



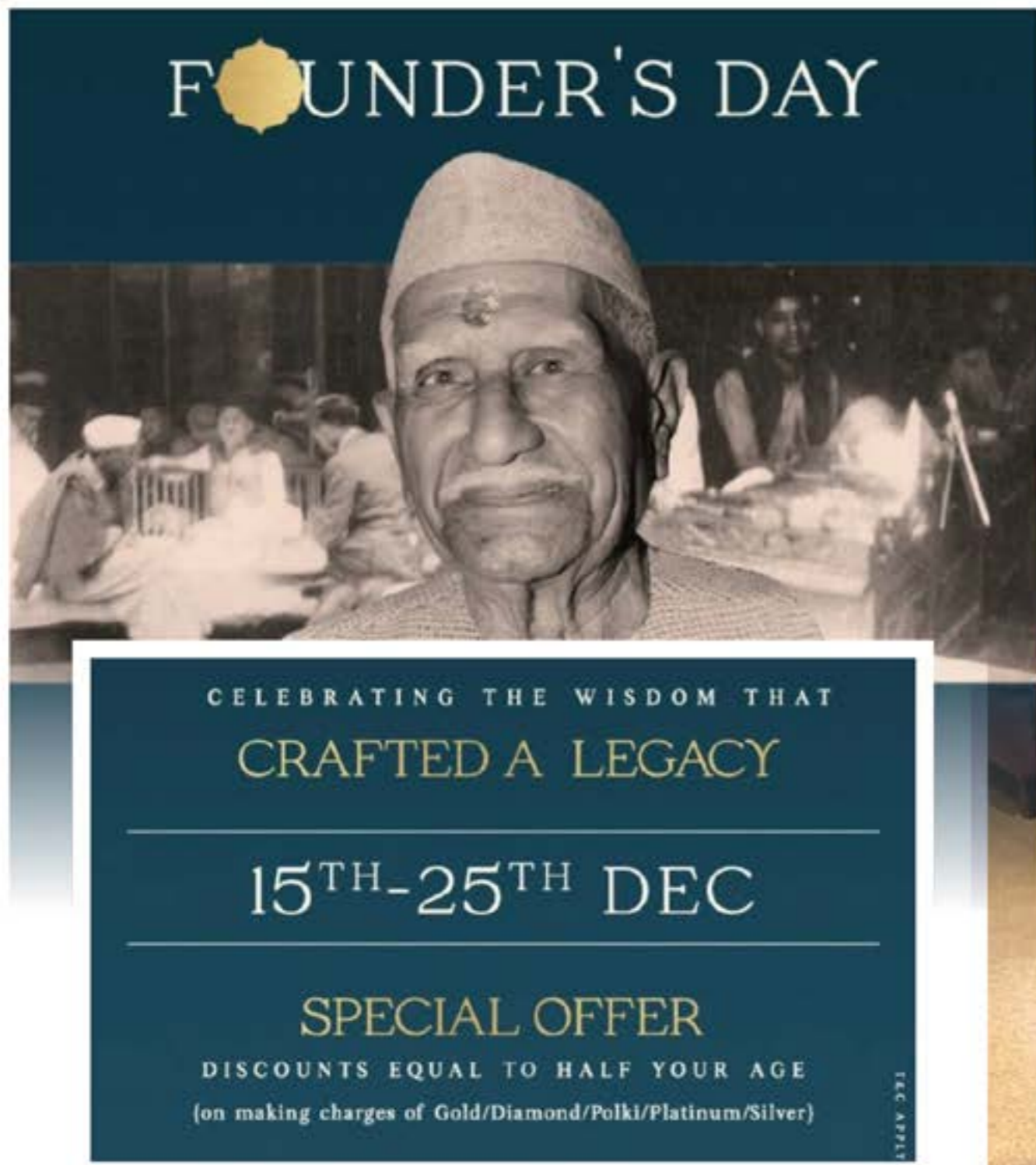
Holiday season is packed with football fever, contests, and celebrations for the jewellery industry

The whole world was on the edge of its seat with the World Cup 2022. This was the cosiest time of celebration and jewellers didn't miss a single beat in celebrating all of it. As Anjali Jewellers and other brands flooded their social feeds with football-inspired jewellery pieces to hype up the crowd, PNG Jewellers took the excitement to another level with the launch of football-shaped pendants.

