



With Denim & Diamonds and Rare Scents, C Krishniah Chetty Group of Jewellers builds market distinction

C Krishniah Chetty Group of Jewellers has explored facets of luxury that became pioneers of their own accord, such as the Rare Scents range and the latest, Denim & Diamonds™ collection. The brand modified denim fabric with gold, Denim & Diamonds™ for the go-getter youth who likes to flaunt its bling on the go.

(RJ Exclusive)

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Sara Ali Khan, Amrita Singh make audience explore parenthood anew on TBZ ad

Gifting occasions in India are still few and far between. But the dynamics between the one planning a surprise and the lucky one need not be mundane. Relationships have become much more practical, transparent, and fun-filled. And TBZ's latest video commercial starring Sara Ali Khan and her star mother Amrita Singh is a treat to the eyes.

(RJ Exclusive)

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special moments*



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Abhushan Diamonds and Gold laud inter-generational friendship via Golden Bond campaign

Abhushan Diamonds and Gold have conceptualised a brilliant series of campaigns called 'Golden Bond' that puts a check mark on the mother-daughter bond. The brand has worked with 4 different mother-daughter duos and '1 gang of friends' with innovative interactive activities such as top-notch video shoots, short interviews even involving personal trivia.

(RJ Exclusive)

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Malabar Gold & Diamonds lays efoundation of its largest jewellery manufacturing unit with an investment of Rs. 750 crore

MUMBAI

Malabar Gold & Diamonds launched the construction of jewellery manufacturing unit in Telangana with a foundation stone laying ceremony. Spread over 3.7 acre, the manufacturing facility will have the capacity to manufacture 10 tonnes gold jewellery and 1.5 lakh carats of diamond jewellery annually. It will also house a state-of-the-art gold refinery facility with an annual gold refining capacity of 180 tonnes.

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Tanishq expects omnichannel sales in FY23 to double from FY22

NEW DELHI

Tanishq is on track to double sales via omnichannel route in FY23 with its omnichannel strategy reaping dividends. In FY22, it recorded sales of Rs 1,100 crore through a combination of orders placed on its site and leads generated online that were converted in stores. The company is planning to double that number this year.

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About 60 per cent of gold jewellery purchase paid in cash: WGC report

The festival season is back and even though the scale and value of UPI transactions are skyrocketing in the country, a new report by the World Gold Council notes that cash remains the preferred means of making a purchase, accounting for some 50-60 per cent in metros and large cities and 70-80 per cent across the rest of India, in terms of value.

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IPO-bound Senco Gold looks to expand presence in northern India

KOLKATA

Senco Gold Ltd is planning to step up its presence in northern India, MD& CEO Suvankar Sen said. At present, the IPO-bound company has 127 showrooms across the country, of which West Bengal accounts for 63 per cent.

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PMJ Jewels host Hyderabad's grand wedding jewellery exhibition

HYDERABAD

PMJ Jewels inaugurated Hyderabad's biggest wedding jewellery exhibition at their flagship store in Jubilee Hills. The 9-day exhibition-cum-sale to showcase PMJ's finest & never-seen-before designer jewellery range of 10,000+ handcrafted creations. Along with wedding jewellery, the exhibition will also showcase daily wear and festive creations which are apt not just for the season but also for office, party and used as regular wear.

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Kalyan Jewellers strengthens brand footprint with new showroom at Gold Souk Mall in Gurugram

GURUGRAM

Kalyan Jewellers launched its brand new showroom at Gold Souk in Gurgaon. It is the brand's second showroom in Haryana. Celebrating the launch, the brand has announced up to 25% off on making for all jewellery purchases from Kalyan Jewellers as well as flat 25% off on stone value, which is applicable only on a minimum purchase of stone value worth Rs. 1 lakh.

