



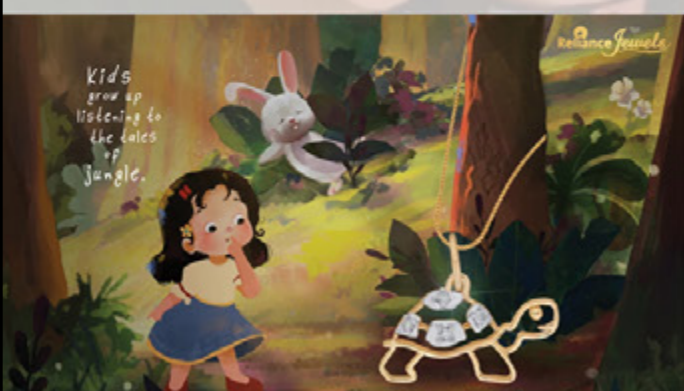
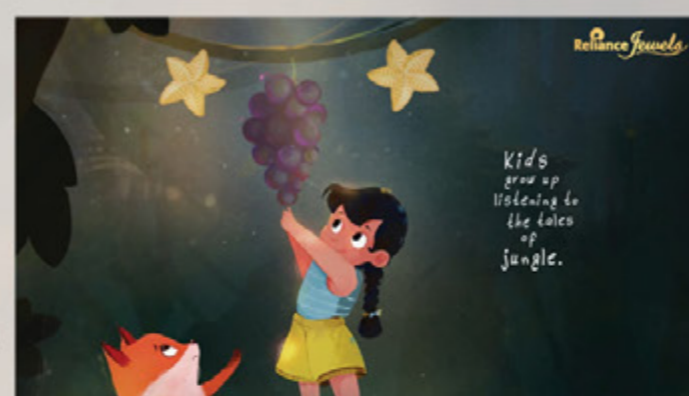
Aisshpra Gems & Jewels amasses nearly 10K entries across Uttar Pradesh for season's biggest lucky draw contest

Aisshpra Gems & Jewels conducted a lucky draw contest as part of their jewellery festival. The brand became the talk of the entire state as they gave away 7 Maruti Baleno cars as prizes. The only thing customers had to do was to make a purchase of equal to or more than Rs 50,000 at any of the Aisshpra showrooms, and they would be given a coupon to participate in the lucky draw.

(RJ Exclusive)

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Reliance Jewels excites children with 5th edition of Nitara collection replete with jungle doodles

Reliance Jewels has presented a wonderful collection to surprise children nearing children's day – the Nitara collection. The national chain store brand has brought out lightweight jewellery in gold and diamond that have simplicity as the foundation of its design. That's because each design resembles a child's doodles. There is a strong educational element dormant in each such collection.

(RJ Exclusive)

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National Cancer Awareness Day

A reminder to hold on to
LOVE, STRENGTH & HOPE



Agrawal Jewellers introduces a unique collection in honour of National Cancer Awareness Day

Cancer is the leading cause of death worldwide, killing nearly 10 million people each year. Supporting awareness about this disease, Agrawal Jewellers created a particular jewellery line with the slogan - 'A reminder to hold on to Love, Strength and Hope.' This collection includes a variety of pendants, rings, and bracelets that represent cancer symbols to convey support and hope to patients.

(RJ Exclusive)

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JD Solitaire collaborates with Amrapali to open a new store in Noida

JD Solitaire recently collaborated with Amrapali, the parent business of TRIBE Amrapali, to open a new store at Mall of India, Noida, in order to expand their consumer base. The brand initially cooperated with Amrapali to launch store-in-store TRIBE Amrapali in their main shop in Delhi. The new TRIBE Amrapali store is 250 square feet in size and has already attracted a big client base.

(RJ Exclusive)

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Registrations open till 13th November 2022.



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NAC Jewellers is on a Star Hunt for their Young Ones collection

NAC Jewellers are returning with the 'Star Hunt' campaign for the debut of their Young Ones Collection after the recent pre-launch at Spooktacular Fest. This campaign is inspired by the forthcoming Children's Day on November 14th and focuses on parents who want to have their children appear in NAC Jewellers commercials. NAC Jewellers' 'Young Ones' series is crafted in gold, silver, and platinum and is designed to be lightweight and affordable.

