



RETAILJEWELLERINDIA.COM



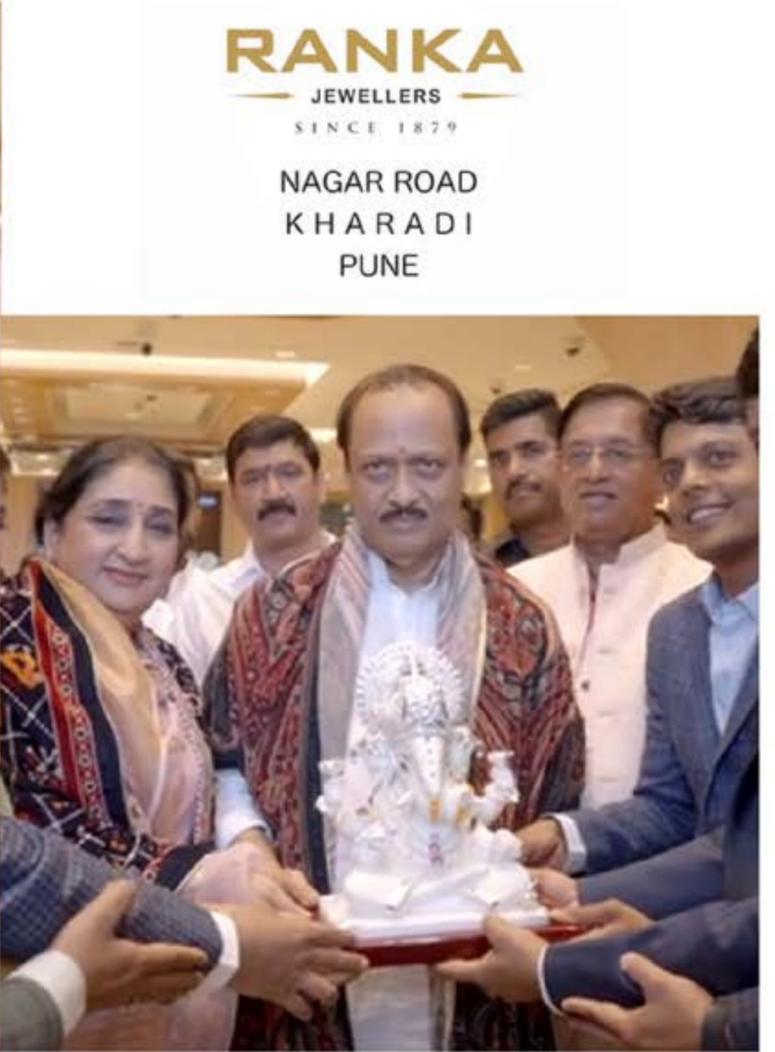
Retailers gear up for a profitable Akshaya Tritiya, expect an average 15% growth in volume

Even though the most auspicious day of shopping in India holds promise for a bountiful weekend, competitive markets and sky-high prices will only allow volume growth for those who come prepared with disruptive strategies to excite consumers.

(RJ Exclusive)

READ MORE →





RANKA

JEWELLERS

SINCE 1879

NAGAR ROAD

KHARADI

PUNE

RETAILJEWELLERINDIA.COM

Ranka Jewellers' large format showroom at Kharadi, Pune has exclusive lounges for bridal and diamond jewellery

Ranka Jewellers recently held the inauguration ceremony of its new showroom at Kharadi. It is a 6,000 sq ft showroom that stocks a wide range of jewellery designs in gold, silver, platinum and diamonds. Shailesh Ranka, Director of Ranka Jewellers Pvt Ltd., says it is a contemporary designed showroom with an exclusive Bridal Lounge and a separate Diamond Lounge, besides catering to working women with daily-wear and bespoke designer jewellery.

