

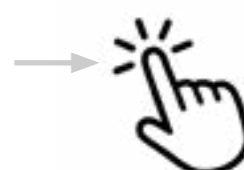


Tanishq lauds woman achievers and their milestones with Pehli Diwali campaign

Milestones seldom bother about societal perception. They are entirely subjective, but the excitement to achieve one is similarly infectious. This profound belief was encapsulated beautifully by Tanishq through its latest Alekhya range and two of its heartwarming digital films. The first commercial shows a pre-Diwali decoration spree at an office. The second commercial of the 'Naye Milestone Wali Pehli Diwali' campaign ponders over the evolving dynamics of a parent-daughter bond.

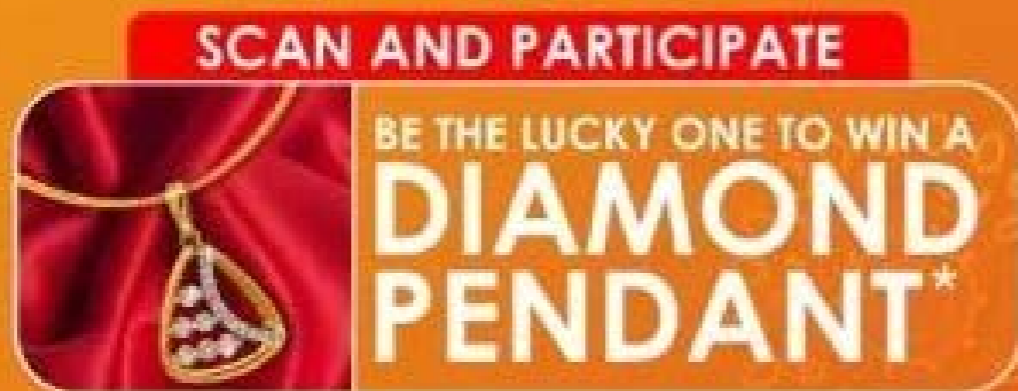
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SINCE 1960
RATNALAYA
JEWELLERS



Stores at Hathwa Market & Kankarbagh (Near Lohiya Park)

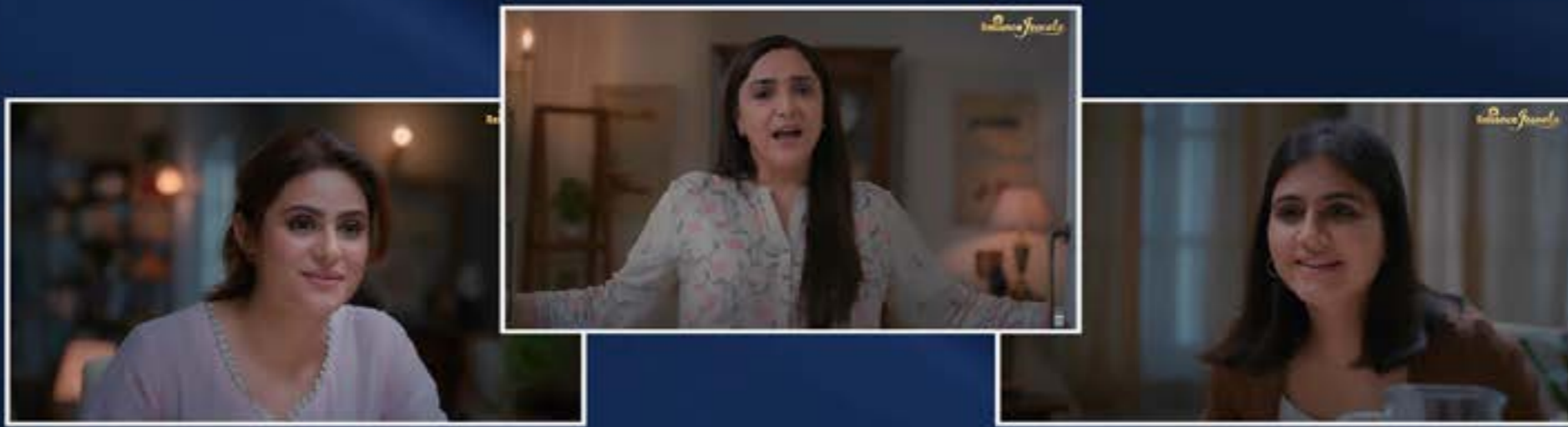
Ratnalaya Jewellers undertook 'Pooja on Wheels' customer engagement campaign for the festive season

