



Proud moment in India's jewellery-making history, says Tushar Agarwal of Shiv Narayan Jewellers on Guinness World Records

When Shiv Narayan Jewellers set two Guinness World Records for creating the heaviest diamond-studded gold pendant and most diamonds in a single pendant earlier this week, it was validation of not only the work of their own skilled artisans but of the creativity of Indian jewellers as a whole on the world stage.

(RJ Exclusive)

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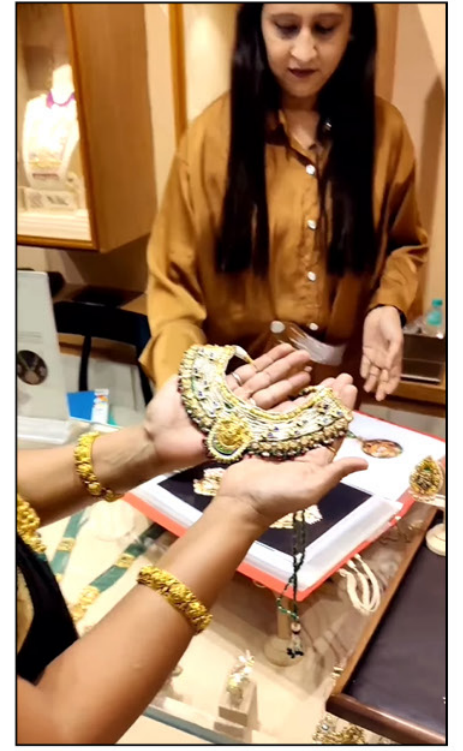
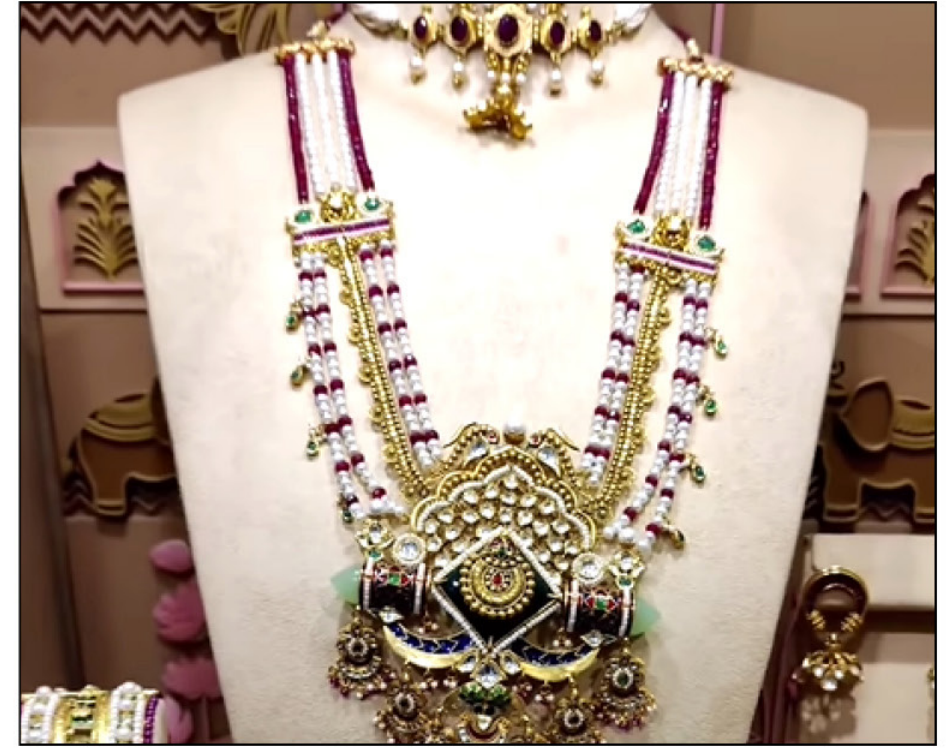
Jos Alukkas' Digi Gold is an investment option where appreciation is guaranteed: Varghese Alukka

The Digi Gold platform by Jos Alukkas in collaboration with MMTC-PAMP has gained immense popularity in a very short span. The scheme assuring complete safety and quality has made it a smart choice for customers to invest with as little as Rs 10.