(RJ Exclusive)

READ MORE →





Charu Jewels leads by example as a jewellery house where work meets play

Charu Jewels, a leading jewellery house, organizes monthly 'Funday Meets' for its employees. The activities include design sprints, internal role-plays, fun challenges, and mind-games aimed at employee development and team bonding. They also hold workshops and seminars on topics other than jewellery to ensure the holistic development of its employees. The company's leaders believe that a happy and growing team leads to business success.

(RJ Exclusive)

READ MORE →





NUANCE JEWEL



@nuancejewel

Unit no. B-53/54, 1st floor, Nandbhawan Industrial Estate, Mahakali Caves Road,
Andheri East, Mumbai - 400093 | Tel. No. - +91 2245210100

reach above company by →



RETAILJEWELLERINDIA.COM

Kothari Jewellers reinvents customer engagement with a 22-week lucky draw

Kothari Jewellers has conducted a 22-week long lucky draw contest to boost customer engagement. As part of the contest customers are entitled for a coupon on every purchase of Rs. 10,000, with the chance to win prizes ranging from jewellery to electronics to cars. The contest has attracted many new customers and has proven to be a successful marketing strategy for the company.

(RJ Exclusive)

READ MORE →





**MALABAR
GOLD & DIAMONDS**

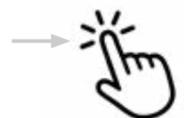
CELEBRATE THE BEAUTY OF LIFE

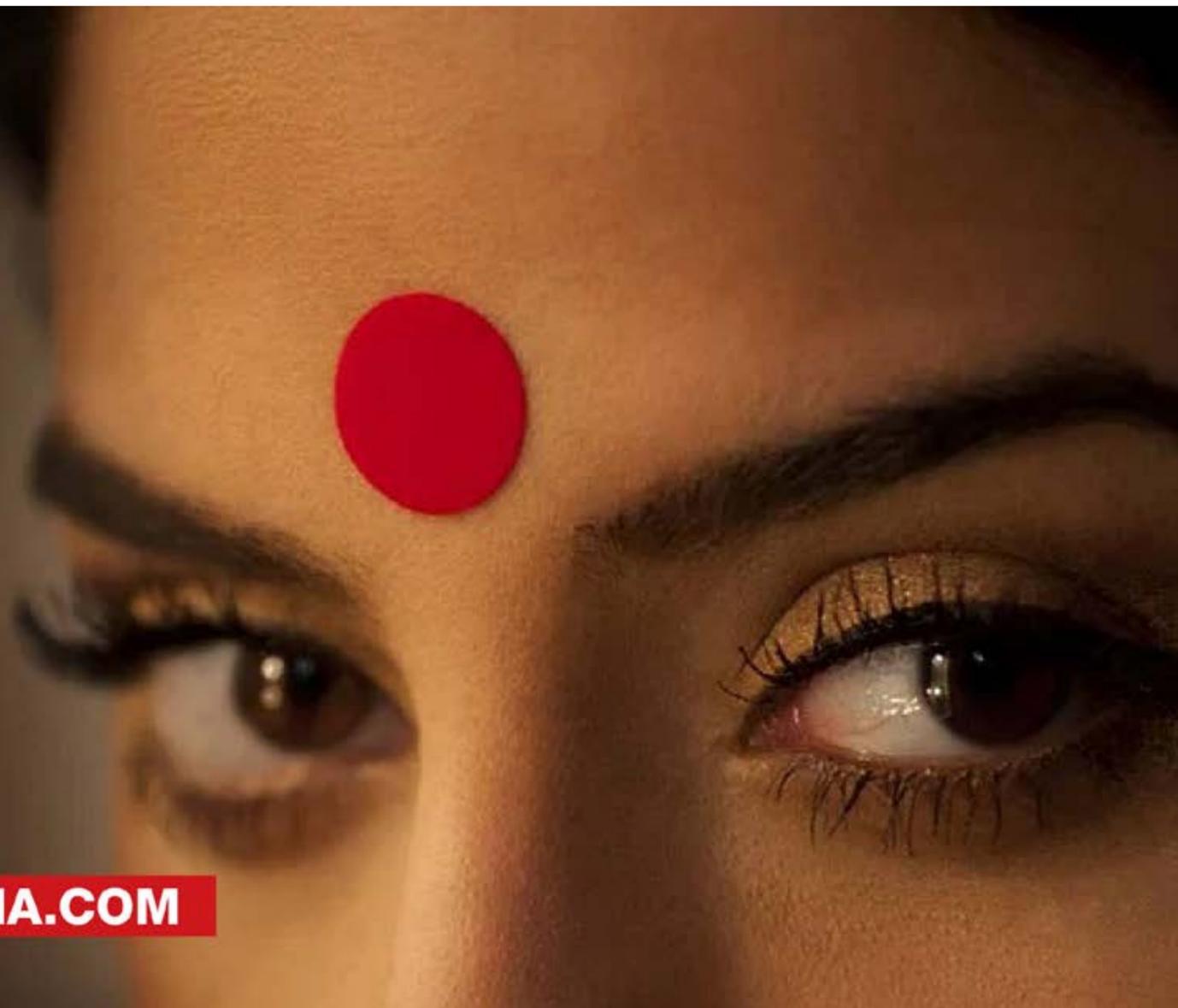
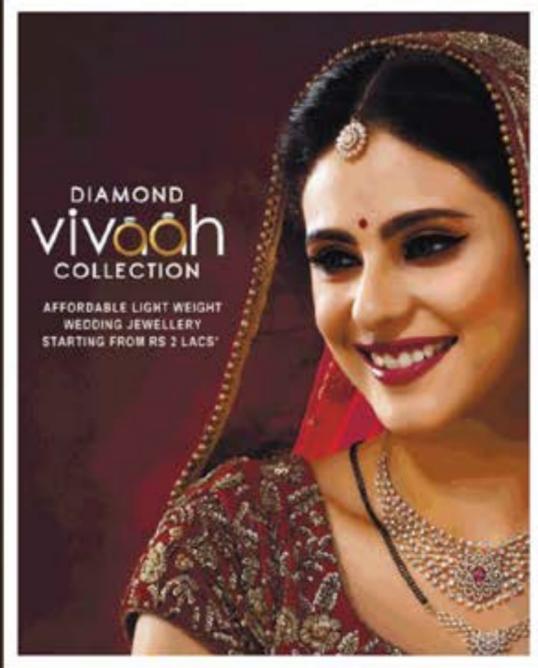
RETAILJEWELLERINDIA.COM

