



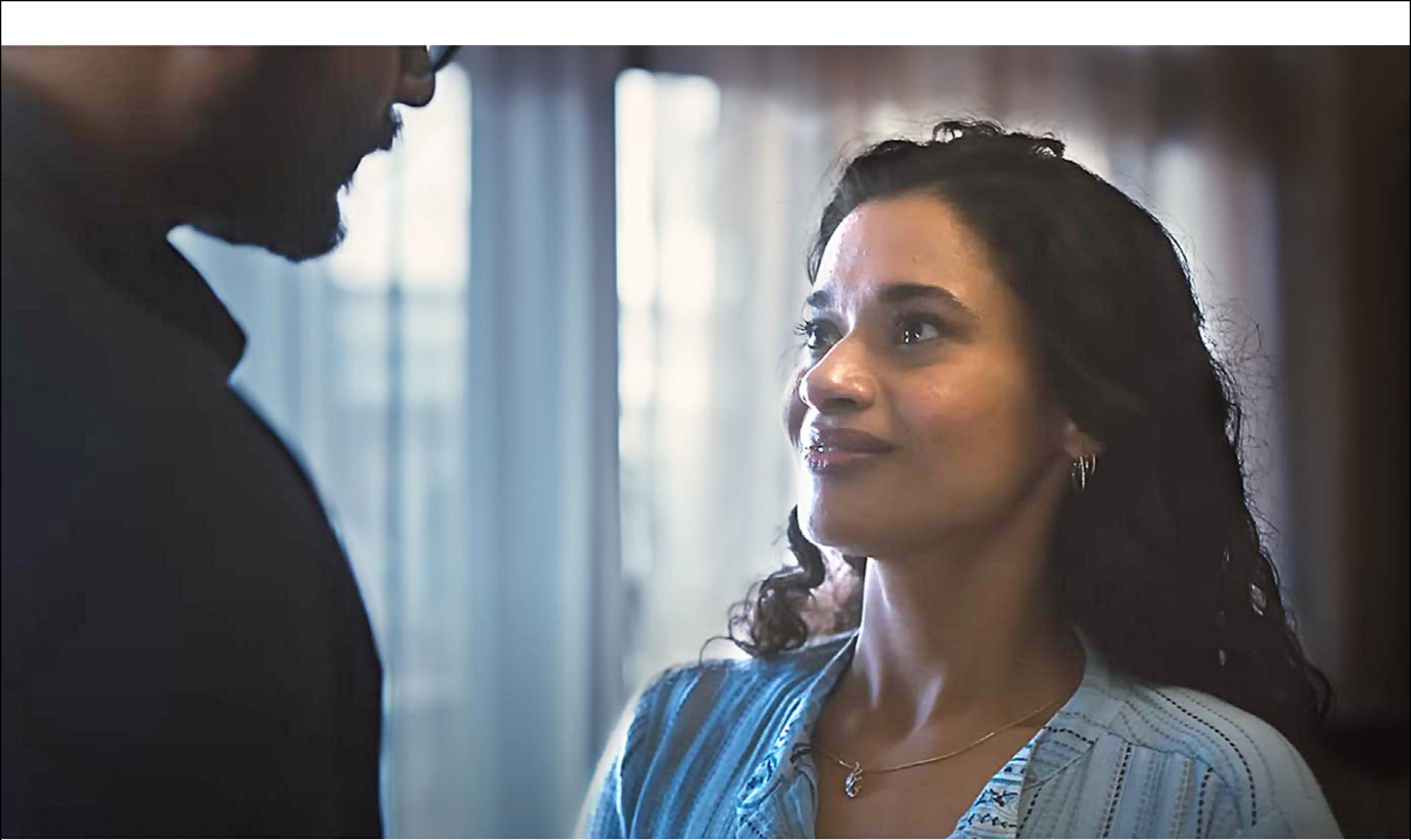
## BK Saraf Jewellers honour women achievers through Devi campaign

Jewellery celebrates women, their outer and inner beauty. This Navratri, the brand hosted a gala felicitation ceremony on the lines of the UP-born folk legendary singer's guidelines in 2021. Nine women from all walks of life such as entrepreneurship, healthcare, entertainment, human resource, and others were selected by the brand.

***(RJ Exclusive)***

**READ MORE** →





## Tanishq launches the second season of their campaign - Marriage Conversations

Tanishq recently released 'Marriage Conversations,' which delves deeply into marital life conversations in November 2021. The three-minute ad's goal was to urge married couples to talk about the life they want to establish together. Tanishq takes its message forward in the campaign's second season. Each film explores a new topic that likely resonates with soon-to-wed couples and depicts an equitable, modern relationship.