(RJ Exclusive)

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‘Heirloom Stories’ by NAC Jewellers turns the spotlight on upkeep of heirloom jewellery

Chennai-based NAC Jewellers recently hosted an in-store event called ‘Heirloom Stories’. The event saw a positive response from many women who were a part of the interactive heirloom jewellery workshops, in which they got to learn the importance of heirloom jewellery.

(RJ Exclusive)

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Hari Krishna Exports Receives Prestigious Dun & Bradstreet ESG Leadership Award 2023 and gets certified by the Great Place to Work[®] Institute

Hari Krishna Exports Private Limited has been honoured with the prestigious Dun & Bradstreet ESG Leadership Award 2023 in the Environment - Climate Impact category and got certified by the great place to work institute.

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This Ugadi, PGI along with other Indian retail jewellers welcome the new year with rare and precious platinum jewellery

With a purity level of 95%, its durability and versatility, platinum jewellery is an ideal choice for those looking to purchase or gift jewellery on the occasion of Ugadi say retail jewellers. These very attributes make platinum a symbol of enduring love and commitment. Whether it's a pendant, a ring, or a bracelet, the gift of platinum is sure to leave a lasting impression on your loved ones.

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Raja Jewellers' 'Be Yourself' campaign empowers women

'Be Yourself' campaign of Raja Jewellers, the undisputed monarch of the gold world, offers many discounts in celebration of International Women's Day 2023. The campaign focuses on celebrating the multi-talented women who do what they love and showcase their passion and strength in the jewellery industry.

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Akshaya Tritya Collection “THANJAVUR” by Reliance Jewels showcased at Lakmé Fashion Week with renowned designer Monisha Jaising

Reliance Jewels brought Tamil Nadu’s Thanjavur region’s rich heritage to life with the preview of their Akshaya Tritya Collection “THANJAVUR,” exclusively at Lakmé Fashion Week in partnership with FDCI and in collaboration with renowned designer Monisha Jaising.

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Everlite by Senco Gold & Diamonds rolls out #HearMeOut campaign

Everlite, the light-weight gold and diamond brand from Senco Gold & Diamonds, a pan-India jewellery retail player has rolled out a Women's Day campaign called #HearMeOut. The premise of the campaign is while the struggles and successes of a regular woman often goes unheard amid the rush of our daily lives.

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Zoya, Tata's luxury jewellery brand plans to open 7-10 stores in next 5 years, MD reveals

Zoya, the luxury jewellery brand from the House of Tata, is gearing up to expand its footprint across India with the opening of seven to 10 new stores over the next five years. CK Venkataraman, MD at Titan Company Limited, the parent company of Zoya, spoke about the brand's plans for growth.

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PGI launches statement pieces from Men of Platinum to begin the summer season

Platinum Guild International helps in elevating the summer looks and outfits with contemporary platinum jewellery pieces from the Men of Platinum collection. Each exquisite design can be paired with a variety of outfits and styled in multiple ways.

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GJEPC & DGFT collaborate for successful export outreach in Ludhiana

On 10th March 2023, the GJEPC Delhi Regional Office jointly with the office of the Additional DGFT, Ludhiana, ECGC Regional Office successfully organised an Export Outreach Programme at Ludhiana Club, Civil Lines, Ludhiana. The event was attended by over 45 members and non-members of the export community.

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First-Ever IIJS Tritiya set to ring in good fortune for South India

The inaugural IIJS Tritiya show is set to take place in Bengaluru from 17th to 20th March, and it promises to be a grand event for the gem and jewellery industry in India. The show is being held in the run-up to Akshaya Tritiya, a festival that is considered one of the most auspicious days for making significant investments or starting new ventures.

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GJEPC meets Customs Working Group in Delhi to discuss jewellery repair policy

The Working Group of Customs recently had an interaction with the GJEPC and exporter members to formulate a standard operating procedure (SoP) for jewellery repair. The meeting was held at the office of the Directorate General of Export Promotion (DGEP) in Delhi.

