



Fura Gems unveils ‘ESTRELA DE FURA’, the world’s largest Gem-quality Ruby ever discovered

Fura Gems announced its historic discovery of the world’s largest gem-quality ruby ever mined at an event hosted by DMCC. Rightfully christened Estrela de FURA (Star of FURA in Portuguese), this breathtaking 101-carat Mozambican gemstone is an unrivalled pigeon-blood ruby. Its vivid red hue, fluorescence, and clarity are extremely rare, making it intensely sought-after.

(RJ Exclusive)

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The Diwali edition of “India Gem & Jewellery Show (GJS)” is all set to garner exponential sales during this festive season

MUMBAI

The Diwali Edition of the B2B GJS Expo was recently inaugurated. This prestigious expo will be held from 22nd to 25th September at Bombay Exhibition Center, Mumbai. GJS will have more than 400 exhibitors, spanning over an area of 2,00000 + sq ft area. The expo will also have interactive educational seminars & workshops on the various current & future trends by prominent players in the industry.

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Rare Jewels ties up with The Style Planner and Pallod for ravishing in-store wedding styling event

Rare Jewels recently held a grooming event for influential families of Pune who want to get a total lowdown on everything glitz and glam on the D-day, all under one roof. A total of 40 select women, their grooms, and three family member each were given this breathtaking pamper session headed by international bridal stylist Sejal Pagariya Agarwal.

(RJ Exclusive)

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Manohar Lal Jewellers(Defence Colony/Preet Vihar) assimilates Indian diversity via Anaek campaign

Anaek, as the name sounds, is Manohar Lal Jewellers (Defence Colony/Preet Vihar) trump card to showcase mastery over national jewellery fashion. The campaign brings the best of regional exclusivities under one ambit and is targeted to tantalise jewellery lovers of Delhi who seek the best of the exotic designs from every corner of the country.

(RJ Exclusive)

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Les Petits and Rajasi Jindal launch exclusive jewellery curating perfect gifts for kids this festive season

Les Petits has collaborated with Rajasi Jindal to launch a limited edition of the exquisite Les Petits x Rajasi Jindal jewellery collection for kids. The collections are personifications of quintessential jewellery. The wide range of customized bracelets, earrings, and other accessories echo designers' tryst with hallmarked gold, sterling silver, real pearls, and Swarovski crystals.

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Kirtilals launches it's “Experiential Techno Bridal Studio” for the brides-to-be at Alwarpet Showroom, Chennai

CHENNAI

Kirtilals launches its Experiential Techno Bridal Studio at Alwarpet Showroom, Chennai. The exclusive bridal studio offers jewellery for every occasion, from engagement to reception, along with a personalised experience that allows bride to make her big day a truly exceptional moment where she is the princess.

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Gold's allure to dim in India on lower rural income

Gold sales in India may suffer this year as inflationary pressures and an erratic monsoon could hurt farmers' incomes, reducing their ability to buy the precious metal. The livelihood of millions of farmers in the country depends on the annual monsoon and uneven rains this year could hurt incomes in the farm sector, the biggest buyer of gold in India.

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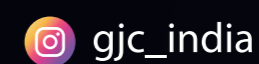
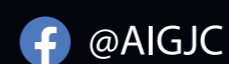
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GIA India holds graduation ceremony for its Graduate Diamonds Diploma students in New Delhi

GIA India held a graduation ceremony for its Graduate Diamonds Diploma Program students in New Delhi. In his message to the students, Apoorva Deshingkar, Senior Director – Education and Market Development, GIA, said that GIA’s decades-long grasp in gemmological knowledge will make the students industry-ready with professionalism, integrity and high ethical standards.

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Platinum jewellery may witness over 20 per cent sales growth in next two quarters

NEW DELHI

Platinum jewellery retail sales are expected to grow between mid to high 20 per cent during the upcoming quarters, shared Vaishali Banerjee, MD, Platinum Guild International (PGI)-India. Sharing demand for platinum jewellery for the festive season, Banerjee said that April – June was an outstanding quarter in terms of consumer buying, followed by an extremely solid pre-festive August.

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DMCC to host the International Coloured Gemstone Association annual Congress in Dubai

DUBAI

DMCC has signed an agreement with the International Coloured Gemstone Association that will see the two entities hold the ICA Annual Congress 2023 in Dubai. Set to take place from 15 to 17 February 2023 at DMCC's Almas Conference Centre, the event will see hundreds of gemstone industry leaders come together to share opportunities and address the challenges facing the industry to advance the coloured gemstones sector.