Malabar Group Chairman welcomes HUID as 'revolutionary step' for gold trade

Malabar Gold & Diamonds has hailed the Union Ministry of Consumer Affairs' decision to mandate the use of HUID (hallmark unique identification) numbers on all hallmarked gold jewellery and artefacts sold after April 1, 2023. The HUID code aims to enhance customer protection and strengthen the jewellery retail trade's purity standardization framework.

[READ MORE](#)





RETAILJEWELLERINDIA.COM

Why Waman Hari Pethe Jewellers adopted business policy of 'no models without a bindi' in their ads

Waman Hari Pethe (WHP) Jewellers had decided to put a bindi on the foreheads of all their models, inspired by the activist Shefali Vaidya of Pune who had started the 'No Bindi, No Business' campaign. But some hoardings in Chembur and other places had models without bindis. Recently, WHP made sure all hoardings conform to the policy by painting bindis on the models' foreheads.

[READ MORE](#) →



KISNA

DIAMOND & GOLD JEWELLERY

इस
अक्षय तृतीया,
अनंत रोशनी से करो
नई शुरुआत



CHECK OUT OUR

Anantam
COLLECTION



DIAMOND JEWELLERY
FROM ₹ 5,000* ONWARDS

90%
BUYBACK
ON MRP*

95%
EXCHANGE
ON MRP*

FREE LIFETIME REPAIRING & POLISHING. GUARANTEE ON
DIAMOND REPLACEMENT UP TO 0.05 CENTS IN YEAR 1 OF PURCHASE

reach above company by →





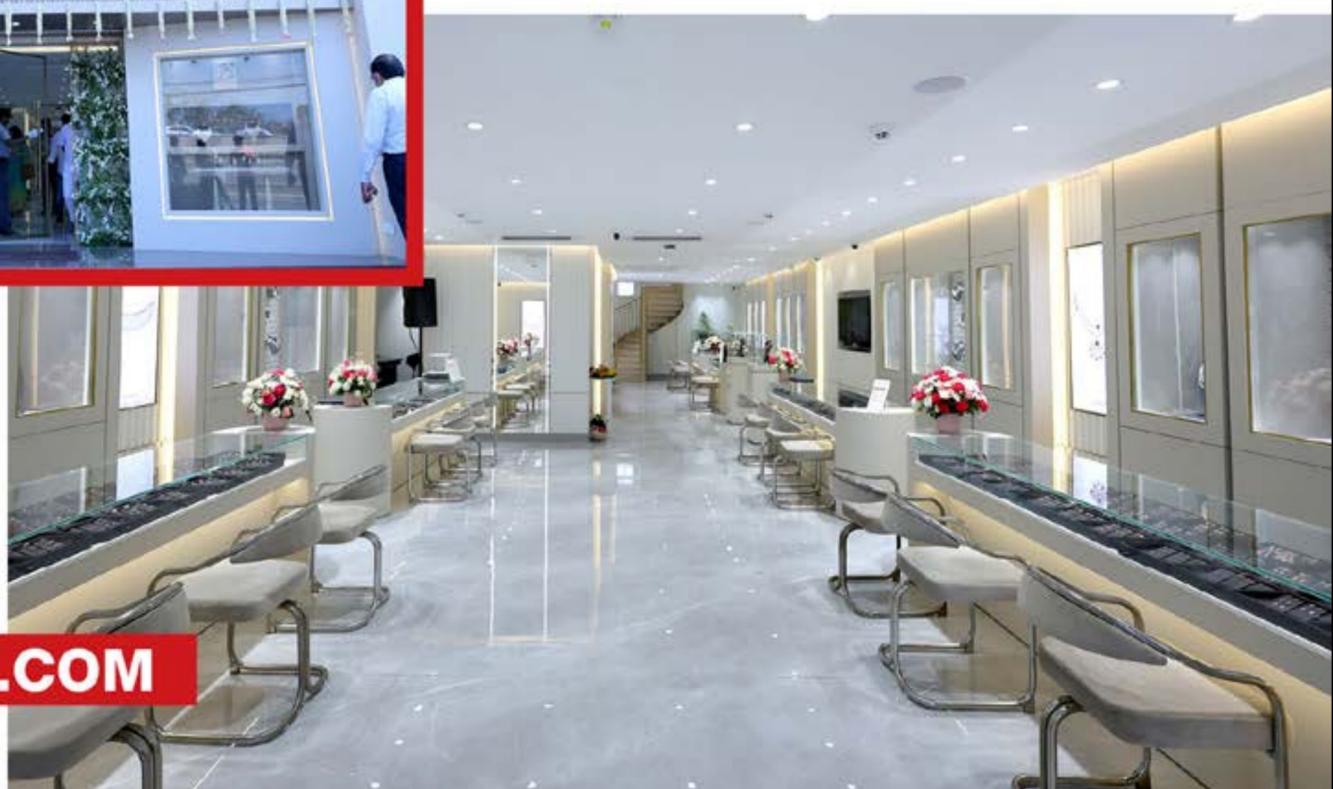
RETAILJEWELLERINDIA.COM

Kalyan Jewellers opens third showroom in Hisar with limited-time offers

Kalyan Jewellers has opened its third showroom in Hisar, Haryana. It is celebrating the opening with a limited-period promotion of 0% making charges for customers who shop for a minimum of Rs 1 lakh. Customers can also avail the 'Kalyan Special Gold Board Rate'. The showroom will stock Kalyan's popular house brands, as well as BIS-hallmarked jewellery that undergoes multiple purity tests.