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Kirtilals launches it's “Experiential Techno Bridal Studio” for the brides-to-be at Somajiguda Showroom, Hyderabad

HYDERABAD

Kirtilals launches its Experiential Techno Bridal Studio at Somajiguda Showroom, Hyderabad. The experiential bridal studio offers jewellery for every occasion, from engagement to reception, along with a personalised experience. The bridal studio displays a captivating and rare collection of contemporary and traditional bridal jewellery in visibly brilliant diamonds.

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Jewellers eye pre-Covid glitter on Dhanteras

LUCKNOW

In view of the increase in footfall and pre-bookings, city jewellers expect that sales of gold ornaments and coins this Dhanteras may cross pre-Covid levels. After remaining low for the last two years due to the pandemic, the scenario seems to be changing this year as the people have begun loosening their purse strings.

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GJEPC organised its annual Banking Summit 2022 in Mumbai

MUMBAI

GJEPC recently organised its Annual Banking Summit in Mumbai. The summit was attended by several eminent chief guests, speakers & panellists that include government officials, senior bankers, prominent businessmen, MSMEs & other stakeholders of the sector.

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Global Precious Metals Conference 2022

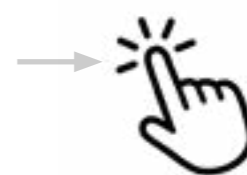


16 - 18 OCTOBER 2022, LISBON, PORTUGAL

Gold industry commits to declaration of responsibility and sustainability principles at Global Precious Metals Conference in Lisbon

The gold industry has come together, convened by LBMA and World Gold Council, to sign a Declaration of Responsibility and Sustainability Principles which formally expresses a shared commitment to operating in a responsible and sustainable way based on clear set of shared goals at the LBMA/LPPM Global Precious Metals Conference, Lisbon.

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Manappuram Jewellers sets up manufacturing unit in West Bengal

KOLKATA

Manappuram Jewellers Ltd, a Manappuram group company, has set up a manufacturing unit at Ankurhati in West Bengal, an official said. The unit has begun on a 2,500 square feet location in Ankurhati. They have sought an additional 3,000 square feet for expansion and expect it to receive in 3-4 months.

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DE BEERS
FOREVERMARK



De Beers Forevermark unveils a new retail experience at Kirtilals, Hyderabad

HYDERABAD

De Beers Forevermark launched a new retail experience at Hyderabad in partnership with Kirtilals. The store houses all the exquisite De Beers Forevermark collections including the signature Forevermark Avaanti and Icon Collections, the timeless Traditional Setting Collection and the stackable ring Tribute collections among others.

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Joyalukkas opens new showroom in Mumbai's Borivali

MUMBAI

Joyalukkas is expanding its presence in Mumbai by opening its first showroom in Borivali. The state-of-the-art showroom designed in the signature Joyalukkas world-class format will feature premium facilities and amenities.

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De Beers Forevermark launches its new campaign this festive season

MUMBAI

De Beers Forevermark had launched their festive season campaign, as the brand unveiled three new exciting additions to the Forevermark Avaanti collection. The 360-degree multimedia campaign runs across TV, Digital, Print, OOH and Radio.

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Firm demand for bullion ahead of Dhanteras, searches for precious metals jump by 40% on Justdial

Ahead of Dhanteras, the demand for precious metals jumped by 40% (YOY), with gold contributing 70% of the overall demand, according to the latest Justdial Consumer Report. While Tier-II cities witnessed a 44 per cent jump in searches, in Tier-I cities, it rose by 34 per cent. With prices softening, gold remained the most sought-after and saw a 34 per cent (YOY) jump in demand, silver by 140 per cent, and platinum by 82 per cent on Justdial.

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Senco Gold & Diamonds launches ‘Festival of Artistry’ campaign this Dhanteras with Bollywood star Kiara Advani

Senco Gold & Diamonds announced a new campaign titled Festival of Artistry featuring Kiara Advani personifying today’s Indian woman, as she prepares to welcome good fortune & prosperity into her life with the auspicious touch of pure gold and exclusive jewellery.