(RJ Exclusive)

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De Beers Forevermark strengthens association with Fortofino's Jammu store

De Beers Forevermark recently launched a store at Channi Himmat with Fortofino. The brands also celebrated their one-year anniversary of their store at Talab Tillo. This store showcases a varied selection of De Beers Forevermark's most iconic jewellery collections, including the signature Avaanti Collection, the Icon Collection, Forevermark Setting, the stackable rings Tribute Collection, the Half Carat Collection, the nose pin Capricci Collection and many more.

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GJEPC inaugurates second edition of gems and jewellery show in Dubai

GJEPC inaugurated the second edition of the International Gem & Jewellery Show (IGJS) in Dubai. IGJS is a curated exhibition with a global focus, offering top-quality 'Made in India' jewellery exclusively to international buyers. This year, IGJS Dubai is hosting more than 350+ pre-registered international visitors from 25+ countries. A range of products including plain gold jewellery, diamond & gemstones studded jewellery, etc. are being exhibited at the show.

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Demand of gold jewellery soars to pre-pandemic level: World Gold Council

MUMBAI

Gold jewellery consumption has hit pre-pandemic levels, and demand could persist amid revenge buying by households during the upcoming wedding season after two years of postponing large celebrations because of the pandemic. In the January-September period, gold jewellery demand was at 381 tonnes, aided by a strong third quarter, said World Gold Council.

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Hari Krishna Group plans to open Kisna franchisees in each district

HYDERABAD

Hari Krishna Group has aggressive plans to expand the franchisee network of its diamond and gold jewellery brand – Kisna across Andhra Pradesh and Telangana. It launched its first franchise store in Hyderabad. Launched in 2005, Kisna has a robust retail footprint with more than 3,500 outlets across 400 cities in 29 states of the country.

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WORLD of TITAN

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Titan Q2 profit rises 34% YoY to Rs 857 crore; firm optimistic on growth for rest of FY23

Titan reported a 34% year-on-year (YoY) rise in net profit for the September quarter to Rs 857 crore. Total revenue from operations increased 22% year on year to Rs 8,730 crore. The jewellery business, excluding bullion, saw an 18% YoY growth in revenue to Rs 7,203 crore. Operating profit, calculated as earnings before interest and taxes of the jewellery business, grew by 39% YoY to Rs 1,103 crore.

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Kalyan Jewellers India Limited recorded PAT of Rs 106 crores; a growth of 54% in Q2FY23

The recently concluded quarter has been yet another positive one for Kalyan Jewellers India Limited. The Company recorded consolidated revenue of Rs 3,473 crores for Q2FY23 as against Rs 2,889 crores in the corresponding quarter of the previous year, a growth of 20%. Earnings Before Interest, Taxes, Depreciation and Amortization was recorded at Rs 266 crores compared to Rs 228 crores in the same quarter of the previous year, a 17% growth.

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GJSCI announces the launch of its first Digital Course on Jewellery Retail Sales Associate

The Gem and Jewellery Skill Council of India announces the launch of its first-ever Digital Course on “Jewellery Retail Sales Associate” job role in Hindi language on 4th November 2022. The course would enable the user to gain the necessary technical knowledge and soft skills to be successful in the jewellery retail segment.

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Badalia Diamond Jewellers presents its extravagant Maharani Collection for all the brides to be this wedding season

Badalia Diamond Jewellers has unveiled its opulent Maharani Collection ahead of the wedding season. Set in 18k gold, the diamond jewellery collection features twenty intricately hand-crafted pieces including multi-layered solitaire necklaces, chandelier earrings, and statement solitaire rings.

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Slash import duty to dull the glitter of gold for criminals

Customs duty of 12%, plus a cess of 3%, make the value distinction between duty-paid imported gold and smuggled gold an enormous legal enterprise that suborns officers posted at airports, tempts unemployed younger males right into a life of crime. Transparency in gold imports and gross sales would lead to transparency alongside the chain of worth addition.