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Union Minister Piyush Goyal reviews the SEEPZ Mega CFC project, launches a new website

Union Minister for Commerce and Industry, Textiles and Consumer Affairs, Food and Public Distribution, Piyush Goyal, held a review of the several redevelopment projects at Santacruz Electronics Export Processing Zone (SEEPZ), Mumbai on Sunday 5th March.

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15th - 21st Aug 22

Aishpra Gems and Jewels, and SL Shet Diamond House celebrate Independence Day with special activities

The gems and jewellery industry rose up to the occasion of Independence Day. Different brands played with the numerals of India's 75th year of Independence to provide attractive discounts and excite the trade. Few took the opportunity to celebrate the occasion with memorable activities. Aishpra Gems and Jewels, and SL Shet Diamond House were two such brands.

(RJ Exclusive)

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08th - 14th Aug 22

IJS Premiere 2022 records 50,000 visitors; expected to generate business worth Rs. 50,000 cr

GJEPC's flagship show, IJS Premiere saw a record number of visitors which will generate business worth Rs. 50,000 crore to exhibitors in the coming 4-6 months. With 1,790 exhibitors showcasing their exquisite gems & jewellery and spread over 8,00,000 sq ft. of exhibition area, IJS Premiere 2022 presented a galaxy of varieties in gold & gold CZ studded jewellery, diamond, gemstone & other studded jewellery, loose stones, CVD, silver jewellery, artefacts and gifting items, laboratories & education, and machinery & allied industry products and services.

(RJ Exclusive)

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01st - 7th Aug 22

Brands raise a toast to timeless sibling love with sentimental rakhi campaigns

The rakhi season is in and the jewellery industry is exploring any and every opportunity to create excitement. Some of the most loved brands have come up with sentimental rakhi and commercial to tie in with the festival. Sibling love and sisterhood are left no stone unturned in the industry's marketing campaigns.

(RJ Exclusive)

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25th - 31st July 22

NAC Jewellers partners with multiple homegrown kids brands through Young Ones jewellery range

NAC Jewellers has provided a platform for homegrown brands. It partnered with brands like, Tikona, The Little One, and Young Ones. In time, the campaign for Young Ones Jewellery range will help brands to compete about the market.

(RJ Exclusive)

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18th - 24th July 22

The Rare Edit by Sheetal Ranka surprises Pune's HNI base with luxurious collaborations

PUNE

Sheetal Ranka of Ranka Jewellers made a commendable mark in contemporary bridal jewellery market through The Rare Edit, a 5-day event held at the Rare Jewels boutique store, which provided a complete makeover package to brides and grooms from around 250 select families. Designer boutique brand Mala and Kinnary and premium wellness brand The Wedding Clinic joined forces with Ranka for The Rare Edit.

(RJ Exclusive)

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11th - 17th July 22

The import duty hike on gold to negatively impact the trade: Retailers

The hike in import duty on gold has come as a shocker from the government. Recovering from the aftermath of a crushing pandemic, the gem and jewellery industry didn't expect to court this unwelcome development. While the intention has been to reduce the pressure on current account deficit and resist rupee depreciation, retailers are polarised over this sudden move.

(RJ Exclusive)

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04th - 10th July 22

Jewellery retail chains on a post-pandemic retail expansion spree

The large retail chains that inadvertently slowed down expansion during covid are now increasing footprint across India at an accelerated pace. Chain store brands like Kalyan Jewellers and Joyalukkas are capturing the market on the back of strong equity and awareness.

(RJ Exclusive)

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27th - 3rd July 22

Nrityabaran campaign by Abaran highlights design diversity of Indian classical dance forms

The campaign is Abaran's unified attempt to showcase its diverse inventory across traditional and semi-traditional categories. The brand has focused on various forms of dance, namely Odissi, Mohiniyattam, Kuchipudi, and Kathak. In this ongoing campaign on social media, one sees short details on each of the dance form graciously presented by trained classical dancers.

(RJ Exclusive)

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06th - 12th Jun 22

Verma Jewellers lauds achievements of women pradhans in Himachal Pradesh via virtual

On the occasion of International Women's Day, Verma Jewellers held a virtual felicitation ceremony of 429 women pradhans in the state, titled 'Pride of Himachal'. The event highlighted the achievements of Women Pradhans and featured a prestigious panel discussion with the Pradhans who discussed the challenges faced by them and the difficulties they have overcome over the years.