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Newsletter

15th - 21st Aug 22

Aishra Gems and Jewels, and SL Shet Diamond House celebrate Independence Day with special activities

The gems and jewellery industry rose up in the occasion of Independence Day. Different brands played with the numbers of India's 75th year of Independence to provide attractive discounts and excite the trade. Here, we have the opportunity to celebrate the occasion with memorable activities. Aishra Gems and Jewels, and SL Shet Diamond House were two such brands.

(RJ Exclusive)

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08th - 14th Aug 22

IJS Premiere 2022 records 50,000 visitors; expected to generate business worth Rs. 50,000 cr

IJS's flagship show, IJS Premiere saw a record number of visitors which will generate business worth Rs. 50,000 crore to exhibitors in the coming 4-6 months. With 1,200 exhibitors showcasing their exquisite gems & jewellery and spread over 8,00,00 sq ft of exhibition area, IJS Premiere 2022 presented a galaxy of varieties in gold & gold CZ, studied jewellery, diamonds, gemstones & other studied jewellery, loose stones, CVD, silver jewellery, artefacts and gifting items, laboratories & education, and machinery & other industry products and services.

(RJ Exclusive)

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01st - 7th Aug 22

Brands raise a toast to timeless sibling love with sentimental rakhi campaigns

The rakhi season is in and the jewellery industry is exploring any and every opportunity to create excitement. Some of the most loved brands have come up with sentimental rakhi campaigns and commercials to celebrate the love. Spending on rakhi is on the rise. Brands are looking for ways to connect with customers and create a sentimental campaign.

(RJ Exclusive)

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25th - 31st July 22

NAC Jewellers partners with multiple homegrown kids brands through Young Ones jewellery range

NAC Jewellers has partnered with multiple homegrown kids brands through Young Ones jewellery range. The brand has introduced a new collection of kids jewellery. The brand has also launched a campaign for the occasion.

(RJ Exclusive)

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18th - 24th July 22

Drum Consultations

Drum Consultations is a new initiative by the industry. It aims to provide a platform for drummers to showcase their talent and connect with other drummers.

(RJ Exclusive)

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11th - 17th July 22

Import duty hike on gold to negatively impact the trade: Retailers

The hike in import duty on gold has come as a shocker from the government. Retailers are worried about the impact of the hike on the trade. They are expecting a decrease in sales.

(RJ Exclusive)

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04th - 10th July 22

Jewellery retail chains on a post-pandemic retail expansion spree

The large retail chains that inadvertently slowed down expansion during covid are now increasing footprint across India at an accelerated pace. Chain store brands like Karan Jewellers and Jayalukas are capturing the market on the back of strong equity and awareness.

(RJ Exclusive)

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27th - 3rd July 22

Verma Jewellers lauds achievements of women pradhans in Himachal Pradesh via virtual

On the occasion of International Women's Day, Verma Jewellers held a virtual felicitation ceremony of 429 women pradhans in the state, titled 'Pride of Himachal'. The event highlighted the achievements of Women Pradhans and featured a prestigious panel discussion with the Pradhans who discussed the challenges faced by them and the difficulties they have overcome over the years.

(RJ Exclusive)

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06th - 12th Jun 22

The Rare Edit by Sheetal Ranka surprises Pune's HNI base with luxurious collaborations

PUNE

Sheetal Ranka of Ranka Jewellers made a commendable mark in contemporary bridal jewellery market through The Rare Edit, a 5-day event held at the Rare Jewels boutique store, which provided a complete makeover package to brides and grooms from around 250 select families. Designer boutique brand Mala and Kinnary and premium wellness brand The Wedding Clinic joined forces with Ranka for The Rare Edit.

(RJ Exclusive)

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30th - 05th Jun 22

Nrityabaran campaign by Abaran highlights design diversity of Indian classical dance forms

The campaign in Abaran's unified attempt to showcase its diverse inventory across bride and semi-bride categories. The brand has focused on various forms of dance, Kathak, Odissi, Manipuri, Kuchipudi, and Bharatanatyam. In this ongoing campaign on social media, one sees short details on each of the dance forms graciously presented by trained classical dancers.

