



Pandit Jewellers partners with The Bling Room on pretwear jewellery

The brand has become the exclusive jewellery partner of The Bling Room and has been getting rave reviews from first-time customers frequenting the clothing brand with new interests. The brand has a dedicated jewellery counter exhibiting an affordable pretwear range starting from Rs 5000-25000.

(RJ Exclusive)

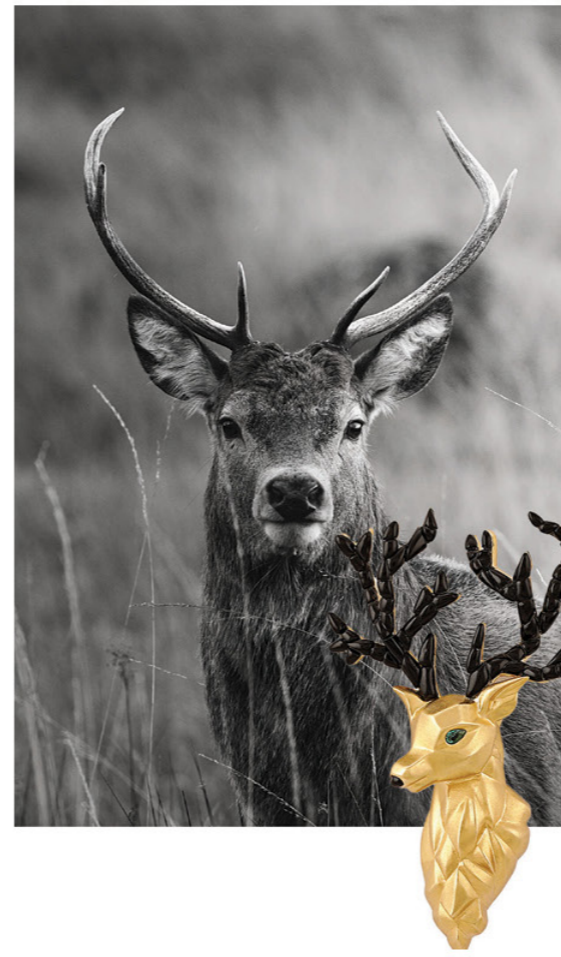
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18 carat house launches collection to promote awareness about wildlife, with Wildlife SOS

On the occasion of World Wildlife Day, which is on March 3rd, 2023, the 18 carat house has developed a line of jewellery inspired by our abundant wildlife, 'into the WILDnerness'. The high jewellery collection endorses the significance of wildlife conservation, for which the house collaborated with Wildlife SOS to raise awareness.

(RJ Exclusive)

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एक जिंदगी खुद के नाम

Candere by Kalyan Jewellers launches #EkZindagiKhudKeNaam campaign ahead of Women's day'23

Candere by Kalyan Jewellers launched their Women's Day campaign- a digital initiative, #EkZindagiKhudKeNaam, to advocate self-love and appreciate one's own being and achievements. The digital campaign showcases women from various walks of life, catering to different professional demands. However, Candere, as a contemporary lifestyle brand, takes pride in celebrating these women from all corners and acknowledging their diverseness & individual achievements.

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Malabar Group to celebrate 30th Anniversary; To open India's most modern integrated jewellery unit and design studio at Kakkancherry

Malabar Group, set up by a handful of entrepreneurs in Kozhikode town 30 years ago in a humble way, has now grown to be one of the largest jewellery chains in the world today. The Group is launching a year-long celebration with a slew of events and expansion programs in India and abroad to mark the milestone of 30 years in service to the nation.

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This Women's Day, Platinum EVARA is all set to launch its new collection of stunning platinum jewellery

On the occasion of Women's Day, Platinum Evara offers an exquisite range of platinum jewellery. Crafted from 95% pure platinum, the collection includes an array of captivating necklaces, alluring wristwear, intricately crafted earrings and elegant rings.