(RJ Exclusive)

READ MORE →





Elderlies throng the store of ManoharLal Jewellers (Defence Colony/PreetVihar) for a unique age-related discount

ManoharLal Jewellers (Defence Colony/PreetVihar) offered a special discount to logically attract elderlies to walk in and buy jewellery for themselves. Discounts equal to half the age of the customer were applied on making charges of gold, diamond, polki, platinum, and silver jewellery. As a result, aged customers stood to benefit the most from this offer.

(RJ Exclusive)

READ MORE →





THE GREAT
NRI
FESTIVAL

Vaibhav Jewellers nurture NRI clientele with a yearly online shopping festival

During this year's 'Great NRI Festival' which started on 19th December, the brand provided a very attractive buying proposition with duty-free product shipments to the United States for this NRI festival. Armed with video shopping services, Vaibhav Jewellers made overseas jewellery shopping seamless for NRIs enjoying this facility in the comfort of their own homes.

(RJ Exclusive)

READ MORE →





Act with utmost professionalism,
and we'll build personal relations.
Isi Mey Faida Hai.

**Swarna Adarsh
Abhiyaan**

An industry initiative

Inspired by the Retail Gold Investment Principles

Supported by



reach above company by →





Sona Chandi Jewellers felicitates Uttar Pradesh CM Shri Yogi Adityanath at PrabudhaVargSammelan

The Nikay elections in Kanpur witnessed the confluence of political heavyweights, spearheaded by SonaChandi Jewellers. Brand owner RajendraAgarwal heartily welcomed Honourable Chief Minister Yogi Adityanath, on behalf of all the entrepreneurs of Kanpur and felicitated him with a replica of Shri Ram Mandir, the symbol of our Sanatan Dharma. This gesture showed the level of belief and understanding that citizens share with their government.

(RJ Exclusive)

READ MORE →





TANISHQ
Colour me Joy
THE CARNIVAL EDIT

Tanishq presents 'Colour Me Joy- The Carnival Edit'

Tanishq has announced the launch of its one-of-a-kind cocktail collection called 'Colour Me Joy- The Carnival Edit'. An uplifting line of jewellery collection inspired by symphony of colours set in spirit of stones. The collection features exclusive pieces of stunning cocktail rings, cuff bangles, pendant sets and earrings embellished with the brilliance of diamonds with a fine play of fancy shaped coloured stones, unconventional designs aesthetically designed to give this collection a global appeal.

READ MORE →





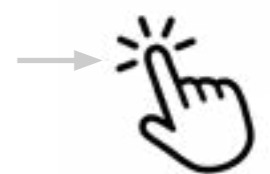
Sparkling
Affirmations

Zoya from the House of Tata presents a catalogue of meaningful and timeless gifts for the festive season

MUMBAI

Zoya presents a campaign called “Sparkling Affirmations” with an inspired curation of timeless pieces that celebrates the joy of gifting. With a firm belief that the essence of luxury lies in the pursuit of meaning, each rare creation from Zoya is crafted through metaphors that celebrate its muse - the Zoya woman.

[READ MORE](#)



KJ
Kanchan



12th
ggs
Gujarat Gold
Jewellery Show 2022

23 24 25 DEC. 22
HALL NO. 02, STALL NO. 2M-08
HELIPAD EXHIBITION CENTER
GHANDHINAGAR, GUJARAT.

IJS
SIGNATURE
INDIA INTERNATIONAL
JEWELLERY SHOW
2023

5th to 9th Jan '23
Hall No. 4 | Stall No. 4T 483A
Bombay exhibition centre, Mumbai

301 - 305, Nex Plaza, 3rd Floor, 23/29, Vitalwadi, Zaveri Bazar Corner, Mumbai - 400002
Rajen Gandhi : +91 98330 08982 | Mitul Shah : +91 98199 61688
Email : kanchanjewellers1972@gmail.com

Click here to Like us on



Click here to Follow us on



Search "Kanchan" on appstore / playstore. Click here to Download

Download on the
App Store

GET IT ON
Google Play



reach above company by





Platinum Evara collaborates with young women influencers to bring alive it's campaign platform of #VeryRareVeryYou

The campaign showcases three young women influencers – stars in their own right and their inimitable personal choices that make them truly unique in a world of ever-changing trends and fads. Built on a lighter note with a playful tonality, each piece of content in the series captures these women in candid, fun moments and highlights their unique point of view as they adorn statement pieces from Platinum EVARA.