(RJ Exclusive)

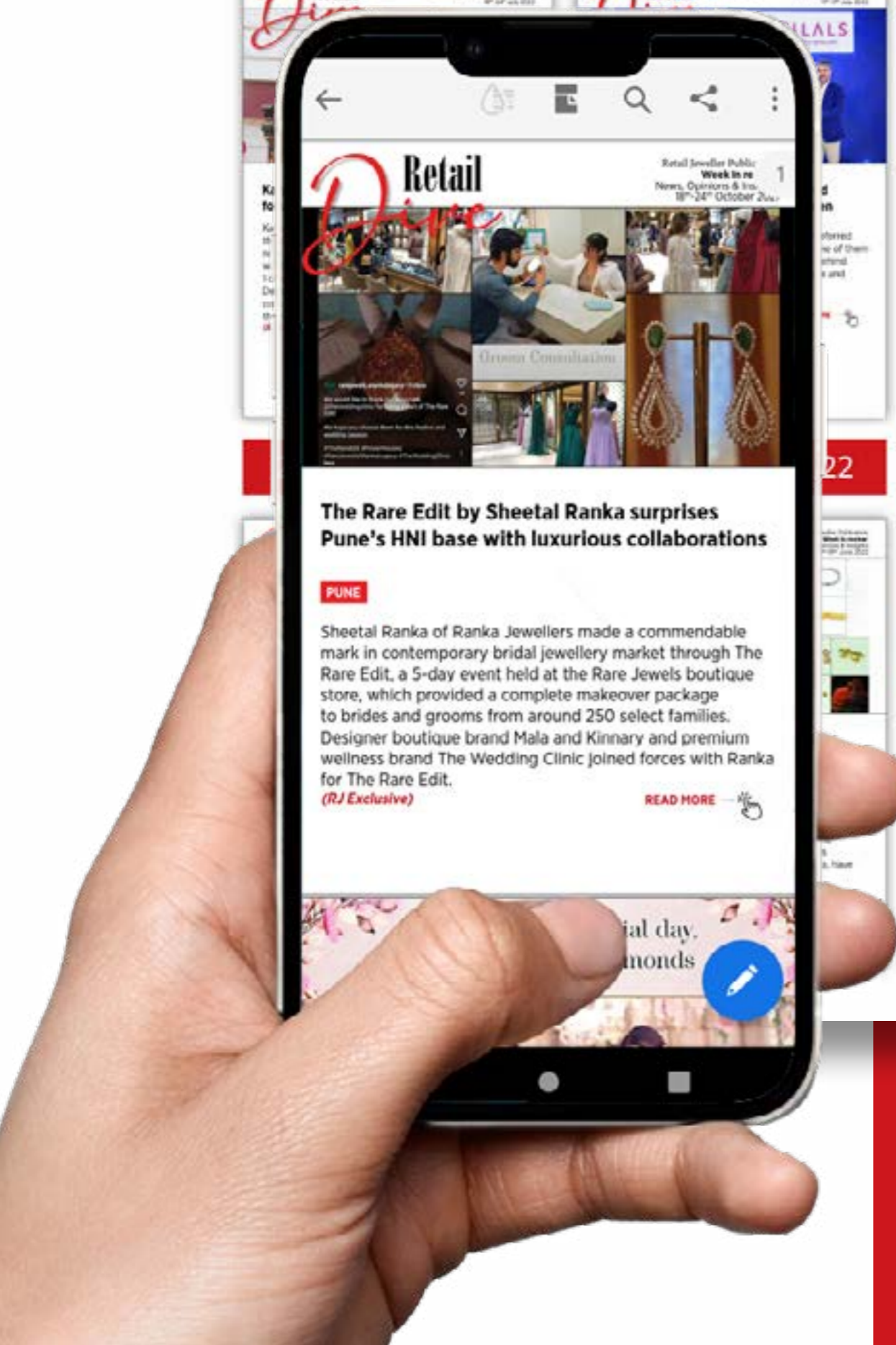
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(RJ Exclusive)

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