



[RETAILJEWELLERINDIA.COM](http://RETAILJEWELLERINDIA.COM)

## With Akshay Tritiya around the corner, hope flies high amongst jewellery retailers

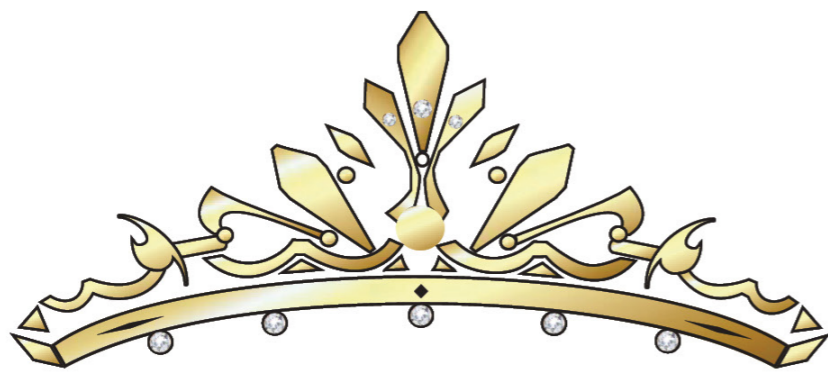
This year, Akshay Tritiya is looking promising for jewellers all across India, as they plan several in-store events and collection launches. A pent-up demand for jewellery and a recovery in discretionary spending among customers is upping the excitement level for retailers.

***(RJ Exclusive)***

**READ MORE** → 

VLCC & TRENDS

-PRESENT



FEMINA  
MISS INDIA

2023

HOSTED BY



CO-POWERED BY



MAKEUP PARTNER



CO-POWERED BY



THE Retail Jeweller  
THE FAVOURITE BUSINESS MAGAZINE OF RETAIL JEWELLERS

ORRA  
— 1888 —  
FINE JEWELLERY

RETAILJEWELLERINDIA.COM

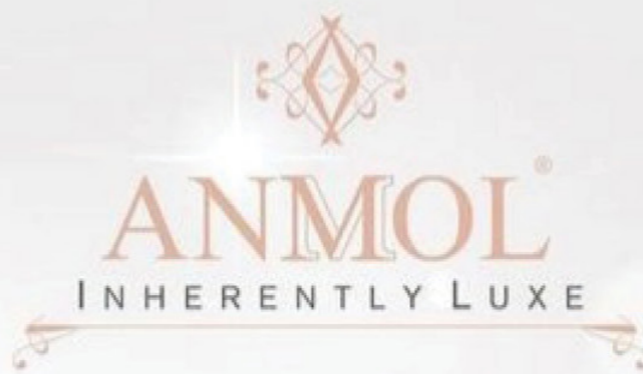
## ORRA looks to promote its brand narrative ‘Outshine Forever’ as exclusive jewellery partner for Femina Miss India 2023

Dipu Mehta, MD of ORRA Fine Jewellery, says ORRA will showcase its collections at the finale rounds, and one representative from the company will honour the winner. ORRA plans to leverage every promotion of Femina Miss India 2023 to enhance its brand reputation. Also, every on-ground activity – before, during and post event – will give mileage to the brand.

**(RJ Exclusive)**

READ MORE →





# 37th Anniversary Bonanza

[RETAILJEWELLERINDIA.COM](http://RETAILJEWELLERINDIA.COM)

## **Anmol Jewellers embarks on 37-day celebration to mark its 37th anniversary, offers '37 Iconic Designs' to customers**

The fine jewellery brand is offering 37 of its best jewellery designs at special anniversary prices, and displaying the 37 pieces in-store for 37 days. It is also hosting an in-store lucky draw, where three lucky winners stand to win gift vouchers of up to Rs 3 lakh.

***(RJ Exclusive)***

**READ MORE** →



# KISNA

DIAMOND & GOLD JEWELLERY

## TERI ROSHNI HUN MAIN



#: 40624N & E

DIAMOND JEWELLERY FROM ₹ 5,000\* ONWARDS

90%  
BUYBACK  
ON MRP

95%  
EXCHANGE  
ON MRP

FREE LIFETIME REPAIRING & POLISHING.

