE to reach The Retail Jeweller



Retail Dive

THE Retail Jeweller

The Favourite Business Magazine of Retail Jewellers



The Retail Jeweller The Favourite Business Magazine of Retail Jewellers

OUR STORY - NEWS - RJ RECOMMENDS - SERVICE PROVIDER - RJ+ - AWARDS FORUM SUBSCRIBE - PUBLICATION - CAREERS CONTACT US

Newsletter

15th - 21st Aug 22

Aishpra Gems and Jewels, and SL Shet Diamond House celebrate Independence Day with special activities

The gems and jewellery industry rose up to the occasion of Independence Day. Different brands played with the numerals of India's 75th year of Independence to provide attractive discounts and excite the trade. Few took the opportunity to celebrate the occasion with memorable activities. Aishpra Gems and Jewels, and SL Shet Diamond House were two such brands.

(RJ Exclusive)

[READ MORE](#)

08th - 14th Aug 22

IJS Premiere 2022 records 50,000 visitors; expected to generate business worth Rs. 50,000 cr

GJEPC's flagship show, IJS Premiere saw a record number of visitors which will generate business worth Rs. 50,000 crore to exhibitors in the coming 4-6 months. With 1,790 exhibitors showcasing their exquisite gems & jewellery and spread over 8,00,000 sq ft. of exhibition area, IJS Premiere 2022 presented a galaxy of varieties in gold & gold CZ studded jewellery, diamond, gemstone & other studded jewellery, loose stones, CVD, silver jewellery, artefacts and gifting items, laboratories & education, and machinery & allied industry products and services.

(RJ Exclusive)

[READ MORE](#)

01st - 7th Aug 22

Brands raise a toast to timeless sibling love with sentimental rakhi campaigns

The rakhi season is in and the jewellery industry is exploring any and every opportunity to create excitement. Some of the most loved brands have come up with sentimental rakhi and commercial to tie in with the festival. Sibling love and sisterhood are left no stone unturned in the industry's marketing campaigns.

(RJ Exclusive)

[READ MORE](#)

25th - 31st July 22

NAC Jewellers partners with multiple homegrown kids brands through Young Ones jewellery range

NAC Jewellers has provided a platform for homegrown brands. It partnered with brands like, Tiktora, The Little One, and Young Ones. In time, the campaign for Young Ones Jewellery range will help brands to compete about the market.

(RJ Exclusive)

[READ MORE](#)



18th - 24th July 22

The Rare Edit by Sheetal Ranka surprises Pune's HNI base with luxurious collaborations

PUNE

Sheetal Ranka of Ranka Jewellers made a commendable mark in contemporary bridal jewellery market through The Rare Edit, a 5-day event held at the Rare Jewels boutique store, which provided a complete makeover package to brides and grooms from around 250 select families. Designer boutique brand Mala and Kinnary and premium wellness brand The Wedding Clinic joined forces with Ranka for The Rare Edit.

(RJ Exclusive)

[READ MORE](#)

11th - 17th July 22

The import duty hike on gold to negatively impact the trade: Retailers

The hike in import duty on gold has come as a shocker from the government. Recovering from the aftermath of a crushing pandemic, the gem and jewellery industry didn't expect to court this unwelcome development. While the intention has been to reduce the pressure on current account deficit and resist rupee depreciation, retailers are polarised over this sudden move.

(RJ Exclusive)

[READ MORE](#)

04th - 10th July 22

Jewellery retail chains on a post-pandemic retail expansion spree

The large retail chains that inadvertently slowed down expansion during covid are now increasing footprint across India at an accelerated pace. Chain store brands like Kalyan Jewellers and Joyalukkas are capturing the market on the back of strong equity and awareness.

(RJ Exclusive)

[READ MORE](#)

27th - 3rd July 22

Nrityabaran campaign by Abaran highlights design diversity of Indian classical dance forms

The campaign is Abaran's unified attempt to showcase its diverse inventory across traditional and semi-traditional categories. The brand has focused on various forms of dance, namely Odissi, Mohiniyattam, Kuchipudi, and Kathak. In this ongoing campaign on social media, one sees short details on each of the dance form graciously presented by trained classical dancers.

(RJ Exclusive)

[READ MORE](#)

06th - 12th Jun 22

Verma Jewellers lauds achievements of women pradhans in Himachal Pradesh via virtual

On the occasion of International Women's Day, Verma Jewellers held a virtual felicitation ceremony of 429 women pradhans in the state, titled 'Pride of Himachal'. The event highlighted the achievements of Women Pradhans and featured a prestigious panel discussion with the Pradhans who discussed the challenges faced by them and the difficulties they have overcome over the years.