***(RJ Exclusive)***

**READ MORE** →





## CaratLane infuses Bollywood drama in promotional reels to excite buyers

Reels are a must for brand promotions nowadays. They help get the word out in the easiest and the most informal ways possible. When it comes to sustaining a youth-friendly image, it is actually up to the brand to imbibe contemporary social media tools to drum up the latest offer. In doing so, one must also be careful to understand the language the target audience uses, and even their humour. CaratLane seems to have aced that with their latest promotional reels.

***(RJ Exclusive)***

**READ MORE** →





## Arundhati Jewellers introduce 'Arka', a new line inspired by the Sun Temple

The Indian heritage and culture are an all-embracing conflux of religions, traditions, and customs, and the highlights of this vast conclave are our treasure of its architecture, performing and fine arts, classical dance and music, natural reserve, flora and fauna, and unforgettably, the countrymen. This all-encompassing identity sums up the purpose of precisely what the newly-launched 'Arka' collection by Arundhati Jewellers, Odisha, is all about.

***(RJ Exclusive)***

**READ MORE** →





NUANCE JEWEL



nuancejewel\_india



www.nuancejewel.com

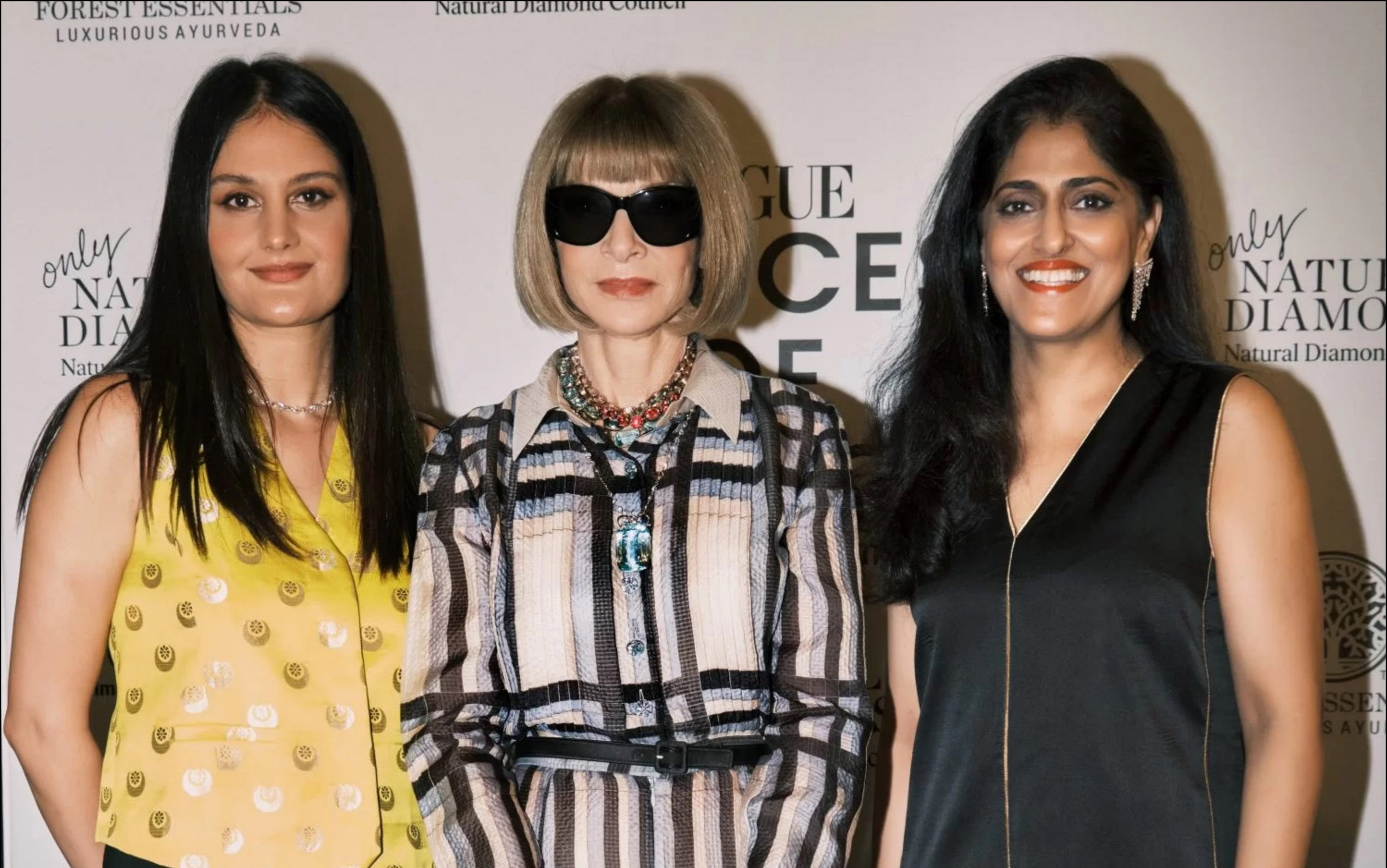


info@nuancejewel.com

Unit no. B 53/54, 1st floor, Nandbhavan Industrial Estate, Mahakali Caves Road,  
Andheri East, Mumbai - 400 093      Contact Details - +91 9167967976, 022 4262 6666