GUARANTEE ON DIAMOND REPLACEMENT UP TO 0.05 CENTS IN YEAR 1 OF PURCHASE.

\*Price per unit.

reach above company by →





RETAILJEWELLERINDIA.COM

## For N. Anantha Padmanabhan of NAC Jewellers, feeding pilgrims at the Arubathumoovar festival is an act of devotion

Team from NAC Jewellers of Chennai, led by Chairman and MD, N. Anantha Padmanabhan, volunteers to feed more than 4,000 pilgrims attending the Arubathumoovar festival at Kapaleeshwarar Temple in Mylapore, Chennai, situated right opposite their store. It is part of the many CSR initiatives that the brand undertakes throughout the year.

***(RJ Exclusive)***

**READ MORE** →



[RETAILJEWELLERINDIA.COM](http://RETAILJEWELLERINDIA.COM)

## Shri Paramani Jewels makes 200 kg of handcrafted jewellery for Sanjay Leela Bhansali's debut web series Heeramandi

Real rubies, emeralds, Polki diamonds were used for the custom sets for six characters in Bhansali's debut web series, and the entire lot took a total of two years to create, say Vinay and Anshu Gupta, Founders, Shri Paramani Jewels. The brief for the jewellery was shared by Bhansali and his production house, and Shri Paramani Jewels created the looks.

***(RJ Exclusive)***

**READ MORE** →





ROYAL CHAINS  
PVT. LTD.

