

# Dive Retail

Retail Jeweller Publication  
**Week in review:**  
News, Opinions & Insights  
21<sup>th</sup> November - 27<sup>th</sup> November 2022



## Nationally relevant and regionally popular, TBZ's Leela collection suits both demands

TBZ's latest range titled Leela collection attempts to encompass the national appeal with regional design aesthetics as its talkpoint. Starting from Rs 2 lakhs, this bridal range houses the diverse styles of Gujarati, Bengali, North Indian, Marathi, cosmopolitan and Muslim bride-to-be.

**(RJ Exclusive)**

**READ MORE** → 





## Chain store brands go all out in celebrating Intl' Men's Day with new collections

The industry has come a long way in accepting and popularizing gender-neutral jewellery. On that note, Men's Day has emerged to be a grand gifting opportunity with some of the leading jewellery chain store brands bringing out their innovative collections, each one of them in the go-to precious metal of platinum.

**(RJ Exclusive)**

**READ MORE** →







**C. KRISHNIAH CHETTY™**  
GROUP OF JEWELLERS



## 150 facets of diamonds pave way for new landmark of C Krishniah Chetty Group

Diamonds have been the centerpiece of a jeweller's fascination. Be it design or technology, there have been countless experiments to enhance the beauty of a diamond and make its charm otherworldly. In doing so, very few brands have been able to explore unconventional cuts on a diamond and even make patents out of the successful procedures. But, if there is ever a brand that has set record in that feat, it would be C Krishniah Chetty Group of Jewellers.

***(RJ Exclusive)***

**READ MORE** →







**anmol swarn**  
INSPIRED BY HERITAGE

  
**KGJS**  
**EXPO**  
**ADLUX**  
INTERNATIONAL  
CONVENTION CENTER, KOCHI  
9 TO 11 DEC 2022  
**Stall: Stall: B 68**

  
**JJs** 20 YEARS  
JAIPUR  
JEWELLERY  
SHOW  
JECC, JAIPUR  
23 TO 26 DEC 2022

**Stall: PC4**  
**Hall: Pink Club**

**Anmol Swarn India Pvt. Ltd.**  
Liberty One, No: 54, 16<sup>th</sup> Main 33<sup>rd</sup> Cross,  
4<sup>th</sup> T Block, Jayanagar, Bengaluru - 560041  
T: +91 (80) 409223822 / 41739923  
M: +91 95354 02122 / +91 95911 55555  
E: [anmolswarn@gmail.com](mailto:anmolswarn@gmail.com) | W: [www.anmolswarn.com](http://www.anmolswarn.com)

**BENGALURU | CHENNAI | HYDERABAD**

reach above company by →







**TANGERINE CREATES 'BIO JEWELLERY'**

## **Meet Tangerine –the first bio jewellery brand in India**

Tangerine is India's first Bio Jewellery brand, created entirely from natural ingredients. Bio Jewellery is the design, conceptualization, and use of technology to elevate raw materials consisting of natural ingredients. Tangerine believes in honouring nature's riches and all things eco-friendly. The natural components that they usually obtain from different regions of the nation are at the core of their jewellery manufacturing process.

***(RJ Exclusive)***

**READ MORE** →







## Chosen by Tejpal collaborates as official Medal Partner for Jio Mumbai Cyclothon 2022

Champ Endurance, India's most passionate fitness promoting company successfully organised Jio Mumbai Cyclothon in BKC, Mumbai. Jio Group, together with other collaborators, one of whom was Chosen by Tejpal, organised this marathon as a part of the campaign to minimise individual carbon footprints. With over 5000 bicycle enthusiasts taking part in the event, this is one of Mumbai's most anticipated sporting events.

***(RJ Exclusive)***

**READ MORE** → 





## **Marathi film and television superstar Swapnil Joshi launches new football collection by PNG Jewellers**

With the anticipation of the FIFA World cup reaching fever pitch, PNG Jewellers has launched their first ever Football Collection. The collection includes pendants in gold for men and will be available across select PNG Jewellers stores in India.