READ MORE →





RETAILJEWELLERINDIA.COM

Kirtilals opens its second store at Gachibowli, Hyderabad, with integrated bridal studio

Kirtilals has opened a second showroom in Hyderabad at Gachibowli with an integrated bridal studio. The spacious store boasts a wide selection of diamond jewellery, from daily wear to bridal collections. The bridal studio offers an extensive range of bridal jewellery sets, bangles, necklaces and earrings, as well as a state-of-the-art preview technology to help customers visualize designs.

READ MORE →





RETAILJEWELLERINDIA.COM

Celebrating six years, Kalasha Fine Jewels launches handcrafted '6 Senses' collection

Hyderabad-based Kalasha Fine Jewels marked its sixth anniversary with the launch of a handcrafted jewellery collection called '6 Senses'. The collection features diamond pieces in both open and closed settings, traditional gold pieces, South Kundan jewels, Royal Nizami and Mughal-inspired Jadau collections. The event was attended by prominent women achievers, including Justice Telaprolu Rajani, Judge National Company Law Tribunal, Bala Latha, IAS Coach, and Dr Manjula Anagani, gynaecologist.

READ MORE →





Shiv Narayan

Come and witness the
luxury of royal jewels.

Rikasa[™]
A Legacy of Royal's...

Corp. Off.: #5-9-245, "Shiv Narayan Empire" Abids, Hyderabad-500 001 (T.S.) India

Ph.: +91-40-6641 5453 +91-40-2320 0520

Branch Office: Mumbai & Chennai +91 79930 07993

Email: info@shivnarayanjewellers.com | www.shivnarayanjewellers.com

reach above company by →



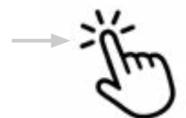


RETAILJEWELLERINDIA.COM

Celebrate Puthandu with rare and precious platinum jewellery, say South India jewellers

On the occasion of Tamil New Year, experts from Platinum Guild International-India and leading jewellers from across South India speak on how Platinum is the best precious jewellery metal for gifting and celebrating every occasion.

[READ MORE](#)





FIRST FACTORY OUTLET

RETAILJEWELLERINDIA.COM

Mukunda Jewellers comes up with a new address for ethically sourced jewellery in Hyderabad

Mukunda Jewellers opened a new outlet in Hyderabad offering a wide selection of traditional and modern jewellery pieces, including diamond rings, necklaces, and bracelets. The company's USP is providing exceptional customer service and using ethically sourced materials. The store's commitment to sustainability has earned them a positive reputation in the local community.

[READ MORE](#) →

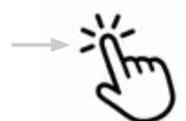




Tanishq unveils ‘Celeste X Sachin Tendulkar’ solitaire collection as tribute to Sachin Tendulkar

Tanishq has just launched a solitaire collection called ‘Celeste x Sachin Tendulkar’. The collection pays tribute to the legend’s remarkable achievements celebrating Master Blaster’s 100 international centuries, during his 50th birthday year.

[READ MORE](#)





The Retail Jeweller

Jan-Feb 2023

Digital Edition

Cover Story: The Retail Jeweller India Forum and MD & CEO Awards 2023

Interview: David Kellie, CEO Natural Diamond Council

New Store Launch: Kamna Jewellers

Personal Opinion: Rachit Shah
Managing Director, Hira Panna Jewels, Kolkata

Young Turk: Yashu Agrawal
COO, PK & PK Jewellers, Mathura

Maverick: Vikrant Jain
General Manager
Sant Ram's, Chandigarh

[CLICK TO READ](#)

The Favourite Business Magazine of

[CLICK HERE to reach The Retail Jeweller](#)





Malabar Gold & Diamonds brings in its 30th year with four new showrooms across India

Malabar Gold & Diamonds has opened four new showrooms as part of its 30th anniversary celebrations. The new showrooms in Gujarat, Andhra Pradesh, and Tamil Nadu offer a diverse range of gold, diamond, platinum and precious gemstone jewellery, including bridal and traditional designs. The stores feature a distinct section for Polki collection and aim to provide an immersive shopping experience for customers.