APR 7-10 2023

Stall No's : 3K14-3L17 | Hall No & Zone: 3  
NESCO, Mumbai

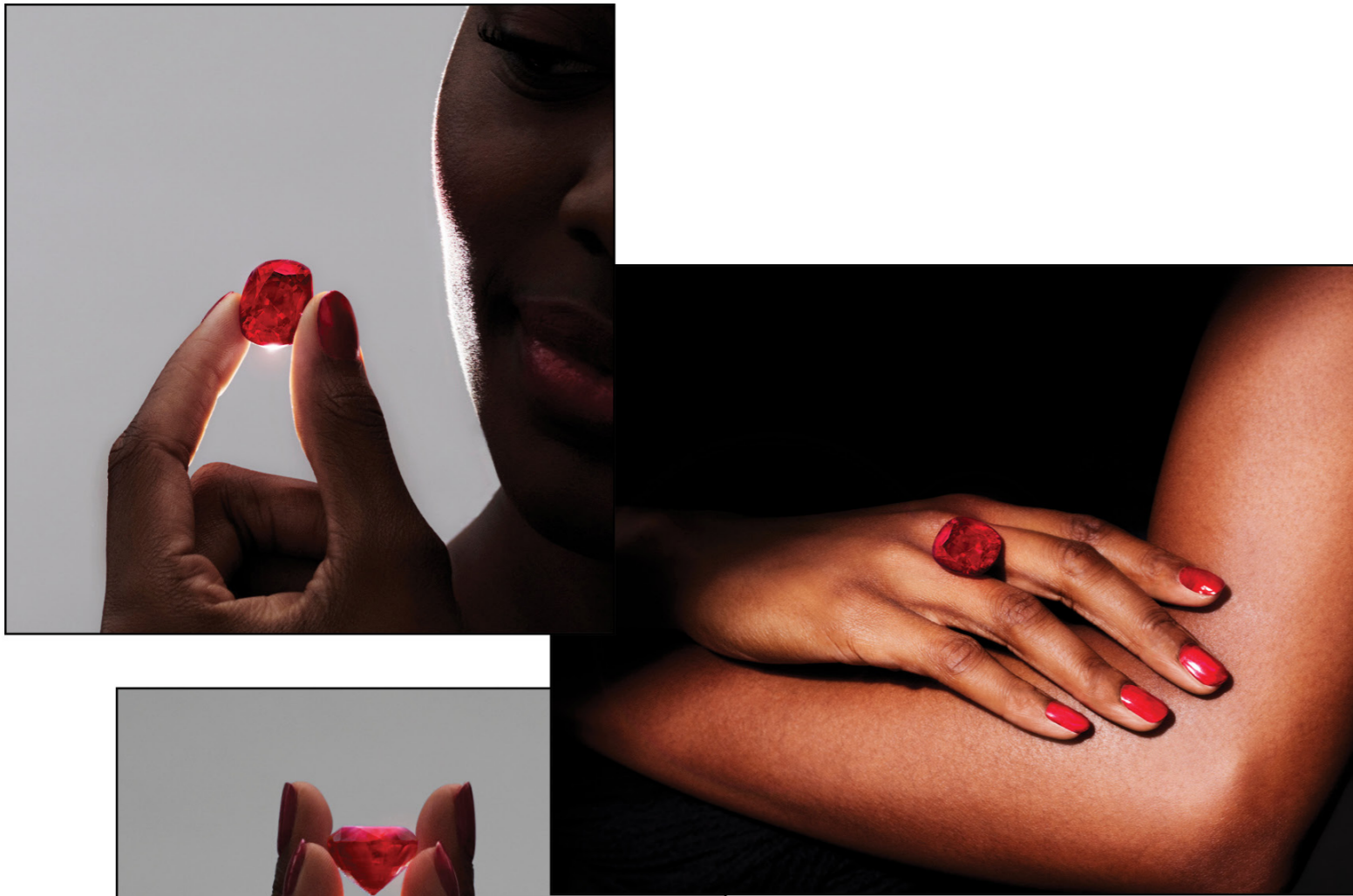
GJS

INDIA'S  
JEWELLERY SHOW  
A GRAND SUCCESSOR TO THE STARS & CO.

127/129, Royal House, 2nd Floor, Zaveri Bazaar, Mumbai - 400 002.  
Tel : 2311 9999, Website : [www.royalchains.com](http://www.royalchains.com)

reach above company by →





[RETAILJEWELLERINDIA.COM](http://RETAILJEWELLERINDIA.COM)



## **Estrela de FURA 55.22, the world's largest gem-quality ruby, unveiled at Sotheby's Hong Kong**

Discovered in Mozambique in September 2022 by FURA Gems, the Estrela de FURA 55.22 weighed 101 carats before it was cut and polished. It will star in Sotheby's 'Magnificent Jewels' auction in New York on June 8, 2023.

**READ MORE** →







## **Sonam Kapoor wears traditional gold jewellery made by The Gem Palace, Jaipur for Dior show in Mumbai**

The actor added an Indian touch to her ensemble from Dior by wearing gold ornaments made by one of India's oldest jewellery houses, The Gem Palace, along with her mother's Basra pearls, at Dior's Pre-Fall 2023 show at the Gateway of India.

**READ MORE** →





**SMR JEWELS PVT. LTD.**

*Preserving Traditions Since 1988*

**07<sup>th</sup> to 10<sup>th</sup>**

**April 2023**

**Hall No : 03**

**Stall No**

**3D19 & 3E19**



**Bombay Exhibition Center (NESCO),  
MUMBAI**

**GIS**  
— INDIA GEM & JEWELLERY SHOW —  
A GRAND BUSINESS TO BUSINESS EXPO

To Order ☎ +91 74339 29699 ▪ smrahmedabad@gmail.com

reach above company by →



RETAILJEWELLERINDIA.COM

## Govt permits 16,000+ jewellers to sell 'declared' old gold hallmarked stock till June-end

On April 7, the Department of Consumer Affairs extended the deadline for approximately 16,000 jewellers to sell their "declared" old hallmarked gold jewellery stock that existed prior to July 2021, as long as they declared their old stock. The new deadline for them is June 30, 2023.

READ MORE →





[RETAILJEWELLERINDIA.COM](http://RETAILJEWELLERINDIA.COM)

## **PGI India's Platinum Evara encourages young women to take the time to be their own biggest cheerleaders**

Platinum EVARA by Platinum Guild International (India) is a curated collection of exquisitely crafted platinum jewellery that's embedded with meaning. The versatile range includes captivating necklaces, alluring wristwear, intricately crafted earrings, and elegant rings.