**READ MORE** → 



EXPERIENCE THE BEAUTY THAT

**Glitter**

**12<sup>th</sup>  
GGJS**

**GUJARAT GOLD  
JEWELLERY SHOW 2022**

**23 24 25 DEC'22**  
FRI SAT SUN

**HELIPAD EXHIBITION CENTER  
GANDHINAGAR, GUJARAT.**

**KEY FEATURES**



1000 + Stalls



200 +  
Premium Pavilions



600 + Exhibitors  
from Across India



1500 +  
Hosted Buyer



25000 + Expected Trade  
Visitor From Pan India



1 Million +  
Unique Designs



2.6 Lac Sq.Ft.  
Spread Exhibition Area



Free  
Shuttle Service



Measure All The  
Safety Standards



Face Recognition Technology  
Pioneer User In The Exhibition



12 Years with 20 Shows  
of B2B Exhibitions Experience

Jointly Organized by

**GGJS**  
GUJARAT GOLD JEWELLERY SHOW



GOLD ORNAMENTS WHOLESALE  
JEWELLERS ASSOCIATION

Main Sponsorer



**Tirth Gold**  
Inspire to Grow...

Co Sponsorer



It's Beautiful to be Different

Badges Sponsorer



~ WHOLESALER OF GOLD MANGALSUTRA ~

Logistic Partner



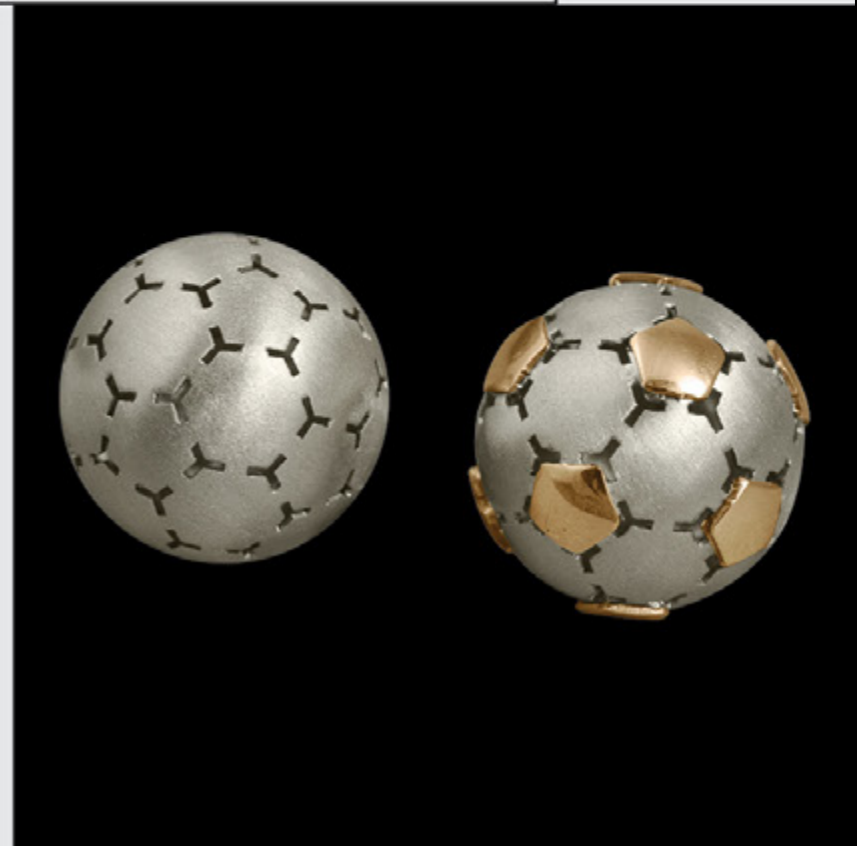
**REGISTER NOW**



reach above company by







## Kalyan Jewellers celebrates India's passion for football with the launch of Es Vida

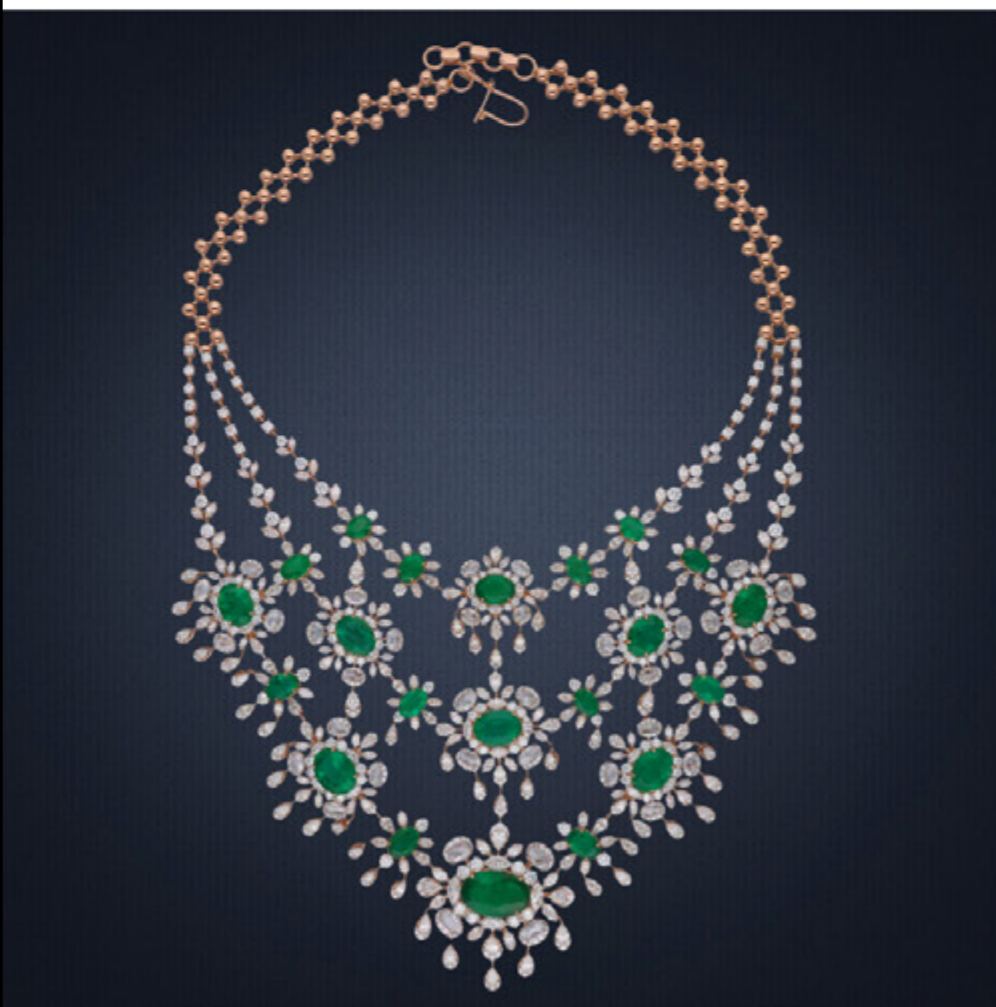
**MUMBAI**

Kalyan Jewellers has recently announced the launch of its football-themed jewellery – Es Vida. With the football World Cup around the corner, the all-new limited edition jewellery designs of Es Vida pay tribute to the country's vibrant football culture with gender-neutral platinum and rose gold jewellery.

**READ MORE** →





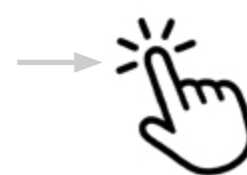