reach above company by →





## Natural Diamond Council and Vogue India bring Forces of Fashion to Indian shores

**MUMBAI**

Natural Diamond Council joined hands with Vogue India to bring the globally recognised Forces of Fashion event to India for the very first time. Forces of Fashion celebrated India's legacy of jewellery and fashion, along with its distinct and celebrated craftsmanship and artistry. The themes included diversity, new-age fashion media, sustainability and slow luxury, and the very fabric of India's fashion scene.

**READ MORE** →





## **KISNA (Hari Krishna Group) launches 'Teri Roshni Hun Main' campaign to mark the brand re-stage**

**MUMBAI**

KISNA Diamond & Gold jewellery from the Hari Krishna Group marks its restage with its new campaign Teri Roshni Hun Main. The campaign features popular actor Nakuul Mehta who represents KISNA as a confidant to this modern woman. The campaign builds on the brand's new identity and philosophy of enabling women to shine through every step of the way.

**READ MORE** →





## **Titan aspires for about 30% growth this fiscal, says CFO Ashok Sonthalia**

The Q2 results season is almost over and as companies are ramping up their efforts for Q3, they are also constantly looking over their shoulders as global economic tensions are on the rise and one such firm is Titan Company Limited. In an exclusive interview, Titan's Chief Financial Officer Designate Ashok Sonthalia talks about the company's growth, the global economic downturn and expectations from the Union Budget 2023-24.

**READ MORE** →





50  
YEARS OF



Laxmi Diamond  
Since 1972



Showcasing  
The  
*Avant Garde*  
collection

[www.laxmidiamond.com](http://www.laxmidiamond.com) | [sales@laxmidiamond.com](mailto:sales@laxmidiamond.com)

Tel. no.: 022 6150 3333, 6150 3320 | Fax.: 022 6150 3300

:Laxmi Diamond Pvt. LTD

:laxmidiamond

:laxmidiamondindia

:Laxmi Diamond PVT. LTD

reach above company by →





A day become  
more beautiful  
with beautiful jewellery

## **PNG's Gargi Fashion jewellery aims for 100 crore YOY sales in five years**

Gargi jewellery by P N Gadgil & Sons is projected to record a staggering 185 per cent sales growth over the next five years. Over the past year, Gargi's total sales have increased from about Rs 5.94 crore in the period from December 1, 2021 to March 31, 2022, to 12.35 crore up to September 30, 2022. And, the future seems to be even more sparkling.