READ MORE →





CaratLane – A Tanishq Partnership, collaborates with Warner Bros. Discovery Global Consumer Products to launch one-of-a-kind Harry Potter x CaratLane collection in India

CaratLane – A Tanishq Partnership, in collaboration with Warner Bros. Discovery Global Consumer Products has launched a brand-new collection today that celebrates one of the world's most loved and magical film series, Harry Potter. The collection arrives with the wonder of spellbinding diamonds through rings, bracelets, earrings, necklaces and watch charms.

READ MORE → 



DeBeers Forevermark lists India as third largest market, plans two store openings

DeBeers Forevermark has listed India as its third largest market globally. The company plans to continue to expand its brick-and-mortar footprint in the country with a store launch planned for Aurangabad this month followed by another in Indore. The business also offers an expanding range of lightweight designs suitable for everyday wear, an increasingly popular product category, especially with younger shoppers who have increasingly more to spend on themselves.

READ MORE → 

IIJS INDIA INTERNATIONAL JEWELLERY SHOW

SIGNATURE 2023

5th to 9th Jan'23



Mumbai Exhibition Centre, Nesco

Stall #3L377B, Hall #3



RAJKOT, GUJARAT, India

+91 98242 95859 (Vineet N. Vasa) E: sales@lotusjewellery.com

www.lotusjewellery.com Click here to like us on  Click here to Follow us on 

Download our new app search "Lotus jewellery creation"

Check here to Download




LOTUS

JEWELLERY CREATION

CRAFTING JEWELS OF TRUST

— SINCE 1943 —

reach above company by





PMJ Jewels hosts Vijayawada's grandest wedding jewellery exhibition

PMJ Jewels recently inaugurated the grandest ever bridal and wedding collection exhibition at their store in Vijayawada. The exhibition cum sale showcases the finest & never-seen-before designer jewellery range of PMJ with over 10,000+ handcrafted creations curated specially for the grandest ever wedding jewellery exhibition in Vijayawada. Daily wear and festive creations, office wear, party jewellery and regular wear designs are showcased at the exhibition and wedding jewellery.

READ MORE →





Kalyan Jewellers' Candere partners with N7- The Nitrogen platform, India's top CDN provider for superior customer experience

MUMBAI

Candere partnered with N7 – The Nitrogen Platform to accelerate its website and enhance the digital shopping experience for its customers. They Increased website speed by 30%, and conversions by 5%. The Nitrogen Platform's AI driven image optimization allowed Candere to accelerate its page load time, improve SEO, enhance user experience and reduce bandwidth costs simultaneously.

READ MORE →





HER STORY

Jewels with Character

Her Story's latest campaign captures perspectives of modern Indian women

Her Story brings alive the perspectives of the modern woman with a thought-provoking campaign led by five inspiring personalities – Anoushka Shankar, Smriti Mandhana, Twinkle Khanna, Sobhita Dhulipala and Kalki Koechlin. The campaign brings alive their personalities, celebrating keywords and ideas that resonate with them, while they are photographed in a manner that best represents the ideas in their own lives, through black-and-white and colour portraits.

READ MORE →





YEARS OF



Laxmi Diamond
Since 1972



Showcasing
The
Avant Garde
collection

www.laxmidiamond.com | sales@laxmidiamond.com
Tel. no.: 022 6150 3333, 6150 3320 | Fax.: 022 6150 3300



:Laxmi Diamond Pvt. LTD



:laxmidiamond



:laxmidiamondindia



:Laxmi Diamond PVT. LTD

reach above company by →





Senco Gold & Diamonds on an expansion mode, launches two new showrooms in Mumbai – Brand Ambassador VidyaBalan inaugurates the showrooms at Borivali and Vashi

Senco Gold & Diamonds announced the expansion of its footprint in Maharashtra with the launch of two new showrooms. The new showroom located at Borivali West is spread across 2700 sqft. showcasing a wide range of elegantly designed jewellery collection and the new Senco Gold and Diamonds D’Signia showroom located at Vashi, Navi Mumbai is spread across 2400 sqft.