(RJ Exclusive)

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30th - 05th Jun 22

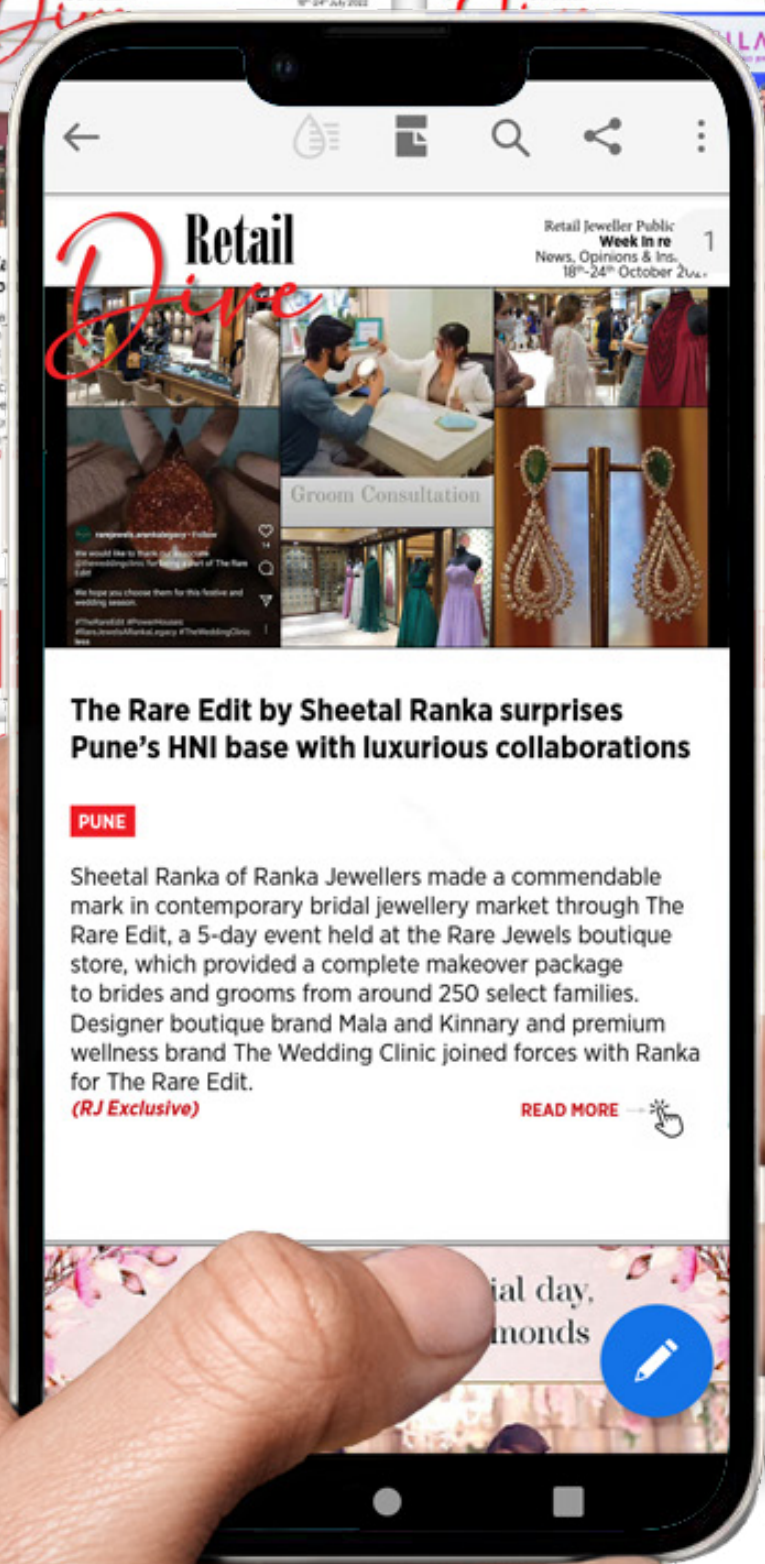
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