**READ MORE** → 



# Shiv Narayan

Come and witness the  
*luxury of royal jewels.*

*Rikasa*<sup>®</sup>  
*A Legacy of Royal's...*

Corp. Off.: #5-9-245, "Shiv Narayan Empire" Abids, Hyderabad-500 001 (T.S.) India

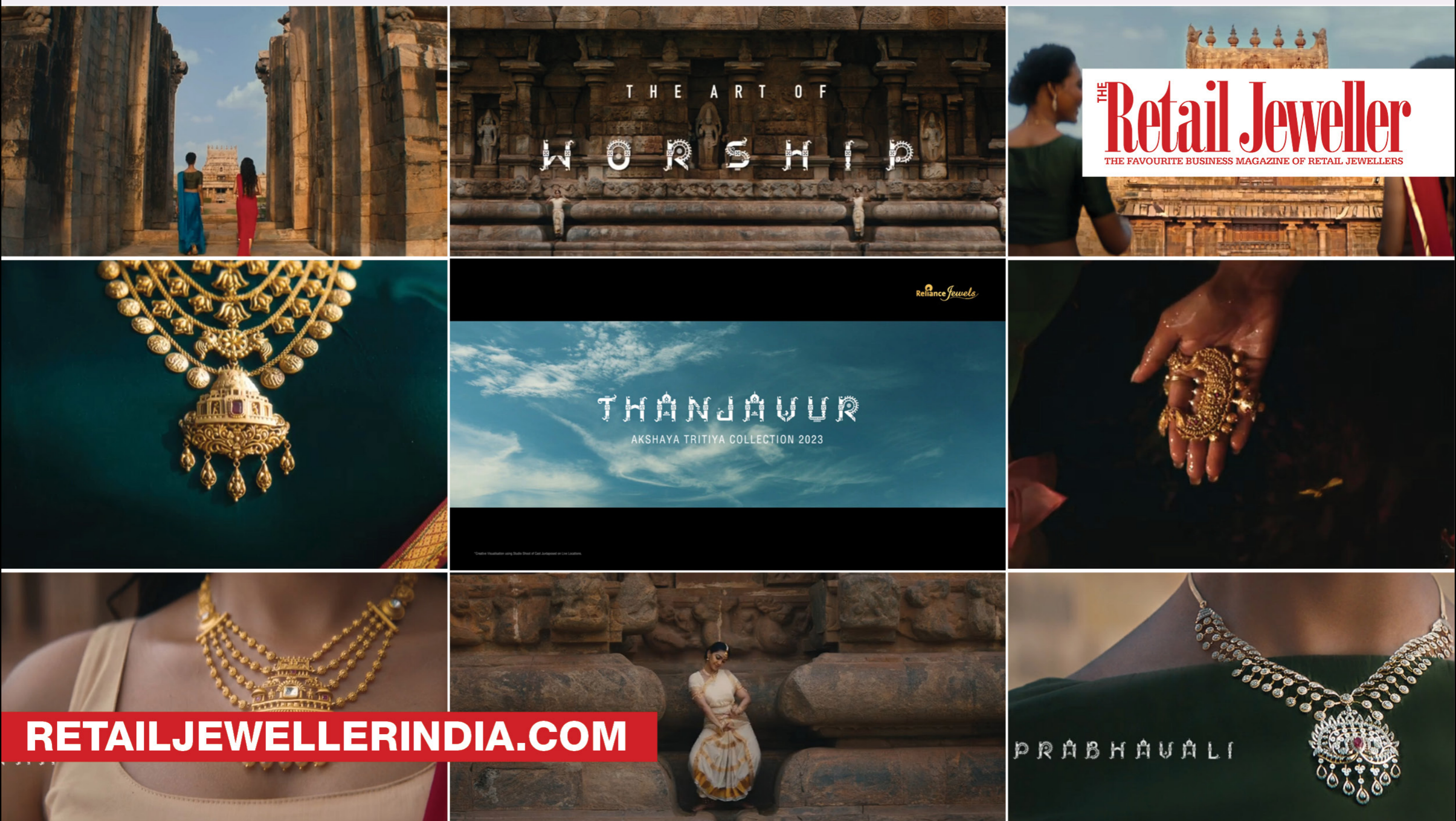
Ph.: +91-40-6641 5453 +91-40-2320 0520

Branch Office: Mumbai & Chennai +91 79930 07993

Email: [info@shivnarayanjewellers.com](mailto:info@shivnarayanjewellers.com) | [www.shivnarayanjewellers.com](http://www.shivnarayanjewellers.com)

reach above company by →





[RETAILJEWELLERINDIA.COM](http://RETAILJEWELLERINDIA.COM)

[READ MORE](#) →



## Reliance Jewels launches Thanjavur collection with Janhvi Kapoor as show-stopper

A runway show illustrating the extensive range of gold and diamond jewellery pieces offered by Thanjavur was held at the launch event in Bangalore on April 5, 2023. Actor Janhvi Kapoor walked the ramp wearing the showstopper piece - a diamond-studded necklace and earring collection inspired by temple mix designs, crafted in rose gold.