## Raj Diamonds host a grand exhibition for jewellery and diamond connoisseurs

### BANGALORE

Raj Diamonds hosts an exclusive diamond & Jewelry exhibition in Bangalore. The exhibition showcases the finest diamond jewellery ranging from bridal jewellery to chettinad, contemporary, traditional, and designer jewellery to the most breathtaking solitaires.

[READ MORE](#)







Shining together, for principles.  
Isi Mey Faida Hai.

**Swarna Adarsh  
Abhiyaan**

An industry initiative

Inspired by the Retail Gold Investment Principles

Supported by



reach above company by →







## Asia Gold-India dealers deepen discounts, China premiums retreat

Physical gold dealers in India were forced to offer the biggest discounts in four months this week as a jump in domestic prices hit demand, while Chinese premiums fell sharply as buying slowed in the top consumer. The depreciation of the rupee helped to drive Indian gold prices to 53,200 rupees per 10 grams, the highest since April 19.

**READ MORE** →







## PNG Jewellers inaugurates its 36th store in Pune's Chakan

**PUNE**

PNG Jewellers recently inaugurated its new store in Chakan. This new store takes its global store tally to 36 stores. The new store will offer a wide range of PNG's signature gold, silver and diamond jewellery in a 2000 sq. ft. state-of-the-art store built to provide a one-of-a-kind jewellery buying experience to customers.

**READ MORE** →







## **Driving consumer protection: Natural Diamond Council launches the new edition of the ASSURE 2.0 Program online portal**

The Natural Diamond Council has announced the launch of the new ASSURE 2.0 online portal. The updated portal enables all purchasers of Diamond Verification Instruments (DVI) to browse through the Directory, understand the features and analyse the results of the new series of ASSURE testing.