Ratnalaya Jewellers had conducted a special promotional event called 'Pooja on Wheels', targeting festive occasions. The jeweller had tied up with Red FM for the campaign. The exciting campaign involved the RJs of Red FM. Both brands visited various housing societies, mainly consisting of government employees across Patna, to conduct dandiya competitions and various fun activities such as musical chairs and housie games.

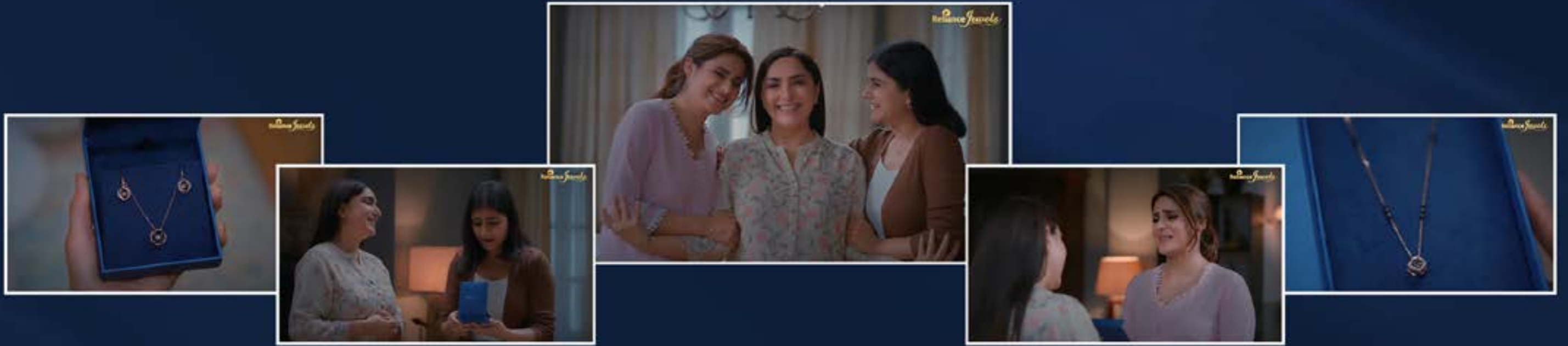
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Reliance Jewels X **wrm**[®]
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Reliance Jewels releases touching ad for Daughter's Day

Daughters hold their value everywhere they go. Marriage must never deter a woman's birthright for daughterly affection, which is what Reliance Jewels expressed wonderfully with their latest commercial launched on Daughters' Day. The commercial narrates the progressive mindset of an elderly woman, who is a mother and a mother-in-law at the same time.

(RJ Exclusive)

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Diwali edition of India Gem & Jewellery Show secures robust sales orders for this festive Season

MUMBAI

The exhilarating Diwali Edition of the B2B GJS Expo was organised by All India Gem and Jewellery Domestic Council and held from 22nd to 25th September at Bombay Exhibition Center, Mumbai. More than 450 exhibitors, spanning over an area of 2,00000+ Sq ft area, showcased their innovative designs. All types of contemporary and fashionable ornaments were on display.

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Divine Solitaires and Ranka Jewellers inaugurate India's first exclusive Solitaire Lounge in Pune

PUNE

Divine Solitaires and Ranka Jewellers recently unveiled the Divine Lounge at its store in Chinchwad. It will be India's first-of-its-kind exclusive lounge for solitaire jewellery and an experience par excellence anywhere in the country. Divine Lounge is a dedicated experience and offers the full range of Divine Solitaires jewellery including an exclusive range.