**READ MORE** → 

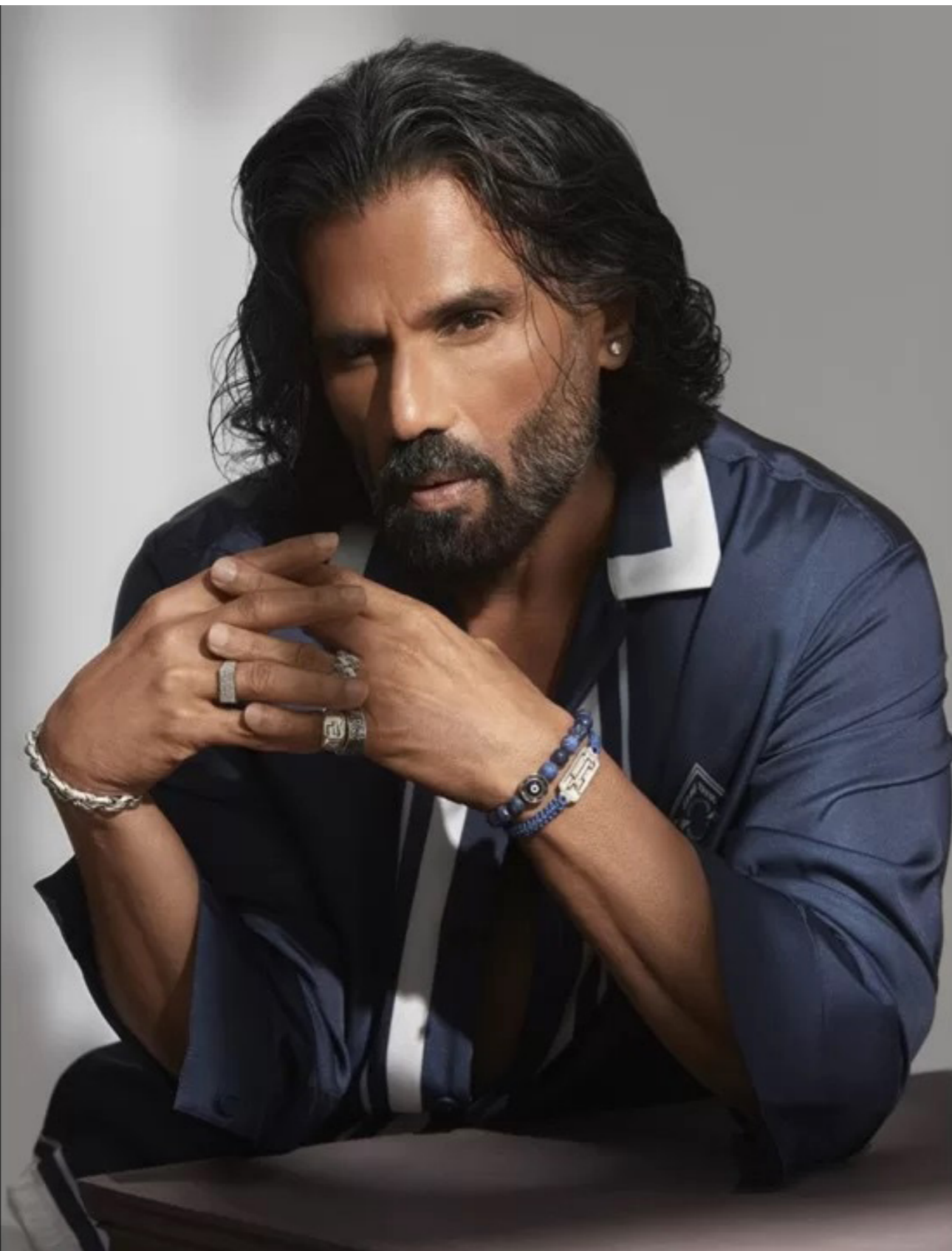


## Radhika Jewellers launch new showroom in Rajkot

After serving 30 years with exclusivity, quality, and originality for creating a legacy, Radhika Jeweltech Ltd, now Radhika Jewellers has taken a new shape to evolve in the world of jewellery. The brand is launching a new category of polki jewellery with this new showroom in Rajkot. Their jadau jewellery is created by real karigars in Bikaner and Jaipur. A skilled jewellery stylist is available to advise customers on the latest trends and jewellery pairings. There is a special bridal lounge available by appointment for customer convenience.

[READ MORE](#) →





## Suniel Shetty launches men's jewellery brand 'MetaMan'

Bollywood actor Suniel Shetty launches men's jewellery brand, MetaMan on International Men's Day along with its debut collection. The brand MetaMan symbolises 'Metal for Man' as the next must-have accessory that gives the taste of elegance and simplicity to Indian men. The collection has been imagined by designer Pallavi Foley. The brand presents a range of high-quality bracelets, pendants, and chains made with brass, gold, or silver.

[READ MORE](#) → 

We at Lotus Jewellery *Celebrating*

**WORLD QUALITY**

MONTH of NOVEMBER

**“QUALITY IS NOT AN ACT, IT IS A HABIT.”**



We at Lotus Jewellery have created memories with our impeccable craftsmanship & fine quality in Jewellery making.

*Adorning precious moments since 1943...*



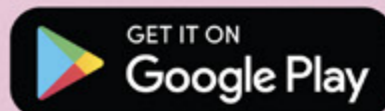
**RAJKOT, GUJARAT, India**

+91 98242 95859 (Vineet N. Vasa) E: sales@lotusjewellery.com

www.lotusjewellery.com Click here to like us on  Click here to Follow us on 

Download our new app search “Lotus jewellery creation”

Check here to Download



12th **ggs**  
Gujarat Gold  
Jewellery Show 2022

**23 24 25**  
Dec' 2022

Hall # 2 | Stall No. 2F 15

**Gandhinagar**

**IJS** INDIA INTERNATIONAL  
JEWELLERY SHOW

SIGNATURE 2023

**5<sup>th</sup> to 9<sup>th</sup> Jan'23**

Mumbai Exhibition Centre, Nesco

**Stall #3L377B, Hall #3**

**LOTUS**

**JEWELLERY CREATION**

**CRAFTING JEWELS OF TRUST**

— SINCE 1943 —

reach above company by →





## Melorra clocks annual recurring revenue of USD 100 million

**NEW DELHI**

D2C startup Melorra, which deals in jewellery said it has clocked an annual recurring revenue of USD 100 million. Annual recurring revenue (ARR) refers to projected revenue that a company expects to receive from its customers in 12 months.

**READ MORE** →





## Tales of Diamond launch exquisite zodiac rings collection

Tales of Diamond, an online diamond jewellery store has dropped its debut collection, the Zodiac Rings. The parure is intimate, intriguing, elegant and all things exclusive at an affordable price. The zodiac designs are beyond the mainstream sun sign icons, represent a more profound symbolism and are truly inspired by the ancient scriptures.