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Newsletter

15th - 21st Aug 22

Aishpra Gems and Jewels, and SL Shet Diamond House celebrate Independence Day with special activities

The gems and jewellery industry rose up to the occasion of Independence Day. Different brands played with the numerals of India's 75th year of Independence to provide attractive discounts and excite the trade. Few took the opportunity to celebrate the occasion with menswear activities. Aishpra Gems and Jewels, and SL Shet Diamond House were two such brands.

(RJ Exclusive)

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08th - 14th Aug 22

IJS Premiere 2022 records 50,000 visitors; expected to generate business worth Rs. 50,000 cr

GJEPC's flagship show, IJS Premiere saw a record number of visitors which will generate business worth Rs. 50,000 crore to exhibitors in the coming 4-6 months. With 1,790 exhibitors showcasing their exquisite gems & jewellery and spread over 8,03,879 sq ft. of exhibition area, IJS Premiere 2022 presented a galaxy of varieties in gold & gold CZ studded jewellery, diamond, gemstone & other studded jewellery, loose stones, CVD, silver jewellery, artefacts and gifting items, laboratories & education, and machinery & allied industry products and services.

(RJ Exclusive)

[READ MORE](#)

01st - 7th Aug 22

Brands raise a toast to timeless sibling love with sentimental rakhi campaigns

The rakhi season is in and the jewellery industry is exploring any and every opportunity to create excitement. Some of the most loved brands have come up with creative and commercial to tie in with the festival. Siblinghood and love, besides the sisterhood and brotherhood, has left no stone unturned. Brands are launching unstated campaigns to celebrate the occasion.

(RJ Exclusive)

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25th - 31st July 22

NAC Jewellers partners with multiple homegrown kids brands through Young Ones jewellery range

Age of every child has provided a base. It partnered with brands like, Tikitoro, The Tiny Weaver, and Young Ones. In the time of pandemic, the campaign for Young Ones Jewellery range is a great opportunity to connect with the parents and the children.

(RJ Exclusive)

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18th - 24th July 22

The Rare Edit by Sheetal Ranka surprises Pune's HNI base with luxurious collaborations

PUNE

Sheetal Ranka of Ranka Jewellers made a commendable mark in contemporary bridal jewellery market through The Rare Edit, a 5-day event held at the Rare Jewels boutique store, which provided a complete makeover package to brides and grooms from around 250 select families. Designer boutique brand Mala and Kinnary and premium wellness brand The Wedding Clinic joined forces with Ranka for The Rare Edit.

(RJ Exclusive)

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11th - 17th July 22

The import duty hike on gold to negatively impact the trade: Retailers

The hike in import duty on gold has come as a shocker from the government. Recovering from the aftermath of a crushing pandemic, the gem and jewellery industry didn't expect to court this unwelcome development. While the intention has been to reduce the pressure on current account deficit and resist rupee depreciation, retailers are polarised over this sudden move.

(RJ Exclusive)

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04th - 10th July 22

Jewellery retail chains on a post-pandemic retail expansion spree

The large retail chains that inadvertently slowed down expansion during covid are now increasing footprint across India at an accelerated pace. Chain store brands like Kalyan Jewellers and Joyalukkas are capturing the market on the back of strong equity and awareness.

(RJ Exclusive)

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27th - 3rd July 22

Nrityabaran campaign by Abaran highlights design diversity of Indian classical dance forms

The campaign is Abaran's unified attempt to showcase its diverse inventory across bridal and semi-bridal categories. The brand has focused on various forms of dance, namely Odissi, Mohiniyattam, Kuchipudi, and Kathak. In this ongoing campaign on social media, one sees short details on each of the dance form graciously presented by trained classical dancers.

(RJ Exclusive)

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06th - 12th Jun 22

Verma Jewellers lauds achievements of women pradhans in Himachal Pradesh via virtual

On the occasion of International Women's Day, Verma Jewellers held a virtual felicitation ceremony of 429 women pradhans in the state, titled 'Pride of Himachal'. The event highlighted the achievements of Women Pradhans and featured a prestigious panel discussion with the Pradhans who discussed the challenges faced by them and the difficulties they have overcome over the years.