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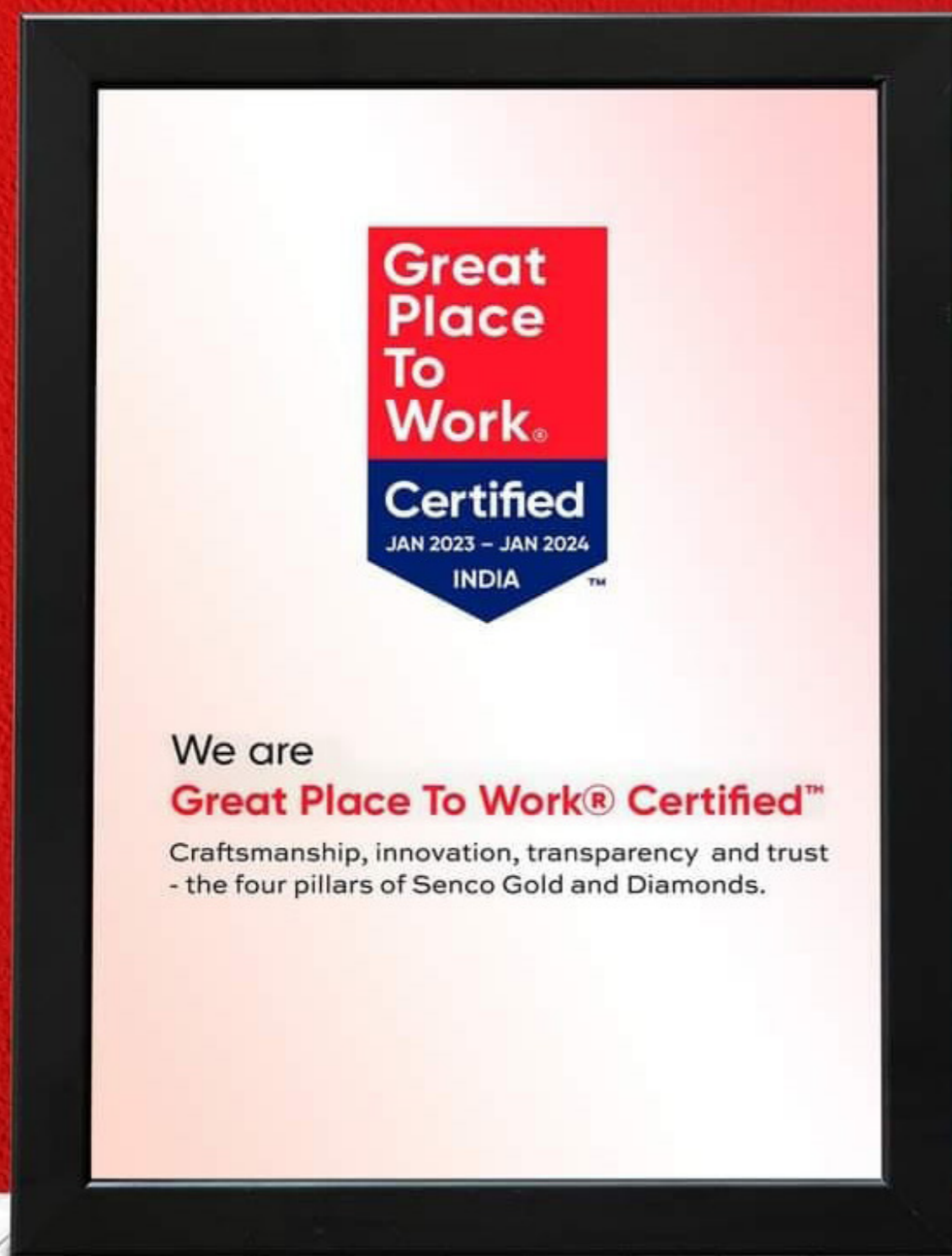
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Joyalukkas Jewellery confirms 30 new stores in 2023, including Saudi Arabia, India

DUBAI

Joyalukkas Jewellery plans to open 30 stores this year, split evenly between those in new overseas markets and in India, according to the Chairman.