**READ MORE** →





# DASSANI

BROTHERS





Booth No:

1J15, 1J16 & 1J17

23rd to 26th December 2022

JECC, Jaipur

Address: 901, Majestic Shopping Center, 144 J S S Road, Girgaum, Mumbai - 400004, Maharashtra

 @dassani\_brothers  Dassani Brothers

reach above company by →







## De Beers Forevermark opens its largest exclusive boutique in Goregaon, Mumbai

### MUMBAI

De Beers Forevermark has unveiled its second exclusive boutique in Mumbai. The new boutique showcases a varied selection of De Beers Forevermark's most iconic jewellery collections including the signature Forevermark Avaanti and Icon collections as well as the Tribute stackable ring collection, Circle of Trust diamond bangles and designer Bibhu Mohapatra's Artemis collection, among others. It also houses the largest, rare collection of stunning diamond solitaires in various shapes under one roof.

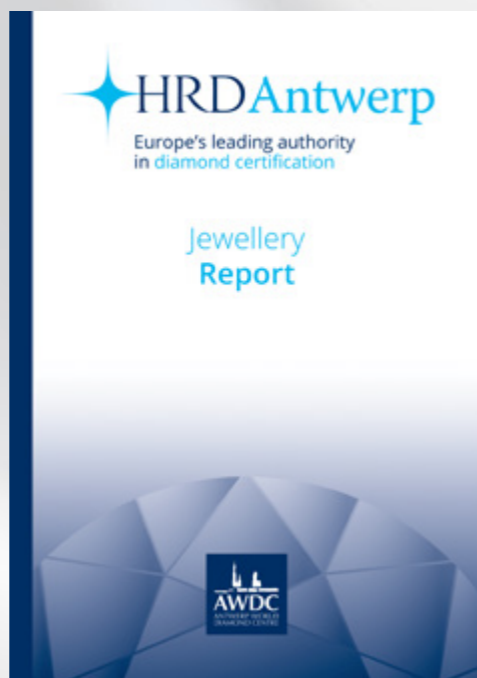
[READ MORE](#) →







Your Blueprint of Assurance



Experience the Ease of Insuring & Selling your Jewellery with an HRD Antwerp Jewellery Report

**Mail:** [Sales.India@hrdantwerp.com](mailto:Sales.India@hrdantwerp.com)

**Tel:** +91 22 4256 8000



reach above company by →





**IIJS** INDIA INTERNATIONAL JEWELLERY SHOW  
**SIGNATURE 2023**  
 5<sup>th</sup> - 9<sup>th</sup> January  
 Bombay Exhibition Centre - Mumbai

concurrent show  
**IGJME** INDIA GEM & JEWELLERY MACHINERY EXPO  
 5<sup>th</sup> - 9<sup>th</sup> January, 2023  
 Bombay Exhibition Centre - Mumbai

**GJEPC** INDIA

**1% of your booth cost = plantation of more trees**

AN IIJS INITIATIVE  
  
**ONE EARTH**  
 DRIVING SUSTAINABILITY

**Contribute today in preserving the ONE EARTH.**

All **Exhibitors** may visit the below link to contribute more  
[https://registration.gjepc.org/login.php?login\\_for=tree\\_plantation](https://registration.gjepc.org/login.php?login_for=tree_plantation)

Or Scan the QR code to donate

[www.gjepc.org](https://www.gjepc.org) | [GJEPCIndia](#) | [GJEPCIndia](#) | [GJEPCIndia](#)

All contributors are eligible to receive BGC certificate

# IIJS Signature 2023 launches “One Earth” initiative for a greener planet

**MUMBAI**

In a major step towards sustainable development goals, IIJS Signature 2023 is launching the “ONE EARTH” initiative in association with SankalpTaru Foundation. The tree plantation drive is aimed at offsetting carbon emissions generated by IIJS Shows with added benefit of contributing to the livelihood of farmers.