(RJ Exclusive)

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30th - 05th Jun 22

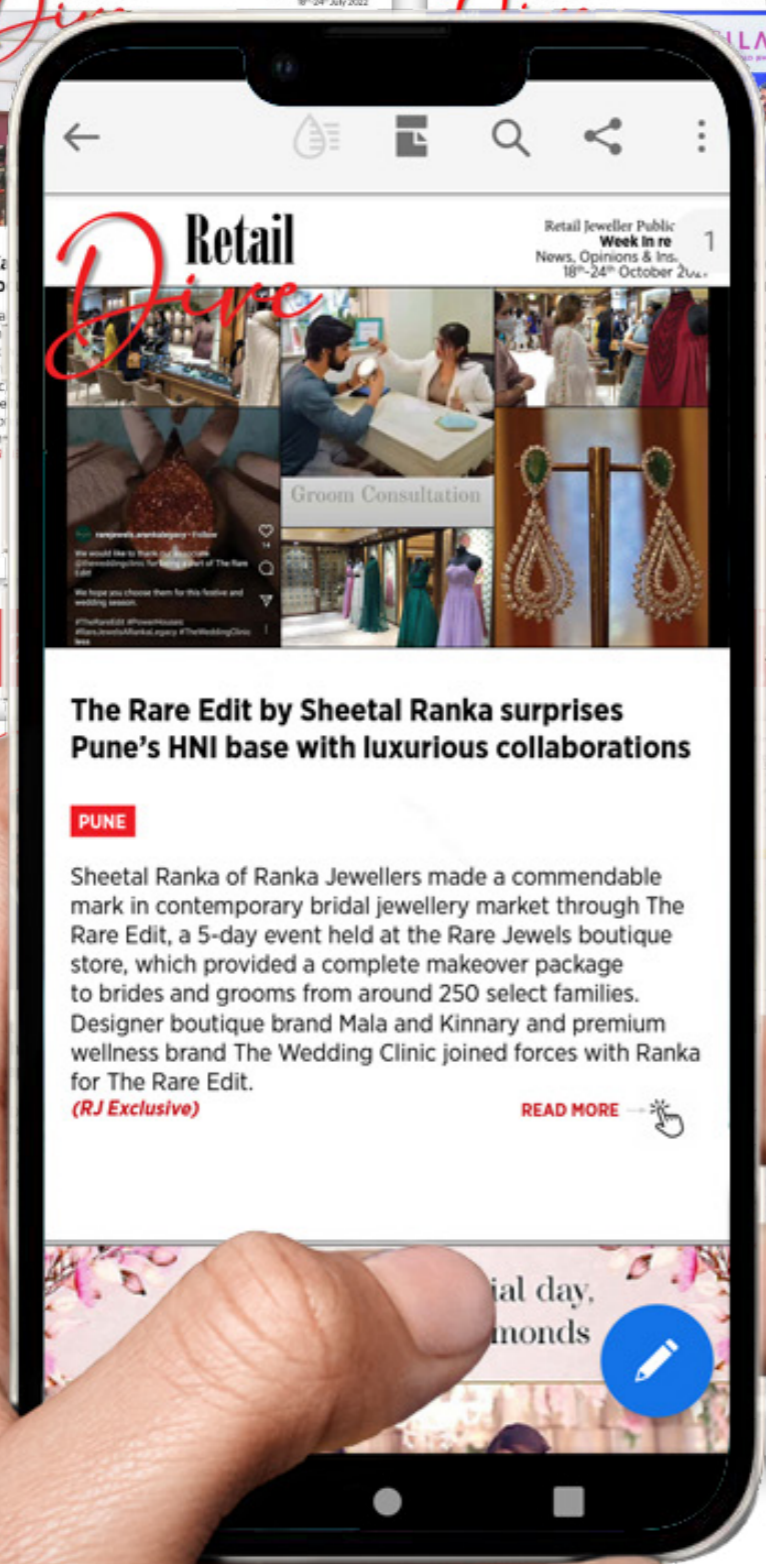
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(RJ Exclusive)

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