“We need to be extremely careful with new store locations – having more than 2 within the same neighbourhood or a few miles of one other won’t make sense any longer,” said Joy Alukkas, Founder, Joyalukkas Group. “So, rather than a few more stores in Dubai, we could do that in Al Ain, Saudi Arabia or Oman. Alukkas made a point of saying that the Group’s India operations will host an additional 15 stores this year.

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Khimji Jewellers Opens Doors to its 7th Showroom At Puri

Jewellery enthusiasts in Puri can now look forward to a new shopping destination, as the largest and most celebrated jewellery brand of Odisha- Khimji Jewellers marks its footprint in the holy land of Lord Shri Jagannath here yesterday, opening its 7th store in the state.

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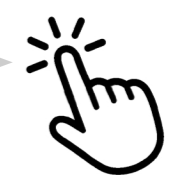




GSI inaugurates its expert Gemology program in Jaipur

Gemological Science International recently inaugurated its expert gemology program, Colored Stone Professional, setting a new standard in the field of gemological education. The 14-week diploma program is offered in the hub of the colored stone industry, Jaipur, India.

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BIS for mandatory hallmarking of gold bullion from July 1

The Bureau of Indian Standards has proposed making hallmarking of gold bullion mandatory for approved refiners from July 1, as part of efforts to ensure that consumers don't face quality issues. It has also said that all other refiners (those not registered with BIS) manufacturing bullion should compulsorily hallmark their products from January 1, 2024.

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Geological Survey of India finds gold deposits in Odisha

BHUBANESWAR

Gold mines have been found at different locations of three districts of Odisha, Informed Steel and Mines Minister Prafulla Mallik said in the state assembly.

Responding to a written question asked by MLA from Dhenkanal, Sudhir Kumar Samal, the Minister stated, “The surveys of the Directorate of Mines and Geological Survey Of India (GSI) revelation the presence of Gold reserves in three districts including Deogarh, Keonjhar and Mayurbhanj.”

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To woo Indian tourists, Bhutan to sell gold at duty-free rates

NEW DELHI

Tourists visiting Bhutan who pay a 'sustainable development fee' can buy duty-free gold in Phuentsholing and Thimphu. The decision is expected to benefit Indians the most, who are among the largest cohort of tourists visiting Bhutan.

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Applicability of GST in case of wastage of gold in jewellery making process: AAR answers

The West Bengal Authority of Advance Ruling has ruled that there will be an Applicability of GST in case of wastage of gold in Jewellery Making process. The applicant submits that as a job worker he expects to receive an order for manufacture of gold ornaments from a registered person in the state of West Bengal (the principal).

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B2B online jewellery marketplace ‘Sarafa Bazar India’ raises seed funding

NEW DELHI

Sarafa Bazar India has raised seed funding at the valuation of INR 8 crores from a group of angel investors who are known to be marquee names in the jewellery industry. The funds came in amidst funding winter due to strong business fundamentals and profitability of the business.

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India Post a Competitive Option for Gem & Jewellery Exporters, Notes GJEPC-BDB Seminar

The benefits of Import & Export of Precious Goods through India Post were explained in an engaging seminar organised by GJEPC and Bharat Diamond Bourse (BDB) on 1st March at BDB. The event saw a packed room of around 100 attendees.

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De Beers modernising Gems & Jewellery Industry with Blockchain in 2023

De Beers has set a goal to provide the origin and impact of every diamond that it discovers and sells by 2030. The company has developed a technology, called Tracr, that uses blockchain along with other technologies such as AI (artificial intelligence) to help it reach that goal.

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Malabar Gold & Diamonds opens seventh store in Malaysia

Malabar Gold and Diamonds recently opened its 7th store in Malaysia. The store has a wide range of 30,000 plus designs across 10 countries along with a section dedicated to plain gold jewellery as well as sections for each or Malabar Gold & Diamonds branded product lines.

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‘Shaped by Love’ curation for gifting season by Tanishq USA

NEW YORK

Tanishq impresses again by unveiling its ‘Shaped by Love’ curation after the first US store launch in New Jersey, just in time for this gifting season. Tanishq’s “Shaped by Love” celebrates love in a unique way. Crafted in gold, diamonds, and coloured stones like sapphire, rubies, and tanzanite; the curation includes pendants, neckwear, earrings, and bracelets.