READ MORE →





KISNA launch thoughtful diamond jewellery gifting options that represent symbols of eternity

The new beginnings of life deserve to be celebrated with special gifts. KISNA's offering of elegant diamond earrings, bracelets, rings, nose pins, necklaces, bangles etc makes it to the list of minimalist jewellery that a bride would want to cherish in the long term. These options are sure to add to her charm and sanctity of marital bliss.


READ MORE → 




NUANCE JEWEL



 nuancejewel_india

 www.nuancejewel.com

 info@nuancejewel.com

Unit no. B 53/54, 1st floor, Nandbhavan Industrial Estate, Mahakali Caves Road,
Andheri East, Mumbai - 400 093 Contact Details - +91 9167967976, 022 4262 6666

reach above company by →





Priti Bhatia & Surat Jewellers Association to present diamond brooch to PM for oath-taking ceremonies

Surat-based designer Priti Bhatia introduced a diamond-embellished brooch titled, *Āryāvarta*, denoting the power of the Indian Constitution. With the support of the Surat Jewellers Association, Bhatia will present this brooch to PM Modi. The brooch features the Ashoka Chakra, and when rotated it displays the new Parliament.

READ MORE →





Mia by Tanishq partners with Flipkart to boost online sales

Mia by Tanishq has partnered with e-commerce major Flipkart to boost its online sales in the country. Through this partnership, Mia by Tanishq aims to widen its customer base and tap regions where its retail presence is low while Flipkart is looking to strengthen its brand portfolio in the jewellery segment. The partnership will see Mia by Tanishq house over 900 jewellery designs that include earrings, bracelets, studs, necklaces, and rings on the Flipkart platform.

READ MORE →



**12th
GGJS**
Gujarat Gold
Jewellery Show 2022

Jointly Organized by

GGJS
GUJARAT GOLD JEWELLERY SHOW



23 FRI **24** SAT **25** SUN **DEC'22**

HELIPAD EXHIBITION CENTER
GANDHINAGAR, GUJARAT.

**12th Successful
Editions of GGJS**

A Remarkable Journey!

**Get your Jewellery
TODAY!**



 www.ggjs.co.in

reach above company by →





IIGJ Mumbai Hosts its 15th Convocation Ceremony for Graduating Students of B.A. in Gems and Jewellery

The Indian Institute of Gems & Jewellery, Mumbai held its convocation ceremony for the 15th batch of graduates of the 3-year B.A. in Gems & Jewellery programme offered in collaboration with Mewar University. 41 students successfully graduated from the Class of 2021. All the students are either employed with prestigious jewellery companies, are working on their own jewellery collections as entrepreneurs or have been absorbed into their family businesses. IIGJ Mumbai.

READ MORE →





Why 2023 looks bright for the jewellery industry in India

The year 2022 has been a phenomenal one for the jewellery industry. Overcoming the brief slump of the COVID-19 disruption, the 2022 Diwali season saw a 30% surge in the sale of gold. This drastic recovery is only set to improve in 2023, with retailers aiming to expand their offerings and consumer demographics and behaviour favouring the industry's shine.

READ MORE →





Peace of Mind, Assured!

Humein har
keemti cheez ki
parakh hai.
Chahe woh heera
ho ya samay.



Isiliye SGL Labs deta hai international standard
diamond certification sirf **teen se char din** mein.

#JaanoPhirMano



To get your jewelry and loose diamond certified, call on +91 98337 96566

reach above company by →





RAI Retail business survey indicates spike in jewellery and footwear sales; could be attributed to wedding season

The 34th edition of the Retail Business Survey by the Retailers Association of India (RAI) indicates that sales in November 2022 showed growth of 15% as compared to the sales levels during the same period in November 2019 i.e. pre-pandemic. Of the regions, the eastern and western parts of India witnessed a growth of 17% in November 2022, while north and south India saw a 13% growth, the data revealed.

READ MORE → 

DIVINE[®]

SOLITAIRES



Outshine the Ordinary

www.divinesolitaires.com



Hearts & Arrows
(Ex.Ex.Ex.)^{Plus} Cut



Quality
Guarantee
Certificate[®]



Transparent
Pricing

reach above company by →





Over 400 retailers to showcase products at Jaipur Jewellery Show

More than 400 jewellery retailers are expected to showcase their products at the annual Jaipur Jewellery Show (JJS) to be held here from December 23-26, organisers said. The annual event will be based on 'Emerald...Timeless Elegance' theme. The show will have around 900 booths this year and it will see the participation of eminent jewellers of the country.