**READ MORE** →









NUANCE JEWEL



 nuancejewel\_india

 www.nuancejewel.com

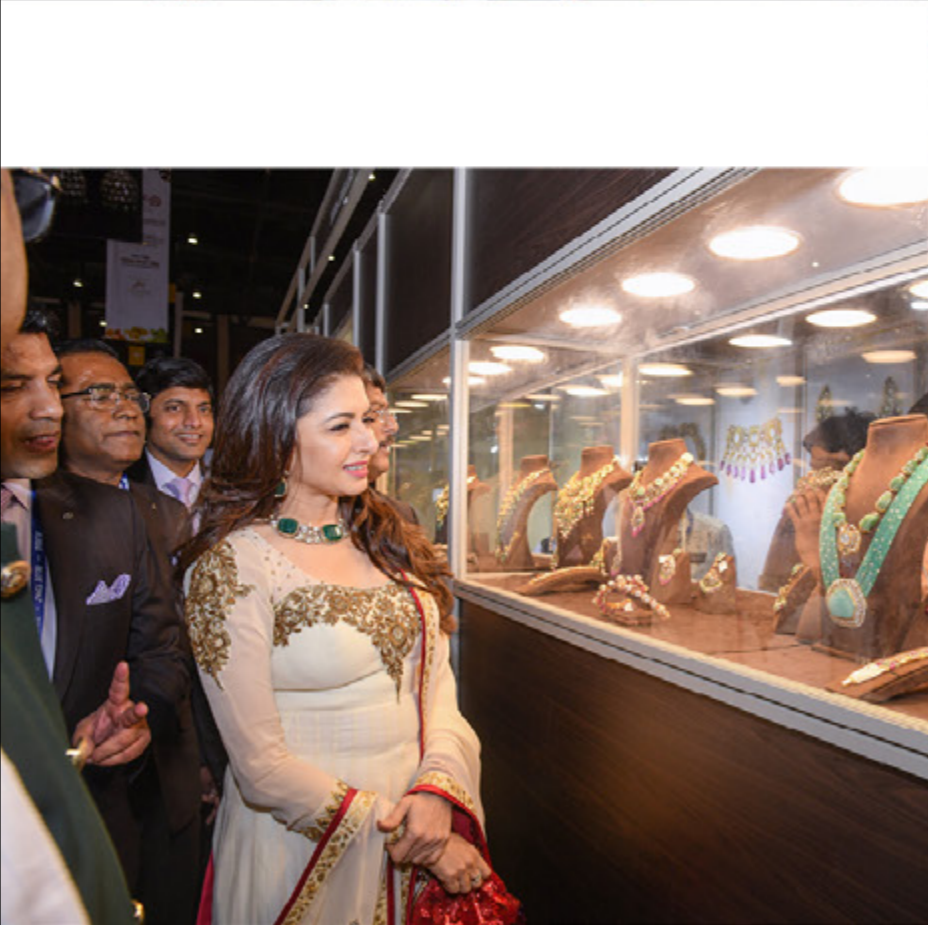
 info@nuancejewel.com

Unit no. B 53/54, 1st floor, Nandbhavan Industrial Estate, Mahakali Caves Road,  
Andheri East, Mumbai - 400 093      Contact Details - +91 9167967976, 022 4262 6666

reach above company by →







## 4 days of B2B Extravaganza at JAS: The premium B2B Show concludes on a scintillating note

**JAIPUR**

The Premium B2B Show organized by Jewellers Association Jaipur hosted a remarkable exhibition of gems and jewellery to support the exhibitors and buyers of the jewellery industry. JAS welcomed more than 400 hosted buyers and 2500+ trade visitors.

**READ MORE** →





50  
YEARS OF



Laxmi Diamond  
Since 1972



Showcasing  
The  
*Avant Garde*  
collection

[www.laxmidiamond.com](http://www.laxmidiamond.com) | [sales@laxmidiamond.com](mailto:sales@laxmidiamond.com)