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BlueStone gives buyers the gift of choice with the launch of two festive collections

BlueStone has launched Onella and Ashta, two versatile collections that capture the best of festivities with a modern twist. Onella marks celebrations in a new light. Inspired by the eight manifestations of the goddess divine, the Ashta collection is hand-crafted for the multi-faceted woman of today.

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Fortofino inaugurates 3rd exclusive diamond jewellery store in Jammu

JAMMU

Fortofino inaugurated its 11th store with record time in India and its 3rd exclusive diamond jewellery store with De Beers Forevermark at Channi Himmat, since its first store launch in September 2018 in Jammu. This step will take Fortofino to new heights.

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MALABAR
GOLD & DIAMONDS



Malabar Gold & Diamonds relaunches its Andheri showroom

MUMBAI

The renovated store, offering a luxurious atmosphere, provides a large collection of designs at fair prices, with reasonable making charges starting from 7.9%. The store offers a wide range of gold, diamond, precious gemstone jewellery including latest collections by the brand, ViraaZ royal polki jewellery, Zoul lifestyle jewellery, and specially curated traditional and contemporary bridal collections.

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PNG Sons announces Dusra Diwali offer October 2022

PUNE

PNG Sons has announced Dusra-Diwali Festive offer on precious jewellery purchase. It is offering up to 50% discount on making charges of gold jewellery, 100% off on making charges of diamond jewellery and up to 50% off on making of silver utensils. Dusra -Diwali Festive offer is valid till 30 October 2022 at all PNG Sons showrooms.

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Kalyan Jewellers strengthens position in Northern Region with two new showrooms

NEW DELHI

Kalyan Jewellers announced that the company will be launching an all-new showroom at Gomati Nagar in Lucknow and Gold Souk in Gurugram. The showrooms are scheduled to be inaugurated on 8th October, 2022. With the new showroom launches, Kalyan Jewellers, will be expanding the global footprint to 166.

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India Pavilion sparkles at the Jewellery & Gem World show in Singapore

SINGAPORE

GJEPC organised the India Pavilion at the Jewellery & Gem World(JGW) held from 27th – 30th September 2022 in Singapore. The Indian contingent had 86 companies exhibiting a range of products including Gold & Diamond Jewellery, Lab-grown Diamonds (LGDs) & LGD jewellery, Loose Diamonds, and Gemstones.

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Titan sees 18% sales growth in September quarter; adds 105 new stores

NEW DELHI

Titan said its overall sales grew 18 per cent year-on-year in the September quarter. The company, which operates in the segments as Jewellery, Watches & Wearables, and EyeCare has witnessed “healthy double-digit growth across most businesses,” according to a quarterly update. Titan added 105 stores in its retail network in the second quarter of the current fiscal.

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Kalyan Jewellers achieves revenue growth of 20% in Q2 FY2023 as compared to the same period in previous financial year

The recently concluded quarter has been another positive one for Kalyan Jewellers, having achieved continued robust momentum in footfalls and revenues across all our markets in India and Middle East, while effectively navigating through a challenging economic environment. It recorded consolidated revenue growth of approximately 20% in Q2 FY2023 as compared to the same period in the previous financial year, and approximately 50% in H1 FY2023 as compared to the same period in the previous financial year.

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Homegrown lab grown diamond brand Evermore opens flagship store in Dubai

DUBAI

Evermore's flagship boutique is now open in the new Deira gold souk extension in Dubai. The stunning 750-square foot Evermore boutique is designed to tell the 'lab grown diamond' story in the most comprehensive way with more than 200 pieces of jewellery on display. From the timeless and classic Eternal Happiness collection that is certain to resonate with the bride to be to Halo for a Queen that showcases the brand's design prowess.

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Newsletter

15th - 21st Aug 22

Aishra Gems and Jewels, and SL Shet Diamond House celebrate Independence Day with special activities

The gems and jewellery industry rose up in the occasion of Independence Day. Different brands played with the numbers of India's 75th year of Independence to provide attractive discounts and excite the trade. Here, we have the opportunity to celebrate the occasion with memorable activities. Aishra Gems and Jewels, and SL Shet Diamond House were two such brands.