READ MORE → 

Intricate craftsmanship captured
in the 3D layers of each design.



RETAILJEWELLERINDIA.COM

Bright birds and dragonfly motifs shine through in CaratLane's latest collection 'Aadaa'

CaratLane unveiled its latest collection 'Aadaa' featuring intricate designs of nature-inspired motifs such as birds and dragonflies, handcrafted in 14kt yellow gold and studded with diamonds. The collection consists of 26 unique designs of earrings, rings, necklaces, bracelets and pendants. The highlight of the collection is the striking hand-painted enamel work on each piece, creating detailed layers and unique shades.

[READ MORE](#)





Incredible Zaveri Bazaar Innovators

Meet Mumbai's legendary jewellery manufacturing market innovators

CLICK TO READ

THE **Retail Jew**
The Favourite Business Magazine of

CLICK HERE to advertise →





Business insiders unlock the power of machine learning in jewellery retail at GJSCI-IIT Bombay workshop

The Gem and Jewellery Skill Council of India (GJSCI) partnered with IIT Bombay to host a workshop on the 'Application of Machine Learning in Jewellery Retail Business Analytics'. The workshop covered topics such as ML algorithms for predictive analytics, data collection and pre-processing techniques, and successful implementation case studies. Attendees learnt how machine learning can help improve customer behaviour analysis, inventory management, and sales forecasting.

READ MORE →





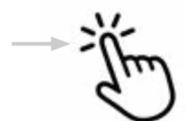
RETAILJEWELLERINDIA.COM



De Beers Forevermark launches Forevermark Icon Collection for Akshay Tithiya

On the occasion of Akshay Tithiya, the Forevermark Icon collection was launched by De Beers to pay tribute to the iconic motif that has been at the core of the brand since its inception. The collection is inspired by the stars in the South African night.

[READ MORE](#)





The Retail Jeweller
Retail Jewellers

The Retail Jeweller Market

Jan-Feb 2023

Digital Edition

Latest market happenings and more...