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15th - 21st Aug 22

Aishpra Gems and Jewels, and SL Shet Diamond House celebrate Independence Day with special activities

The gems and jewellery industry rose up to the occasion of Independence Day. Different brands played with the numerals of India's 75th year of Independence to provide attractive discounts and excite the trade. Few took the opportunity to celebrate the occasion with memorable activities. Aishpra Gems and Jewels, and SL Shet Diamond House were two such brands.

(RJ Exclusive)

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08th - 14th Aug 22

IJS Premiere 2022 records 50,000 visitors; expected to generate business worth Rs. 50,000 cr

GJEPC's flagship show, IJS Premiere saw a record number of visitors which will generate business worth Rs. 50,000 crore to exhibitors in the coming 4-6 months. With 1,790 exhibitors showcasing their exquisite gems & jewellery and spread over 8,00,000 sq ft. of exhibition area, IJS Premiere 2022 presented a galaxy of varieties in gold & gold CZ studded jewellery, diamond, gemstone & other studded jewellery, loose stones, CVD, silver jewellery, artefacts and gifting items, laboratories & education, and machinery & allied industry products and services.

(RJ Exclusive)

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01st - 7th Aug 22

Brands raise a toast to timeless sibling love with sentimental rakhi campaigns

The rakhi season is in and the jewellery industry is exploring any and every opportunity to create excitement. Some of the most loved brands have come up with sentimental rakhi and commercial to tie in with the festival. Sibling love and sisterhood are left no stone unturned in the industry's marketing campaigns.

(RJ Exclusive)

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25th - 31st July 22

NAC Jewellers partners with multiple homegrown kids brands through Young Ones jewellery range

NAC Jewellers has provided a platform for homegrown brands. It partnered with brands like, Tiktora, The Little One, and Young Ones. In time, the campaign for Young Ones will help the brands to compete about the market.

(RJ Exclusive)

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18th - 24th July 22

The Rare Edit by Sheetal Ranka surprises Pune's HNI base with luxurious collaborations

PUNE

Sheetal Ranka of Ranka Jewellers made a commendable mark in contemporary bridal jewellery market through The Rare Edit, a 5-day event held at the Rare Jewels boutique store, which provided a complete makeover package to brides and grooms from around 250 select families. Designer boutique brand Mala and Kinnary and premium wellness brand The Wedding Clinic joined forces with Ranka for The Rare Edit.

(RJ Exclusive)

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11th - 17th July 22

The import duty hike on gold to negatively impact the trade: Retailers

The hike in import duty on gold has come as a shocker from the government. Recovering from the aftermath of a crushing pandemic, the gem and jewellery industry didn't expect to court this unwelcome development. While the intention has been to reduce the pressure on current account deficit and resist rupee depreciation, retailers are polarised over this sudden move.

(RJ Exclusive)

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04th - 10th July 22

Jewellery retail chains on a post-pandemic retail expansion spree

The large retail chains that inadvertently slowed down expansion during covid are now increasing footprint across India at an accelerated pace. Chain store brands like Kalyan Jewellers and Joyalukkas are capturing the market on the back of strong equity and awareness.

(RJ Exclusive)

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27th - 3rd July 22

Nrityabaran campaign by Abaran highlights design diversity of Indian classical dance forms

The campaign is Abaran's unified attempt to showcase its diverse inventory across bridal and semi-bridal categories. The brand has focused on various forms of dance, namely Odissi, Mohiniyattam, Kuchipudi, and Kathak. In this ongoing campaign on social media, one sees short details on each of the dance form graciously presented by trained classical dancers.

(RJ Exclusive)

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06th - 12th Jun 22

Verma Jewellers lauds achievements of women pradhans in Himachal Pradesh via virtual

On the occasion of International Women's Day, Verma Jewellers held a virtual felicitation ceremony of 429 women pradhans in the state, titled 'Pride of Himachal'. The event highlighted the achievements of Women Pradhans and featured a prestigious panel discussion with the Pradhans who discussed the challenges faced by them and the difficulties they have overcome over the years.