Tel. no.: 022 6150 3333, 6150 3320 | Fax.: 022 6150 3300



:Laxmi Diamond Pvt. LTD



:laxmidiamond



:laxmidiamondindia

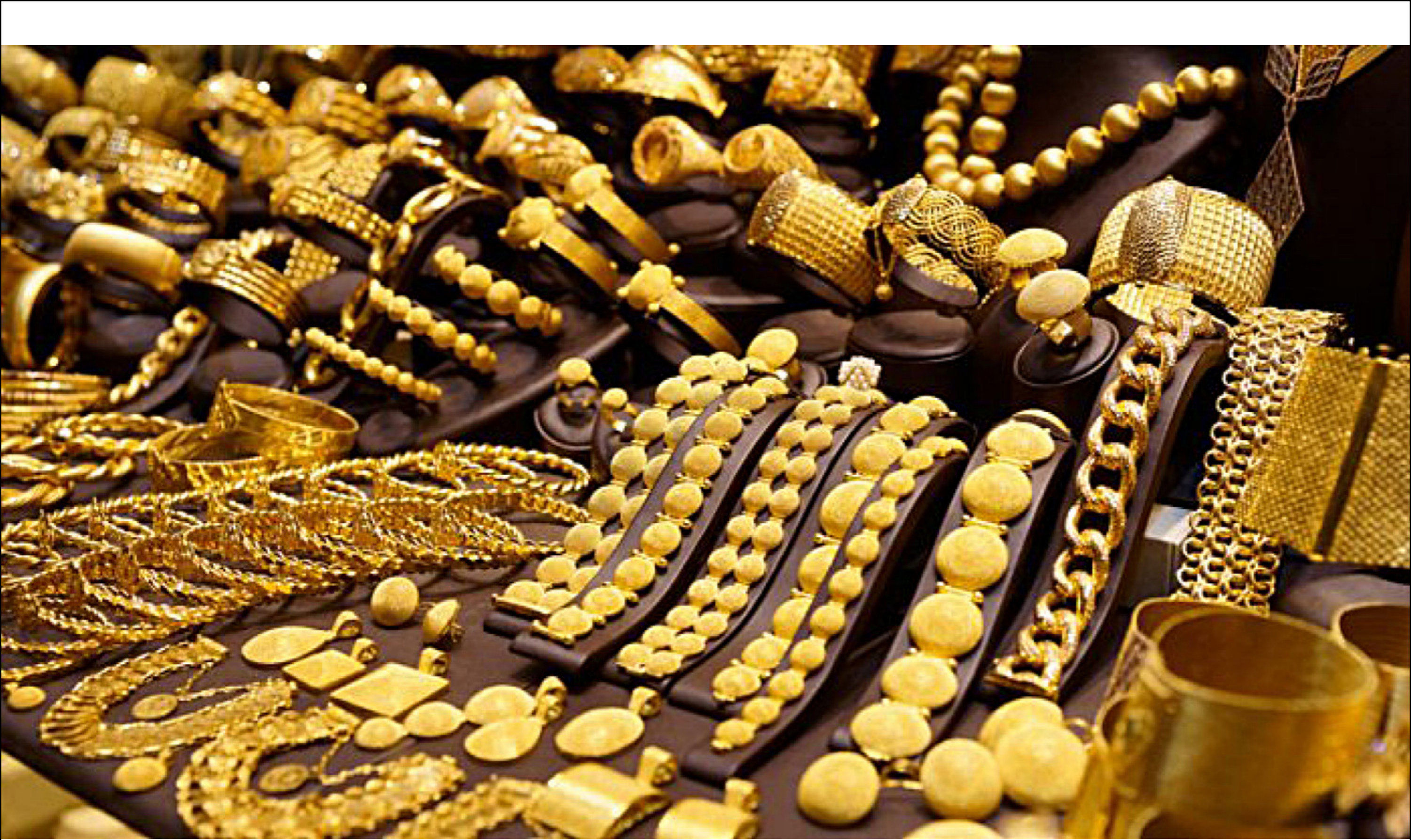


:Laxmi Diamond PVT. LTD

reach above company by →







## **Gem, jewellery exports decline 15% to Rs 25,844 crore in Oct: GJEPC**

The gem and jewellery exports declined 14.64 per cent in October at Rs 25,843.84 crore due to seasonal trend, as manufacturing activities are limited or closed during Diwali, GJEPC said on Saturday. In October 2021, the exports stood at Rs 30,274.64 crore, the Gem and Jewellery Export Promotion Council said in a statement.

**READ MORE** →





# Retail Jeweller INDIA FORUM

IMPARTING KNOWLEDGE. INITIATING GROWTH.

CONFERENCE

EXHIBITION

AWARDS

**THEME 2023**  
**INNOVATION  
POWERING RETAIL**

**4<sup>th</sup> JANUARY 2023**

**JW MARRIOTT, SAHAR, MUMBAI**

For Delegate registrations :

Laxmi : +91 79773 81527

[rjmarketing@retailjewellerindia.com](mailto:rjmarketing@retailjewellerindia.com)

Nagesh : +91 91672 52615

[nagesh@retailjewellerindia.com](mailto:nagesh@retailjewellerindia.com)

[www.retailjewellerindiaforum.com](http://www.retailjewellerindiaforum.com)

CLICK HERE to reach The Retail Jeweller →





# THE FAVOURITE BUSINESS MAGAZINE OF RETAIL JEWELLERS



## TO SUBSCRIBE CLICK HERE

### Imparting Knowledge. Initiating Growth.



For advertisement contact: +91-9167 252 611 | +91-7977 381 527

For subscription contact **NAGESH**: +91-9167 252 615

4B-45, 4th floor, Phoenix Paragon Plaza, LBS Road, Kurla (West), Mumbai - 400 070.

samitbhatta@retailjewellerindia.com

[www.retailjewellerindia.com](http://www.retailjewellerindia.com)

CLICK HERE to reach The Retail Jeweller





# Retail Dive

# THE Retail Jeweller

The Favourite Business Magazine of Retail Jewellers



**The Retail Jeweller** The Favourite Business Magazine of Retail Jewellers

OUR STORY - NEWS - RJ RECOMMENDS - SERVICE PROVIDER - RJ+ - AWARDS FORUM SUBSCRIBE - PUBLICATION - CAREERS CONTACT US

## Newsletter

15th - 21st Aug 22

**Aishpra Gems and Jewels, and SL Shet Diamond House celebrate Independence Day with special activities**

The gems and jewellery industry rose up to the occasion of Independence Day. Different brands played with the numerals of India's 75th year of Independence to provide attractive discounts and excite the trade. Few took the opportunity to celebrate the occasion with memorable activities. Aishpra Gems and Jewels, and SL Shet Diamond House were two such brands.