**READ MORE** →



## PGI launch ‘Commit to love campaign’

Launched in the midst of the wedding season the brand’s campaign #CommitToLove celebrates the myriad values of modern love. The first film revolves around a couple about to meet the boy’s extended family for the first time. The campaign is aimed at building the brand saliency & driving consideration further in the all-important season for the jewellery category.

**READ MORE** →





**12<sup>th</sup>  
GGJS**  
Gujarat Gold  
Jewellery Show 2022

**23** FRI **24** SAT **25** SUN **DEC'22**

**HELIPAD EXHIBITION CENTER**  
GANDHINAGAR, GUJARAT.

Jointly Organized by

**GGJS**  
GUJARAT GOLD JEWELLERY SHOW



**12th Successful  
Editions of GGJS**

**A Remarkable Journey!**

**Get your Jewellery  
TODAY!**



 [www.ggjs.co.in](http://www.ggjs.co.in)

reach above company by →



# INDIA - AUSTRALIA

## Economic Cooperation and Trade Agreement (IndAus ECTA)

### Virtual Signing Ceremony

Saturday, 2 April 2022



## India-Australia ECTA to boost bilateral gem & jewellery trade to \$2 billion

India-Australia has a significant bilateral trade of USD 1.3 billion for gem and jewellery commodities in financial Year 2021-22. Key commodities exported to Australia are plain gold jewellery, studded jewellery and cut & polished diamonds. The main commodities imported from Australia are precious metals i.e. gold and silver bars.

**READ MORE** →





## **Series of steps underway to promote India-UAE trade pact to boost exports, says official**

The commerce department in association with the Embassy of India in the UAE is taking a series of steps such as organising buyer-seller meets and encouraging states to organise road shows there to enhance utilisation of the free trade agreement between the countries, a senior official said. The agreement, which was implemented in May, has helped in pushing India's exports to the UAE.

**READ MORE** →





## **Gold imports fall 17% in April-October to \$24 billion: Centre**

India witnessed a decline in both gold and silver imports in October, according to the latest by the Commerce ministry. The import of the yellow metal declined 17.38% to about \$24 billion during April-October due to a fall in demand, according to the data of the commerce ministry. The gold import stood at \$29 billion in the corresponding period last year, the ministry added.

**READ MORE** →





Act with utmost professionalism,  
and we'll build personal relations.  
**Isi Mey Faida Hai.**

**Swarna Adarsh  
Abhiyaan**

An industry initiative

Inspired by the Retail Gold Investment Principles

Supported by



reach above company by →





of Negotiations for India-UK Free Trade Agree

BY

Hon'ble Minister for Commerce & Industry

Government of India

and

Rt Hon

Minister of State for

International Trade

Government

New Delhi, 13<sup>th</sup> Ja



## India-UK trade pact a high priority; next round of talks slated next month, says Piyush Goyal

The proposed free trade agreement between India and the UK is a high priority for both the countries and the next round of negotiations for the pact is slated to happen next month, commerce and industry minister Piyush Goyal said. He said that things are progressing well and it will yield good results.