(RJ Exclusive)

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30th - 05th Jun 22

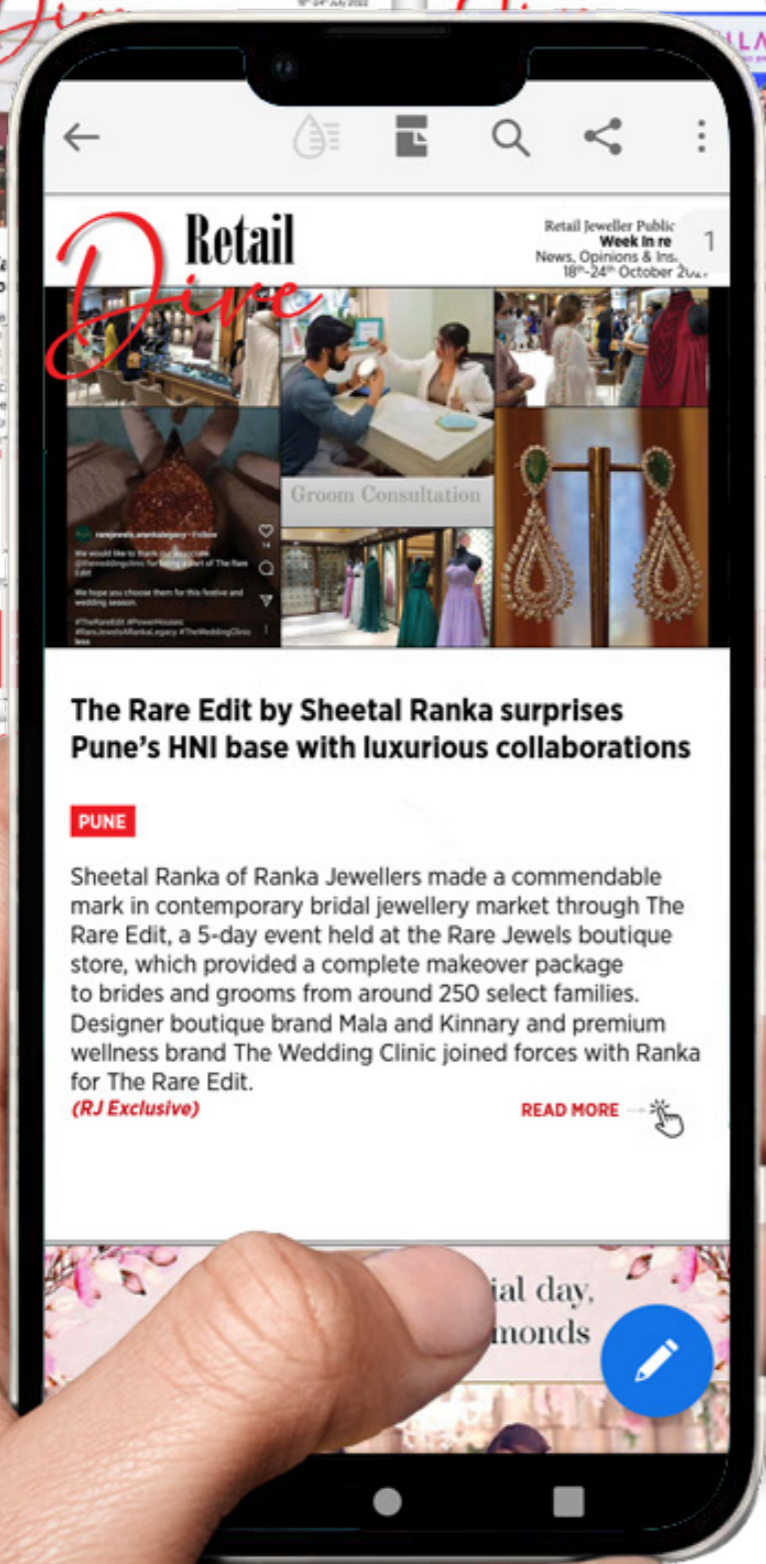
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(RJ Exclusive)

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