*(RJ Exclusive)*

[READ MORE](#)

08th - 14th Aug 22

**IJS Premiere 2022 records 50,000 visitors; expected to generate business worth Rs. 50,000 cr**

GJEPC's flagship show, IJS Premiere saw a record number of visitors which will generate business worth Rs. 50,000 crore to exhibitors in the coming 4-6 months. With 1,790 exhibitors showcasing their exquisite gems & jewellery and spread over 8,00,000 sq ft. of exhibition area, IJS Premiere 2022 presented a galaxy of varieties in gold & gold CZ studded jewellery, diamond, gemstone & other studded jewellery, loose stones, CVD, silver jewellery, artefacts and gifting items, laboratories & education, and machinery & allied industry products and services.

*(RJ Exclusive)*

[READ MORE](#)

01st - 7th Aug 22

**Brands raise a toast to timeless sibling love with sentimental rakhi campaigns**

The rakhi season is in and the jewellery industry is exploring any and every opportunity to create excitement. Some of the most loved brands have come up with sentimental rakhi and commercial to tie in with the festival. Sibling love and sisterhood are left no stone unturned in the industry's marketing campaigns.

*(RJ Exclusive)*

[READ MORE](#)

25th - 31st July 22

**NAC Jewellers partners with multiple homegrown kids brands through Young Ones jewellery range**

NAC Jewellers has provided a platform for homegrown brands to showcase their talent. It partnered with brands like, Tiktora, The Little One, and Young Ones. The campaign for Young Ones is a step towards supporting homegrown brands.

*(RJ Exclusive)*

[READ MORE](#)

18th - 24th July 22

**The Rare Edit by Sheetal Ranka surprises Pune's HNI base with luxurious collaborations**

Sheetal Ranka of Ranka Jewellers made a commendable mark in contemporary bridal jewellery market through The Rare Edit, a 5-day event held at the Rare Jewels boutique store, which provided a complete makeover package to brides and grooms from around 250 select families. Designer boutique brand Mala and Kinnary and premium wellness brand The Wedding Clinic joined forces with Ranka for The Rare Edit.

*(RJ Exclusive)*

[READ MORE](#)

11th - 17th July 22

**The import duty hike on gold to negatively impact the trade: Retailers**

The hike in import duty on gold has come as a shocker from the government. Recovering from the aftermath of a crushing pandemic, the gem and jewellery industry didn't expect to court this unwelcome development. While the intention has been to reduce the pressure on current account deficit and resist rupee depreciation, retailers are polarised over this sudden move.

*(RJ Exclusive)*

[READ MORE](#)

04th - 10th July 22

**Jewellery retail chains on a post-pandemic retail expansion spree**

The large retail chains that inadvertently slowed down expansion during covid are now increasing footprint across India at an accelerated pace. Chain store brands like Kalyan Jewellers and Joyalukkas are capturing the market on the back of strong equity and awareness.

*(RJ Exclusive)*

[READ MORE](#)

27th - 3rd July 22

**Nrityabaran campaign by Abaran highlights design diversity of Indian classical dance forms**

The campaign is Abaran's unified attempt to showcase its diverse inventory across traditional and semi-traditional categories. The brand has focused on various forms of dance, namely Odissi, Mohiniyattam, Kuchipudi, and Kathak. In this ongoing campaign on social media, one sees short details on each of the dance form graciously presented by trained classical dancers.

*(RJ Exclusive)*

[READ MORE](#)

06th - 12th Jun 22

**Verma Jewellers lauds achievements of women pradhans in Himachal Pradesh via virtual**

On the occasion of International Women's Day, Verma Jewellers held a virtual felicitation ceremony of 429 women pradhans in the state, titled 'Pride of Himachal'. The event highlighted the achievements of Women Pradhans and featured a prestigious panel discussion with the Pradhans who discussed the challenges faced by them and the difficulties they have overcome over the years.