[READ MORE](#) →



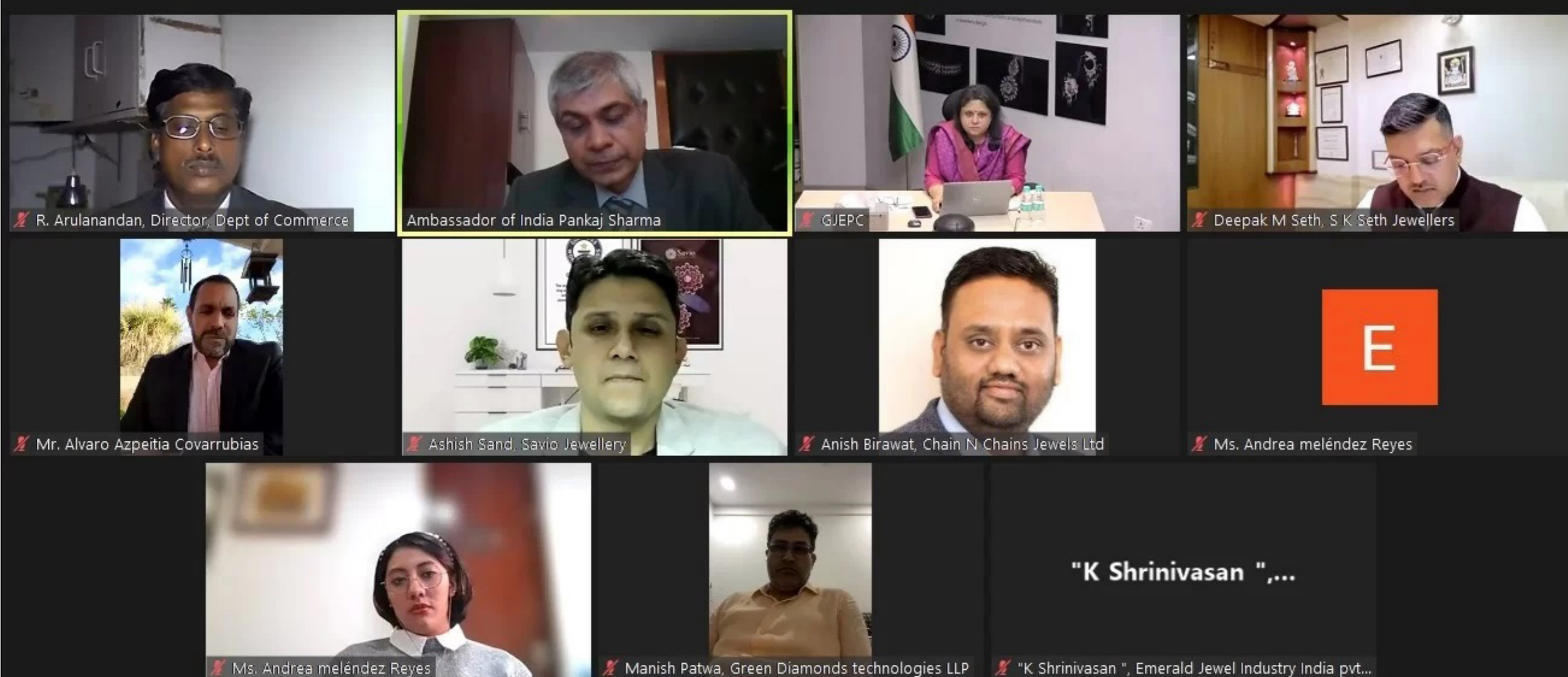


## **Trade pacts are the booster engines for India's gem & jewellery sector**

As the dust of the pandemic settles, the industry is entering into a completely revitalised business ecosystem. India has set its sights on the tantalising prospect of becoming the world's primary manufacturing and jewellery sourcing centre. The government has held a series of open and frank consultations across the table with every stakeholder before finalising the Free Trade Agreements.

**READ MORE** →





## India global connect with Mexico reveals growth potential in gems and jewellery sector

### MUMBAI

GJEPC recently organised its 17th India Global Connect e-meeting. This was first-ever India Global Connect with Mexico. The objective was to explore trade opportunities between Indian manufacturers and Mexican jewellery retailers. The talks touched upon the importance of Mexico as a supplier of gold and silver to India and the potential to increase Indian gold jewellery exports to the Latin American nation.

[READ MORE](#) →







# THANK YOU

Exhibitors, Buyers, Visitors and Associates for being a part of



THE PREMIUM B2B SHOW  
18, 19, 20 & 21 NOVEMBER'22



JECC, SITAPURA, JAIPUR

reach above company by →





## **India's silver imports top 8,000 tonnes as consumption for jewellery rises**

India's silver imports have topped a record high of 8,000 tonnes this year on the heels of a rise in jewellery consumption, experts tracking the sector said. Silver jewellery consumption, which made up over 50 per cent of the 21 per cent growth in global offtake last year, is expected to increase by 11 per cent this year, surpassing the levels seen in 2019, according to the Silver Institute.

**READ MORE** →



# Retail Jeweller INDIA FORUM

IMPARTING KNOWLEDGE. INITIATING GROWTH.

CONFERENCE

EXHIBITION

AWARDS

**THEME 2023**  
**INNOVATION**  
**POWERING RETAIL**

**4<sup>th</sup> JANUARY 2023**

**JW MARRIOTT, SAHAR, MUMBAI**

For Delegate registrations :

Laxmi : +91 79773 81527

[rjmarketing@retailjewellerindia.com](mailto:rjmarketing@retailjewellerindia.com)

Nagesh : +91 91672 52615

[nagesh@retailjewellerindia.com](mailto:nagesh@retailjewellerindia.com)

[www.retailjewellerindiaforum.com](http://www.retailjewellerindiaforum.com)

CLICK HERE to reach The Retail Jeweller



# THE FAVOURITE BUSINESS MAGAZINE OF RETAIL JEWELLERS



## TO SUBSCRIBE CLICK HERE

### Imparting Knowledge. Initiating Growth.



For advertisement contact: +91-9167 252 611 | +91-7977 381 527

For subscription contact **NAGESH**: +91-9167 252 615

4B-45, 4th floor, Phoenix Paragon Plaza, LBS Road, Kurla (West), Mumbai - 400 070.

samitbhatta@retailjewellerindia.com

[www.retailjewellerindia.com](http://www.retailjewellerindia.com)