(RJ Exclusive)

[READ MORE](#)

30th - 05th Jun 22

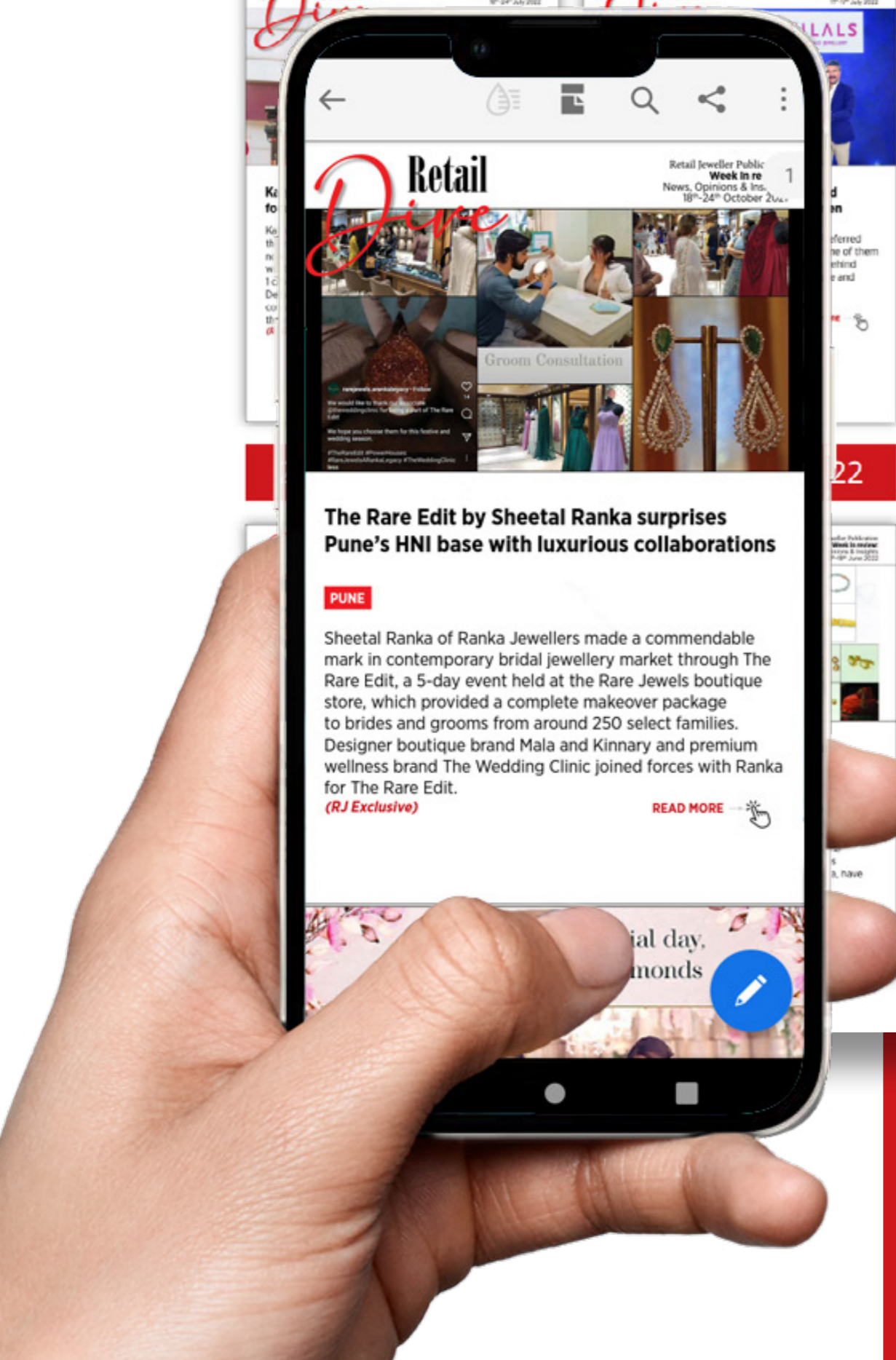
The Rare Edit by Sheetal Ranka surprises Pune's HNI base with luxurious collaborations

PUNE

Sheetal Ranka of Ranka Jewellers made a commendable mark in contemporary bridal jewellery market through The Rare Edit, a 5-day event held at the Rare Jewels boutique store, which provided a complete makeover package to brides and grooms from around 250 select families. Designer boutique brand Mala and Kinnary and premium wellness brand The Wedding Clinic joined forces with Ranka for The Rare Edit.

(RJ Exclusive)

[READ MORE](#)



THE Retail Jeweller

THE FAVOURITE BUSINESS MAGAZINE OF RETAIL JEWELLERS

NEWS, OPINIONS & INSIGHTS

CLICK HERE to reach The Retail Jeweller