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Govt hikes gold, silver hallmarking charges; here are the details of new charges

Getting gold, silver jewellery hallmarked has become dearer. As per a notification issued by the BIS, the hallmarking fee for gold jewellery and artefacts have been raised to Rs 45 per item from Rs 35 earlier. Similarly, hallmarking fee for silver jewellery and artefacts have been raised to Rs 35 per item, from Rs 25 earlier.

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15th - 21st Aug 22

Aishpra Gems and Jewels, and SL Shet Diamond House celebrate Independence Day with special activities

The gems and jewellery industry rose up to the occasion of Independence Day. Different brands played with the numerals of India's 75th year of Independence to provide attractive discounts and excite the trade. Few took the opportunity to celebrate the occasion with menswear activities. Aishpra Gems and Jewels, and SL Shet Diamond House were two such brands.

(RJ Exclusive)

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08th - 14th Aug 22

IJS Premiere 2022 records 50,000 visitors; expected to generate business worth Rs. 50,000 cr

GJEPC's flagship show, IJS Premiere saw a record number of visitors which will generate business worth Rs. 50,000 crore to exhibitors in the coming 4-6 months. With 1,790 exhibitors showcasing their exquisite gems & jewellery and spread over 8,03,739 sq ft. of exhibition area, IJS Premiere 2022 presented a galaxy of varieties in gold & gold CZ studded jewellery, diamond, gemstone & other studded jewellery, loose stones, CVD, silver jewellery, artefacts and gifting items, laboratories & education, and machinery & allied industry products and services.

(RJ Exclusive)

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01st - 7th Aug 22

Brands raise a toast to timeless sibling love with sentimental rakhi campaigns

The rakhi season is in and the jewellery industry is exploring any and every opportunity to create excitement. Some of the most loved brands have come up with creative and commercial to tie in with the festival. Siblinghood and love, besides the sisterhood and brotherhood, has left no stone unturned. Brands are launching unstated campaigns to celebrate the occasion.

(RJ Exclusive)

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25th - 31st July 22

NAC Jewellers partners with multiple homegrown kids brands through Young Ones jewellery range

Age of every child has provided a base. It partnered with brands like, Tikitoro, The Tiny Jewellers, and Young Ones. In this time, the campaign for Young Ones Jewellery Range is a great opportunity to compete about the market in this location.

(RJ Exclusive)

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18th - 24th July 22

The Rare Edit by Sheetal Ranka surprises Pune's HNI base with luxurious collaborations

PUNE

Sheetal Ranka of Ranka Jewellers made a commendable mark in contemporary bridal jewellery market through The Rare Edit, a 5-day event held at the Rare Jewels boutique store, which provided a complete makeover package to brides and grooms from around 250 select families. Designer boutique brand Mala and Kinnary and premium wellness brand The Wedding Clinic joined forces with Ranka for The Rare Edit.

(RJ Exclusive)

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11th - 17th July 22

The import duty hike on gold to negatively impact the trade: Retailers

The hike in import duty on gold has come as a shocker from the government. Recovering from the aftermath of a crushing pandemic, the gem and jewellery industry didn't expect to court this unwelcome development. While the intention has been to reduce the pressure on current account deficit and resist rupee depreciation, retailers are polarised over this sudden move.

(RJ Exclusive)

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04th - 10th July 22

Jewellery retail chains on a post-pandemic retail expansion spree

The large retail chains that inadvertently slowed down expansion during covid are now increasing footprint across India at an accelerated pace. Chain store brands like Kalyan Jewellers and Joyalukkas are capturing the market on the back of strong equity and awareness.

(RJ Exclusive)

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27th - 3rd July 22

Nrityabaran campaign by Abaran highlights design diversity of Indian classical dance forms

The campaign is Abaran's unified attempt to showcase its diverse inventory across bridal and semi-bridal categories. The brand has focused on various forms of dance, namely Odissi, Mohiniyattam, Kuchipudi, and Kathak. In this ongoing campaign on social media, one sees short details on each of the dance form graciously presented by trained classical dancers.