CLICK HERE to reach The Retail Jeweller



# Retail Dive

# THE Retail Jeweller

The Favourite Business Magazine of Retail Jewellers



**The Retail Jeweller** The Favourite Business Magazine of Retail Jewellers

OUR STORY - NEWS - RJ RECOMMENDS - SERVICE PROVIDER - RJ+ - AWARDS FORUM SUBSCRIBE - PUBLICATION - CAREERS CONTACT US

## Newsletter

15th - 21st Aug 22

**Aishpra Gems and Jewels, and SL Shet Diamond House celebrate Independence Day with special activities**

The gems and jewellery industry rose up to the occasion of Independence Day. Different brands played with the numerals of India's 75th year of Independence to provide attractive discounts and excite the trade. Few took the opportunity to celebrate the occasion with memorable activities. Aishpra Gems and Jewels, and SL Shet Diamond House were two such brands.

**(RJ Exclusive)**

[READ MORE](#)

08th - 14th Aug 22

**IJS Premiere 2022 records 50,000 visitors; expected to generate business worth Rs. 50,000 cr**

GJEPC's flagship show, IJS Premiere saw a record number of visitors which will generate business worth Rs. 50,000 crore to exhibitors in the coming 4-6 months. With 1,790 exhibitors showcasing their exquisite gems & jewellery and spread over 8,00,000 sq ft. of exhibition area, IJS Premiere 2022 presented a galaxy of varieties in gold & gold CZ studded jewellery, diamond, gemstone & other studded jewellery, loose stones, CVD, silver jewellery, artefacts and gifting items, laboratories & education, and machinery & allied industry products and services.

**(RJ Exclusive)**

[READ MORE](#)

01st - 7th Aug 22

**Brands raise a toast to timeless sibling love with sentimental rakhi campaigns**

The rakhi season is in and the jewellery industry is exploring any and every opportunity to create excitement. Some of the most loved brands have come up with sentimental rakhi and commercial to tie in with the festival. Sibling love and sisterhood are left no stone unturned in the industry's marketing campaigns.

**(RJ Exclusive)**

[READ MORE](#)

25th - 31st July 22

**NAC Jewellers partners with multiple homegrown kids brands through Young Ones jewellery range**

NAC Jewellers has provided a platform for homegrown brands. It partnered with brands like, Tiktora, The Little One, and Young Ones. In time, the campaign for Young Ones will help the brands to compete about the market.

**(RJ Exclusive)**

[READ MORE](#)



18th - 24th July 22

**The Rare Edit by Sheetal Ranka surprises Pune's HNI base with luxurious collaborations**

**PUNE**

Sheetal Ranka of Ranka Jewellers made a commendable mark in contemporary bridal jewellery market through The Rare Edit, a 5-day event held at the Rare Jewels boutique store, which provided a complete makeover package to brides and grooms from around 250 select families. Designer boutique brand Mala and Kinnary and premium wellness brand The Wedding Clinic joined forces with Ranka for The Rare Edit.

**(RJ Exclusive)**

[READ MORE](#)

11th - 17th July 22

**The import duty hike on gold to negatively impact the trade: Retailers**

The hike in import duty on gold has come as a shocker from the government. Recovering from the aftermath of a crushing pandemic, the gem and jewellery industry didn't expect to court this unwelcome development. While the intention has been to reduce the pressure on current account deficit and resist rupee depreciation, retailers are polarised over this sudden move.

**(RJ Exclusive)**

[READ MORE](#)

04th - 10th July 22

**Jewellery retail chains on a post-pandemic retail expansion spree**

The large retail chains that inadvertently slowed down expansion during covid are now increasing footprint across India at an accelerated pace. Chain store brands like Kalyan Jewellers and Joyalukkas are capturing the market on the back of strong equity and awareness.

**(RJ Exclusive)**

[READ MORE](#)

27th - 3rd July 22

**Nrityabaran campaign by Abaran highlights design diversity of Indian classical dance forms**

The campaign is Abaran's unified attempt to showcase its diverse inventory across traditional and semi-traditional categories. The brand has focused on various forms of dance, namely Odissi, Mohiniyattam, Kuchipudi, and Kathak. In this ongoing campaign on social media, one sees short details on each of the dance form graciously presented by trained classical dancers.

**(RJ Exclusive)**

[READ MORE](#)

06th - 12th Jun 22

**Verma Jewellers lauds achievements of women pradhans in Himachal Pradesh via virtual**

On the occasion of International Women's Day, Verma Jewellers held a virtual felicitation ceremony of 429 women pradhans in the state, titled 'Pride of Himachal'. The event highlighted the achievements of Women Pradhans and featured a prestigious panel discussion with the Pradhans who discussed the challenges faced by them and the difficulties they have overcome over the years.