NUANCE JEWEL



NUANCE JEWEL \_ INDIA

UNIT NO . B-53/54, 1ST FLOOR, NANDBHUVAN INDUSTRIAL ESTATE, MAHAKALI CAVES CAVES ROAD,  
ANDHERI - EAST , MUMBAI - 400 093. TEL:- +912245210100

reach above company by





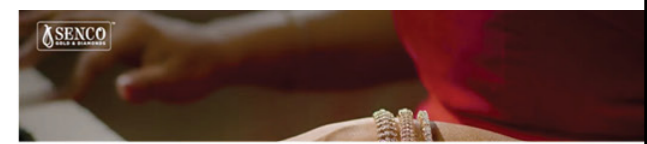
## Fourth edition of Bharat Diamond Week held with much fanfare in Mumbai

Chief Guest Dr M'zée Fula-Ngenge, Chairman, African Diamond Council, spoke of the strong bond that the Indian diamond industry shares with the African nations, and expressed support to foster relationships and strengthen the supply chain between them.

**READ MORE** →





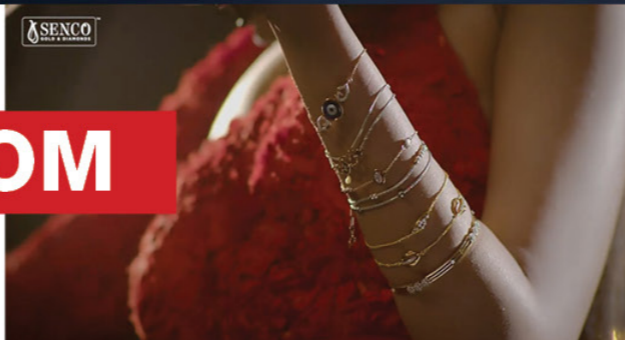
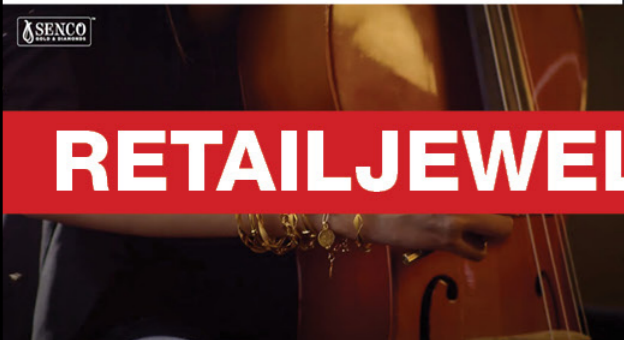


THE **Retail Jeweller**  
THE FAVOURITE BUSINESS MAGAZINE OF RETAIL JEWELLERS



# Bangle Utsav

## Shagun ki Dhun



[RETAILJEWELLERINDIA.COM](http://RETAILJEWELLERINDIA.COM)

## #ShagunKiDhun: Senco Gold & Diamonds launches bangle festival with a musical campaign

Senco Gold & Diamonds has launched a Bangle Utsav and a new 'Shagun Ki Dhun' campaign, which celebrates the infinite creative power of human hands. The campaign showcases several musicians playing different musical instruments and their hands are covered in bangles of Senco.

[READ MORE](#) →





The Retail Jeweller  
Retail Jewellers

NOW ONLINE

# Read Jan-Feb 2023 Digital Edition

**Retail Jeweller Forum 2023**  
The premier knowledge event igniting the power of imagination and innovation in progressive and forward thinking jewellers

THE Retail Jeweller  
The Favourite Business Magazine of

CLICK HERE to reach The Retail Jeweller →





THE **Retail Jeweller**  
THE FAVOURITE BUSINESS MAGAZINE OF RETAIL JEWELLERS

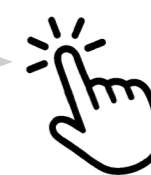
[RETAILJEWELLERINDIA.COM](https://www.retailjewellerindia.com)

NATURAL DIAMOND COUNCIL  
*Jewellery*  
TREND REPORT

## Natural Diamond Council report highlights maximalist and colourful trends in diamond jewellery this year

The Natural Diamond Council's 2023 Jewellery Trend Report highlights maximalist and colourful trends in diamond jewellery. It identifies three main trends - choosing larger-than-life earrings or chokers, pairing diamonds with coloured gemstones, and wearing solitaires to celebrate oneself.