CLICK TO READ

THE Retail Jeweller
The Favourite Business Magazine of

CLICK HERE to reach The Retail Jeweller →



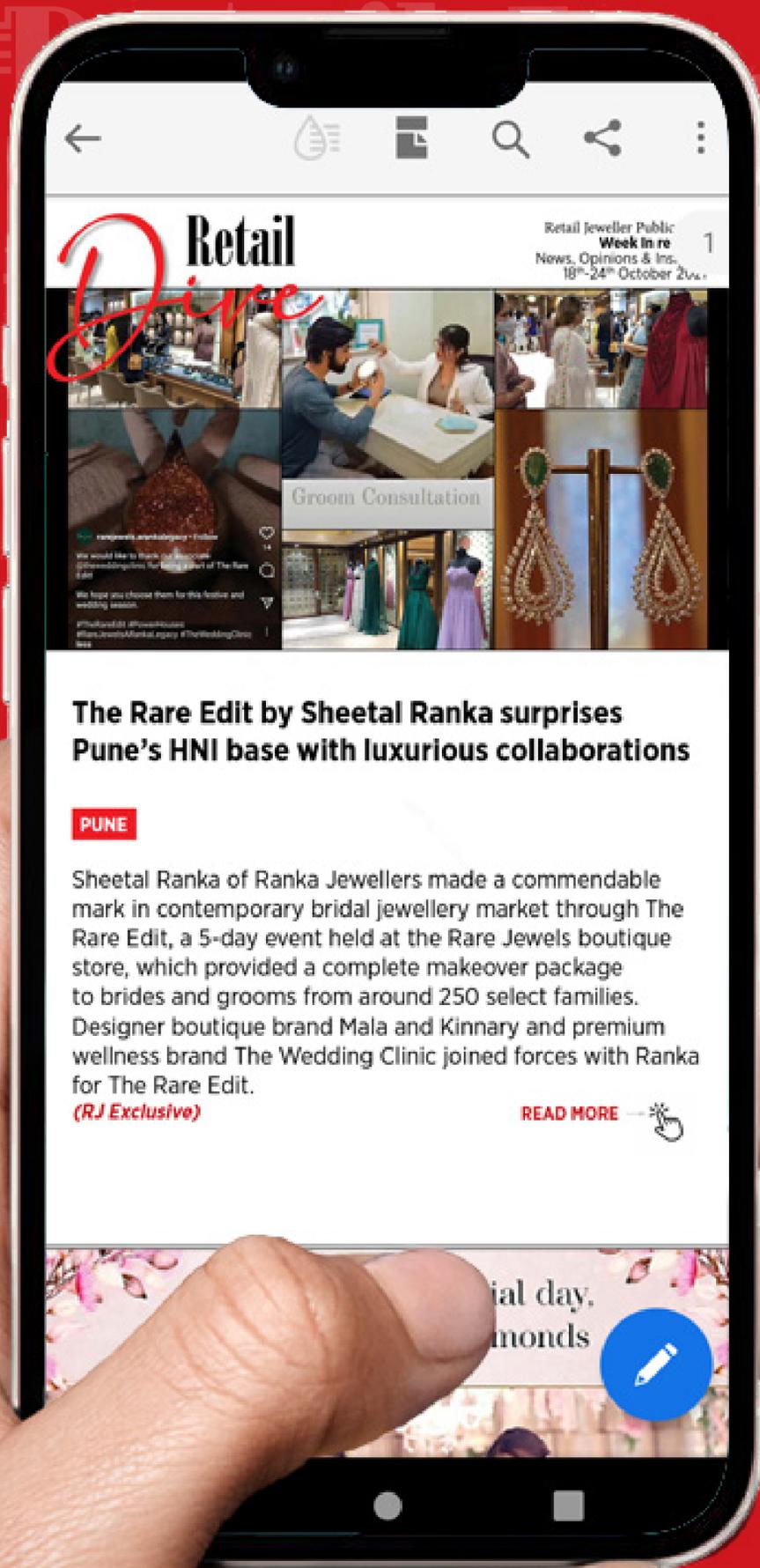


Third edition of 'India Gem & Jewellery Show (GJS)' concludes with business of 60 to 80 tonnes even with increased gold price

The third Edition of the B2B GJS Expo was organised by All India Gem and Jewellery Domestic Council (GJC) and held from 7th to 10th April 2023 at Bombay Exhibition Center (NESCO), Mumbai. The Guest of Honour, Rahul Narvekarji, Speaker Maharashtra State Assembly, inaugurated the Expo.

[READ MORE](#) →





Retail Dive Digital Newsletter

Keep Up with the Latest
Jewellery Market News:
The Must Reads
of the Week

[CLICK TO READ](#)

Click here to get FREE
whatsapp & emailer subscription





India's gold imports dropped by 30% to \$31.8 billion in April-Feb 2023, according to Commerce Ministry

India's gold imports decreased by 30% to \$31.8 billion during April-February 2023 due to high customs duty and global economic uncertainties, according to data from the Commerce Ministry. However, the fall in gold imports did not reduce the merchandise trade deficit, which was estimated at \$247.52 billion for April-February 2022-23. The hike in import duty on gold to 15% from 10.75% last year was aimed at checking the current account deficit.

READ MORE →



THE Retail Jeweller

The Favourite Business Magazine of Retail Jewellers

Magazine of Retail Jewellers

FOLLOW US ON



TheRetailJeweller



retailJeweller_india



retailjwlrindia



TheRetailJeweller



The Retail Jeweller India

retailjewellerindia.com

To Collaborate with us contact - **Chirag Waghela**

+91 91672 52611 | +91 22 4173 1199 | chirag@retailjewellerindia.com

CLICK HERE to reach The Retail Jeweller →