(RJ Exclusive)

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06th - 12th Jun 22

Verma Jewellers lauds achievements of women pradhans in Himachal Pradesh via virtual

On the occasion of International Women's Day, Verma Jewellers held a virtual felicitation ceremony of 429 women pradhans in the state, titled 'Pride of Himachal'. The event highlighted the achievements of Women Pradhans and featured a prestigious panel discussion with the Pradhans who discussed the challenges faced by them and the difficulties they have overcome over the years.

(RJ Exclusive)

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30th - 05th Jun 22

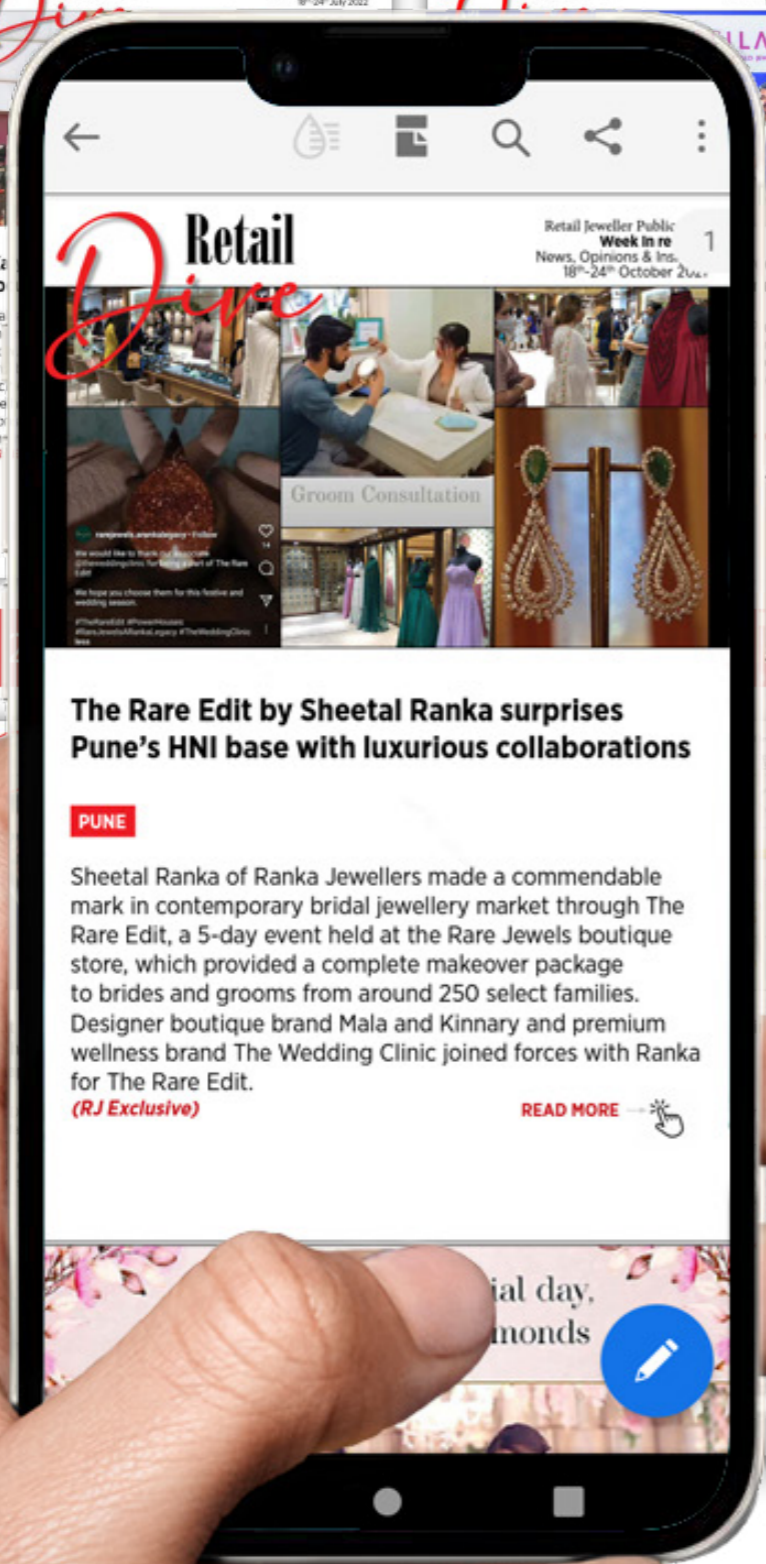
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