[READ MORE](#) →





NOW ONLINE

# Read The Retail Jewellers **Incredible** Zaveri Bazaar **Innovators**

Mumbai's legendary jewellery market continues to surge amidst the increasing challenge of limited space and growing footfalls

CLICK HERE to reach The Retail Jeweller →



**GJS**INDIA GEM &  
JEWELLERY SHOW  
A GRAND RENAISSANCE TO MODERNITY  
7<sup>th</sup> TO 10<sup>th</sup> APRIL 2023  
BOMBAY EXHIBITION CENTER (NESCO)  
MUMBAI**THE Retail Jeweller**  
THE FAVOURITE BUSINESS MAGAZINE OF RETAIL JEWELLERS**RETAILJEWELLERINDIA.COM**

## Third edition of India Gem and Jewellery Show gets under way in Mumbai

The third edition of GJS, the India Gem & Jewellery Show – organized by the All India Gem and Jewellery Domestic Council (GJC) – is being held from April 7 to 10, 2023 at the Bombay Exhibition Center (NESCO), Mumbai. For the first time, GJS has an exclusive ‘Jewellery Innovators’ pavilion comprising 12 top brands.

**READ MORE** →



The Retail Jeweller  
Retail Jewellers

NOW ONLINE

# Read Jan-Feb 2023 Digital Edition

Indian consumers track prices and maintain a 'buy on the dip' strategy while gold prices continue to fluctuate, with long-term promises of price rise and strong returns

THE  
Retail Jew  
The Favourite Business Magazine of

CLICK HERE to reach The Retail Jeweller →





[RETAILJEWELLERINDIA.COM](http://RETAILJEWELLERINDIA.COM)

## Prominent South jewellers endorse platinum jewellery as gifting option for the upcoming Vishu

Vishu, the traditional Malayali spring festival, is a celebration of new beginnings and fresh aspirations, observed with great enthusiasm in Kerala and parts of Tamil Nadu, and consumers seek unique purchases to mark the festivities.

[READ MORE](#) →



# THE FAVOURITE BUSINESS MAGAZINE OF RETAIL JEWELLERS



## TO SUBSCRIBE CLICK HERE

### Imparting Knowledge. Initiating Growth.



For advertisement contact: +91-9167 252 611 | +91-7977 381 527

For subscription contact **NAGESH: +91-9167 252 615**

4B-45, 4th floor, Phoenix Paragon Plaza, LBS Road, Kurla (West), Mumbai - 400 070.

samitbhatta@retailjewellerindia.com

[www.retailjewellerindia.com](http://www.retailjewellerindia.com)

CLICK HERE to reach The Retail Jeweller





# Retail Dive

# THE Retail Jeweller

The Favourite Business Magazine of Retail Jewellers



**The Retail Jeweller** The Favourite Business Magazine of Retail Jewellers

OUR STORY - NEWS - RJ RECOMMENDS - SERVICE PROVIDER - RJ+ - AWARDS FORUM SUBSCRIBE - PUBLICATION - CAREERS CONTACT US

## Newsletter

15th - 21st Aug 22

**Aishpra Gems and Jewels, and SL Shet Diamond House celebrate Independence Day with special activities**

The gems and jewellery industry rose up to the occasion of Independence Day. Different brands played with the numerals of India's 75th year of Independence to provide attractive discounts and excite the trade. Few took the opportunity to celebrate the occasion with memorable activities. Aishpra Gems and Jewels, and SL Shet Diamond House were two such brands.