(RJ Exclusive)

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08th - 14th Aug 22

IJS Premiere 2022 records 50,000 visitors; expected to generate business worth Rs. 50,000 cr

IJS's flagship show, IJS Premiere saw a record number of visitors which will generate business worth Rs. 50,000 crore to exhibitors in the coming 4-6 months. With 1,200 exhibitors showcasing their exquisite gems & jewellery and spread over 8,00,00 sq ft of exhibition area, IJS Premiere 2022 presented a galaxy of varieties in gold & gold CZ, studied jewellery, diamonds, gemstones & other studied jewellery, loose stones, CVD, silver jewellery, artefacts and gifting items, laboratories & education, and machinery & related industry products and services.

(RJ Exclusive)

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01st - 7th Aug 22

Brands raise a toast to timeless sibling love with sentimental rakhi campaigns

The rakhi season is in and the jewellery industry is exploring any and every opportunity to create excitement. Some of the most loved brands have come up with creative and commercial campaigns. Sibling love is a timeless emotion and brands are tapping into it to create a sentimental campaign. Some brands have even launched limited edition rakhi jewellery.

(RJ Exclusive)

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25th - 31st July 22

NAC Jewellers partners with multiple homegrown kids brands through Young Ones jewellery range

NAC Jewellers has partnered with multiple homegrown kids brands through its Young Ones jewellery range. The brand has introduced a collection of kids' jewellery that is both stylish and comfortable. The collection includes necklaces, bangles, and earrings. The brand has also launched a campaign for the collection.

(RJ Exclusive)

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18th - 24th July 22

Drum Consultations

Drum Consultations is a new initiative by the industry to provide a platform for retailers to share their experiences and insights. The initiative is aimed at helping retailers to improve their business performance.

(RJ Exclusive)

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11th - 17th July 22

Import duty hike on gold to negatively impact the trade: Retailers

The hike in import duty on gold has come as a shocker for the industry. Retailers are worried that the hike will negatively impact their business. They are also worried that the hike will lead to a decrease in demand for gold.

(RJ Exclusive)

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04th - 10th July 22

Jewellery retail chains on a post-pandemic retail expansion spree

The large retail chains that inadvertently slowed down expansion during covid are now increasing footprint across India at an accelerated pace. Chain store brands like Karan Jewellers and Jayalukas are capturing the market on the back of strong equity and awareness.

(RJ Exclusive)

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27th - 3rd July 22

Verma Jewellers lauds achievements of women pradhans in Himachal Pradesh via virtual

On the occasion of International Women's Day, Verma Jewellers held a virtual felicitation ceremony of 429 women pradhans in the state, titled 'Pride of Himachal'. The event highlighted the achievements of Women Pradhans and featured a prestigious panel discussion with the Pradhans who discussed the challenges faced by them and the difficulties they have overcome over the years.

(RJ Exclusive)

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06th - 12th Jun 22

The Rare Edit by Sheetal Ranka surprises Pune's HNI base with luxurious collaborations

PUNE

Sheetal Ranka of Ranka Jewellers made a commendable mark in contemporary bridal jewellery market through The Rare Edit, a 5-day event held at the Rare Jewels boutique store, which provided a complete makeover package to brides and grooms from around 250 select families. Designer boutique brand Mala and Kinnary and premium wellness brand The Wedding Clinic joined forces with Ranka for The Rare Edit.

(RJ Exclusive)

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30th - 05th Jun 22

Nrityabaran campaign by Abaran highlights design diversity of Indian classical dance forms

The campaign is Abaran's unified attempt to showcase its diverse inventory across bridal and semi-bridal categories. The brand has focussed on various forms of dance, namely Odissi, Manipuri, Kuchipudi, and Kathak. In this ongoing campaign on social media, one sees short details on each of the dance forms graciously presented by trained classical dancers.