**(RJ Exclusive)**

[READ MORE](#)

30th - 05th Jun 22

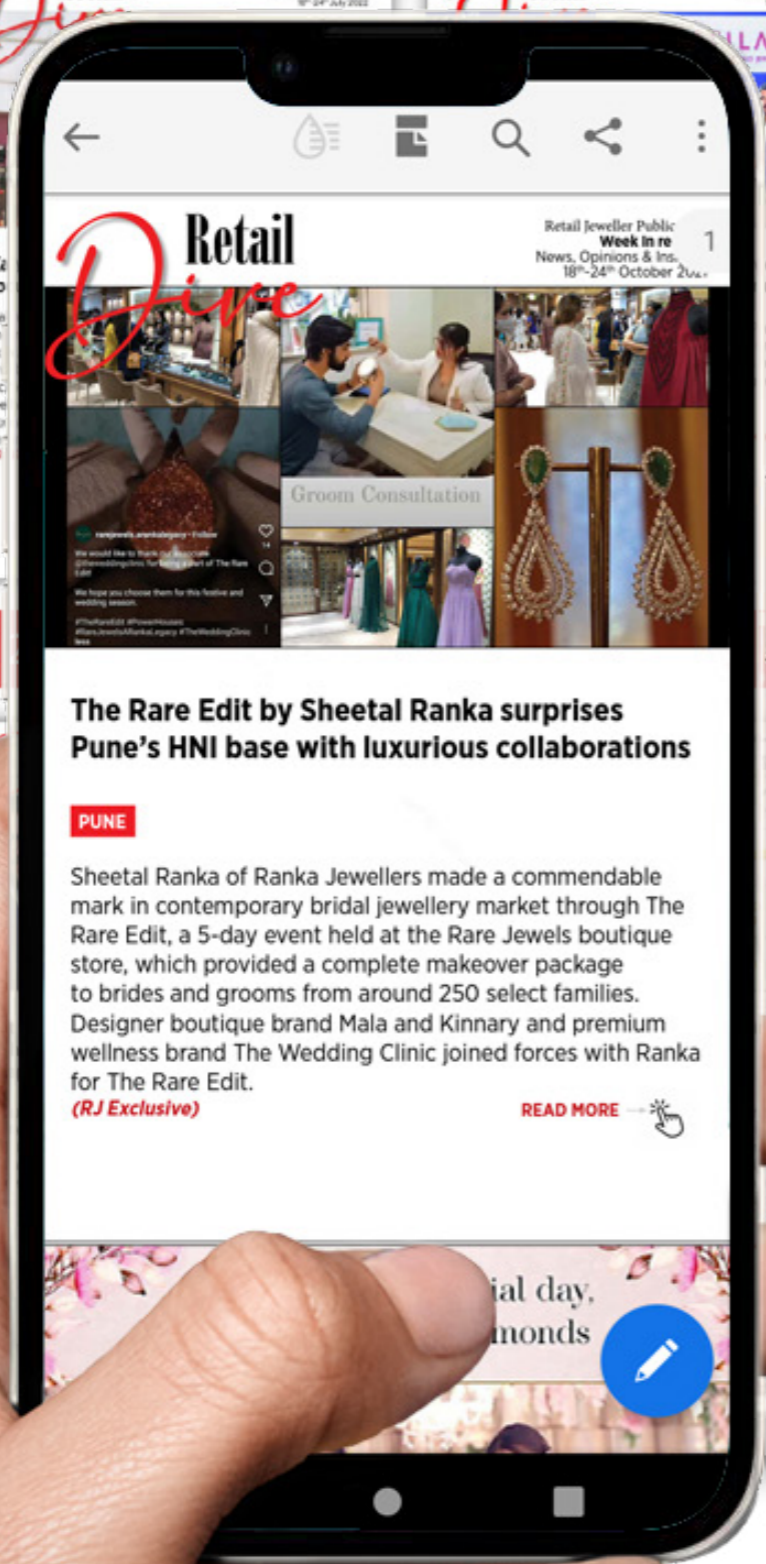
**The Rare Edit by Sheetal Ranka surprises Pune's HNI base with luxurious collaborations**

**PUNE**

Sheetal Ranka of Ranka Jewellers made a commendable mark in contemporary bridal jewellery market through The Rare Edit, a 5-day event held at the Rare Jewels boutique store, which provided a complete makeover package to brides and grooms from around 250 select families. Designer boutique brand Mala and Kinnary and premium wellness brand The Wedding Clinic joined forces with Ranka for The Rare Edit.

**(RJ Exclusive)**

[READ MORE](#)



# THE Retail Jeweller

THE FAVOURITE BUSINESS MAGAZINE OF RETAIL JEWELLERS

NEWS, OPINIONS & INSIGHTS

CLICK HERE to reach The Retail Jeweller