*(RJ Exclusive)*

[READ MORE](#)

08th - 14th Aug 22

**IJS Premiere 2022 records 50,000 visitors; expected to generate business worth Rs. 50,000 cr**

GJEPC's flagship show, IJS Premiere saw a record number of visitors which will generate business worth Rs. 50,000 crore to exhibitors in the coming 4-6 months. With 1,790 exhibitors showcasing their exquisite gems & jewellery and spread over 8,00,000 sq ft. of exhibition area, IJS Premiere 2022 presented a galaxy of varieties in gold & gold CZ studded jewellery, diamond, gemstone & other studded jewellery, loose stones, CVD, silver jewellery, artefacts and gifting items, laboratories & education, and machinery & allied industry products and services.

*(RJ Exclusive)*

[READ MORE](#)

01st - 7th Aug 22

**Brands raise a toast to timeless sibling love with sentimental rakhi campaigns**

The rakhi season is in and the jewellery industry is exploring any and every opportunity to create excitement. Some of the most loved brands have come up with sentimental rakhi and commercial to tie in with the festival. Sibling love and sisterhood are left no stone unturned in the industry's marketing campaigns.

*(RJ Exclusive)*

[READ MORE](#)

25th - 31st July 22

**NAC Jewellers partners with multiple homegrown kids brands through Young Ones jewellery range**

NAC Jewellers has provided a platform for homegrown brands. It partnered with brands like, Tiktora, The Little One, and Young Ones. In time, the campaign for Young Ones Jewellery range will help the brands to compete about the market.

*(RJ Exclusive)*

[READ MORE](#)



18th - 24th July 22

**The Rare Edit by Sheetal Ranka surprises Pune's HNI base with luxurious collaborations**

**PUNE**

Sheetal Ranka of Ranka Jewellers made a commendable mark in contemporary bridal jewellery market through The Rare Edit, a 5-day event held at the Rare Jewels boutique store, which provided a complete makeover package to brides and grooms from around 250 select families. Designer boutique brand Mala and Kinnary and premium wellness brand The Wedding Clinic joined forces with Ranka for The Rare Edit.

*(RJ Exclusive)*

[READ MORE](#)

11th - 17th July 22

**The import duty hike on gold to negatively impact the trade: Retailers**

The hike in import duty on gold has come as a shocker from the government. Recovering from the aftermath of a crushing pandemic, the gem and jewellery industry didn't expect to court this unwelcome development. While the intention has been to reduce the pressure on current account deficit and resist rupee depreciation, retailers are polarised over this sudden move.

*(RJ Exclusive)*

[READ MORE](#)

04th - 10th July 22

**Jewellery retail chains on a post-pandemic retail expansion spree**

The large retail chains that inadvertently slowed down expansion during covid are now increasing footprint across India at an accelerated pace. Chain store brands like Kalyan Jewellers and Joyalukkas are capturing the market on the back of strong equity and awareness.

*(RJ Exclusive)*

[READ MORE](#)

27th - 3rd July 22

**Nrityabaran campaign by Abaran highlights design diversity of Indian classical dance forms**

The campaign is Abaran's unified attempt to showcase its diverse inventory across traditional and semi-traditional categories. The brand has focused on various forms of dance, namely Odissi, Mohiniyattam, Kuchipudi, and Kathak. In this ongoing campaign on social media, one sees short details on each of the dance form graciously presented by trained classical dancers.

*(RJ Exclusive)*

[READ MORE](#)

06th - 12th Jun 22

**Verma Jewellers lauds achievements of women pradhans in Himachal Pradesh via virtual**

On the occasion of International Women's Day, Verma Jewellers held a virtual felicitation ceremony of 429 women pradhans in the state, titled 'Pride of Himachal'. The event highlighted the achievements of Women Pradhans and featured a prestigious panel discussion with the Pradhans who discussed the challenges faced by them and the difficulties they have overcome over the years.