(RJ Exclusive)

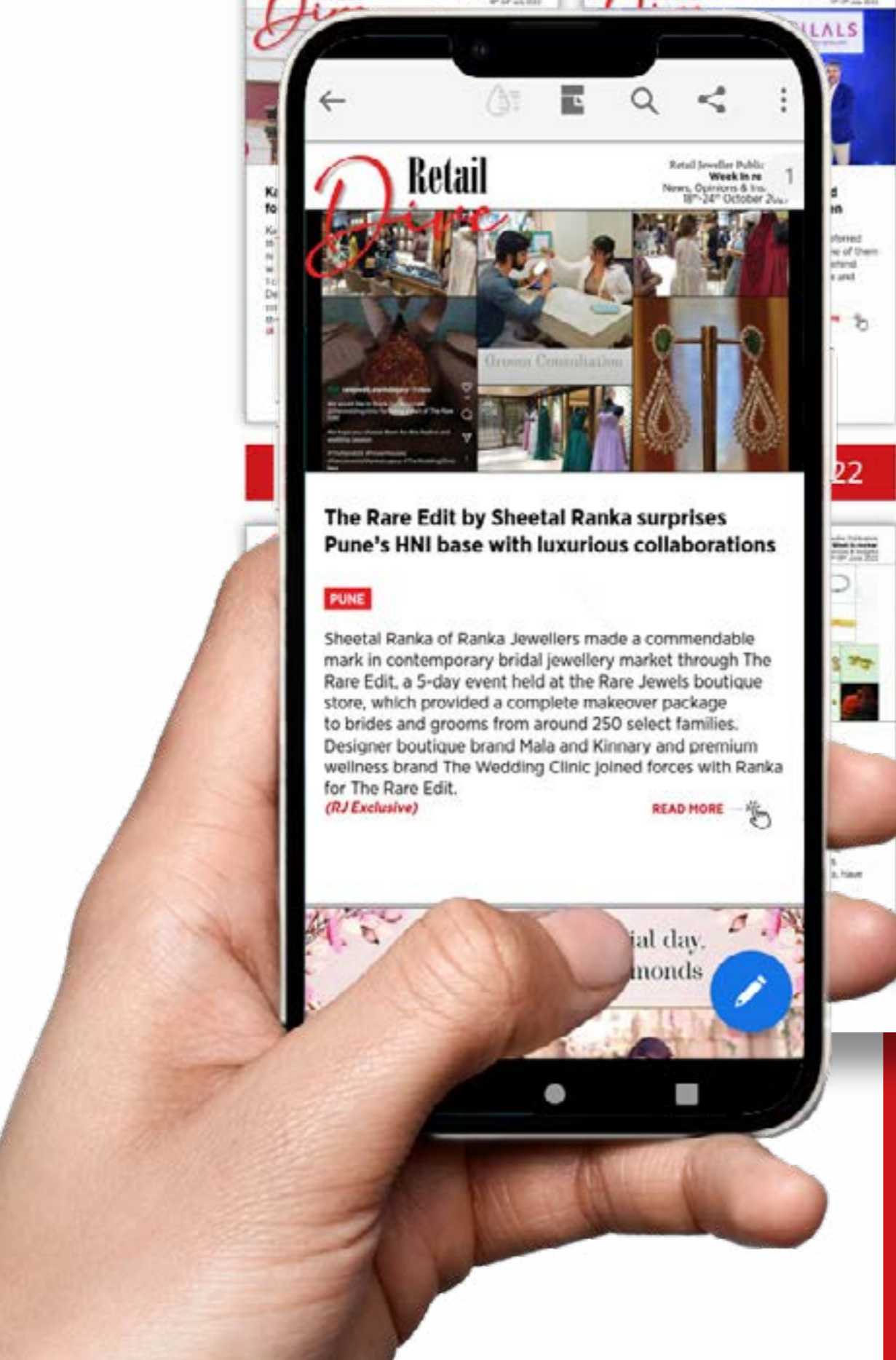
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(RJ Exclusive)

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