*(RJ Exclusive)*

[READ MORE](#)

30th - 05th Jun 22

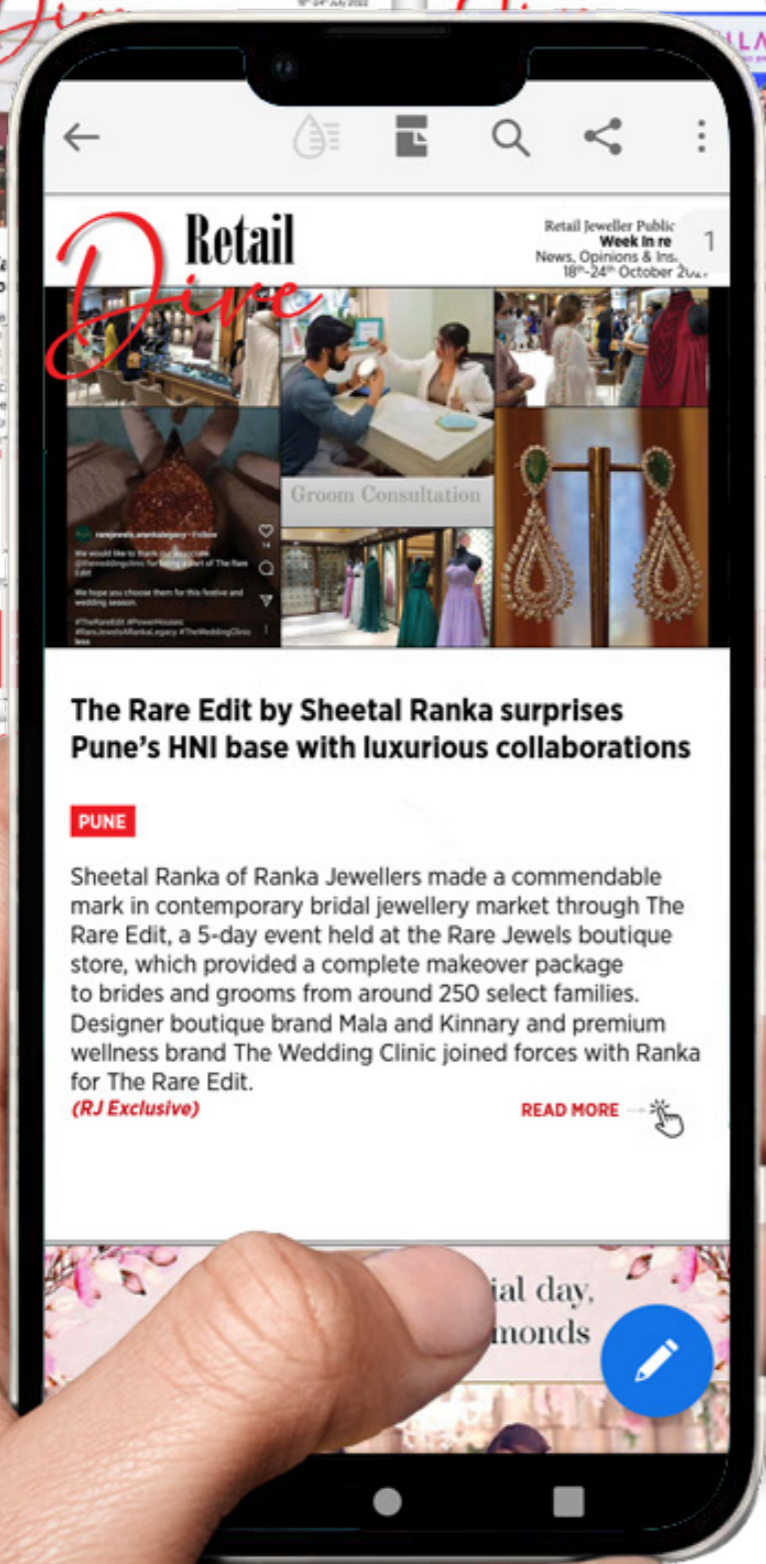
**The Rare Edit by Sheetal Ranka surprises Pune's HNI base with luxurious collaborations**

Sheetal Ranka of Ranka Jewellers made a commendable mark in contemporary bridal jewellery market through The Rare Edit, a 5-day event held at the Rare Jewels boutique store, which provided a complete makeover package to brides and grooms from around 250 select families. Designer boutique brand Mala and Kinnary and premium wellness brand The Wedding Clinic joined forces with Ranka for The Rare Edit.

*(RJ Exclusive)*

[READ MORE](#)

**SUBSCRIBE**



# THE Retail Jeweller

THE FAVOURITE BUSINESS MAGAZINE OF RETAIL JEWELLERS

NEWS, OPINIONS & INSIGHTS

CLICK HERE to reach The Retail Jeweller