*(RJ Exclusive)*

[READ MORE](#)

30th - 05th Jun 22

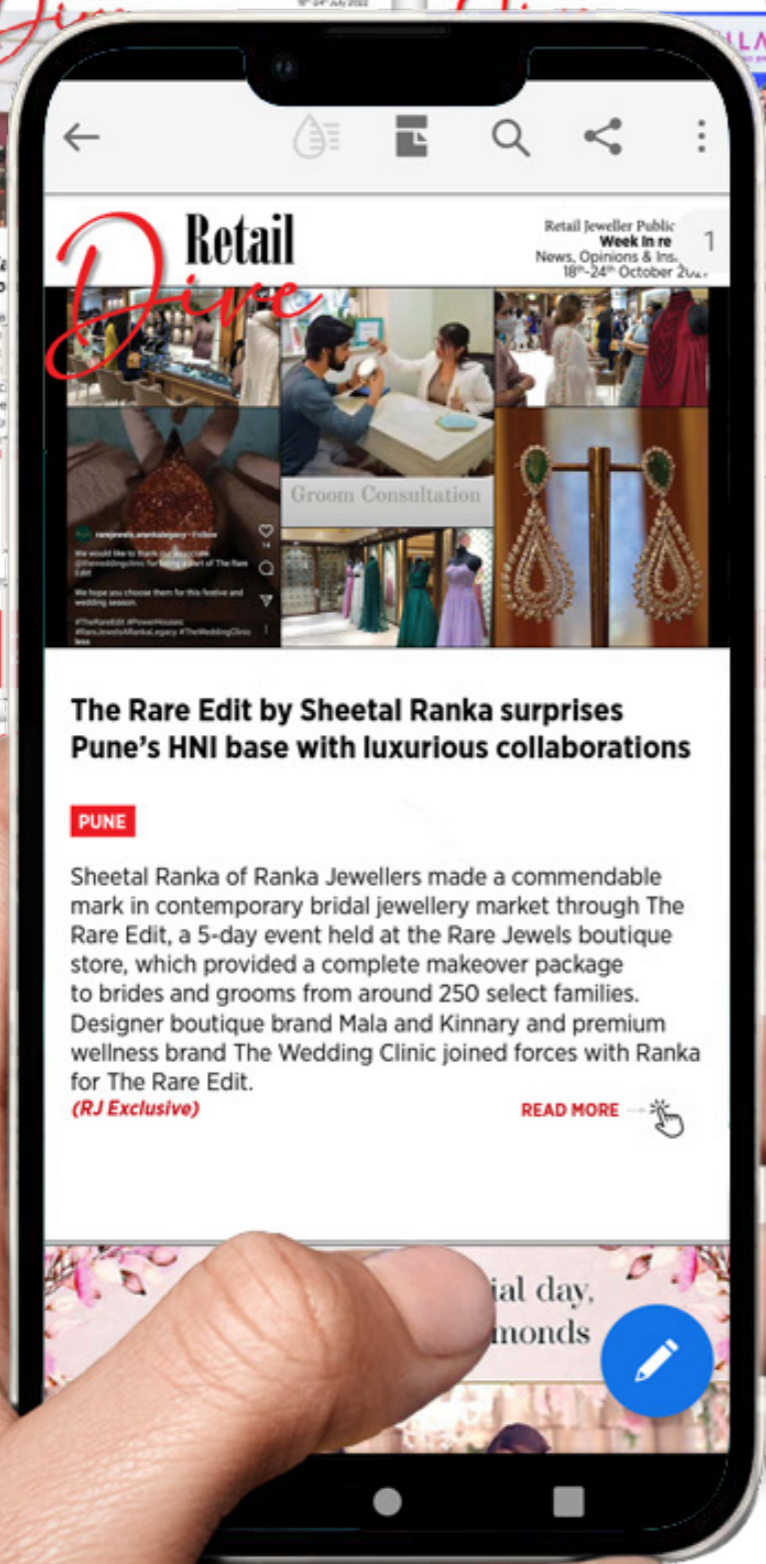
**The Rare Edit by Sheetal Ranka surprises Pune's HNI base with luxurious collaborations**

**PUNE**

Sheetal Ranka of Ranka Jewellers made a commendable mark in contemporary bridal jewellery market through The Rare Edit, a 5-day event held at the Rare Jewels boutique store, which provided a complete makeover package to brides and grooms from around 250 select families. Designer boutique brand Mala and Kinnary and premium wellness brand The Wedding Clinic joined forces with Ranka for The Rare Edit.

*(RJ Exclusive)*

[READ MORE](#)



# THE Retail Jeweller

THE FAVOURITE BUSINESS MAGAZINE OF RETAIL JEWELLERS

NEWS, OPINIONS & INSIGHTS

CLICK HERE to reach The Retail Jeweller