READ MORE →



Retail Jeweller INDIA FORUM

IMPARTING KNOWLEDGE. INITIATING GROWTH.



CONFERENCE



EXHIBITION



AWARDS

THEME 2023
INNOVATION
POWERING RETAIL

4th JANUARY 2023

M U M B A I

For Delegate registrations :

Laxmi : +91 79773 81527

rjmarketing@retailjewellerindia.com

Nagesh : +91 91672 52615

nagesh@retailjewellerindia.com

www.retailjewellerindiaforum.com

CLICK HERE to reach The Retail Jeweller



THE FAVOURITE BUSINESS MAGAZINE OF RETAIL JEWELLERS



TO SUBSCRIBE CLICK HERE

Imparting Knowledge. Initiating Growth.



For advertisement contact: +91-9167 252 611 | +91-7977 381 527

For subscription contact **NAGESH**: +91-9167 252 615

4B-45, 4th floor, Phoenix Paragon Plaza, LBS Road, Kurla (West), Mumbai - 400 070.

samitbhatta@retailjewellerindia.com

www.retailjewellerindia.com

CLICK HERE to reach The Retail Jeweller



Retail Dive

THE Retail Jeweller

The Favourite Business Magazine of Retail Jewellers



The Retail Jeweller The Favourite Business Magazine of Retail Jewellers

OUR STORY - NEWS - RJ RECOMMENDS - SERVICE PROVIDER - RJ+ - AWARDS FORUM SUBSCRIBE - PUBLICATION - CAREERS CONTACT US

Newsletter

15th - 21st Aug 22

Aishpra Gems and Jewels, and SL Shet Diamond House celebrate Independence Day with special activities

The gems and jewellery industry rose up to the occasion of Independence Day. Different brands played with the numerals of India's 75th year of Independence to provide attractive discounts and excite the trade. Few took the opportunity to celebrate the occasion with memorable activities. Aishpra Gems and Jewels, and SL Shet Diamond House were two such brands.

(RJ Exclusive)

[READ MORE](#)

08th - 14th Aug 22

IJS Premiere 2022 records 50,000 visitors; expected to generate business worth Rs. 50,000 cr

GJEPC's flagship show, IJS Premiere saw a record number of visitors which will generate business worth Rs. 50,000 crore to exhibitors in the coming 4-6 months. With 1,790 exhibitors showcasing their exquisite gems & jewellery and spread over 8,00,000 sq ft. of exhibition area, IJS Premiere 2022 presented a galaxy of varieties in gold & gold CZ studded jewellery, diamond, gemstone & other studded jewellery, loose stones, CVD, silver jewellery, artefacts and gifting items, laboratories & education, and machinery & allied industry products and services.

(RJ Exclusive)

[READ MORE](#)

01st - 7th Aug 22

Brands raise a toast to timeless sibling love with sentimental rakhi campaigns

The rakhi season is in and the jewellery industry is exploring any and every opportunity to create excitement. Some of the most loved brands have come up with sentimental rakhi and commercial to tie in with the festival. Sibling love and sisterhood are left no stone unturned in the industry's marketing campaigns.

(RJ Exclusive)

[READ MORE](#)

25th - 31st July 22

NAC Jewellers partners with multiple homegrown kids brands through Young Ones jewellery range

NAC Jewellers has provided a platform for homegrown brands. It partnered with brands like, Tiktora, The Little One, and Young Ones. In time, the campaign for Young Ones will help the brands to compete about the market.

(RJ Exclusive)

[READ MORE](#)



18th - 24th July 22

The Rare Edit by Sheetal Ranka surprises Pune's HNI base with luxurious collaborations

PUNE

Sheetal Ranka of Ranka Jewellers made a commendable mark in contemporary bridal jewellery market through The Rare Edit, a 5-day event held at the Rare Jewels boutique store, which provided a complete makeover package to brides and grooms from around 250 select families. Designer boutique brand Mala and Kinnary and premium wellness brand The Wedding Clinic joined forces with Ranka for The Rare Edit.

(RJ Exclusive)

[READ MORE](#)

11th - 17th July 22

The import duty hike on gold to negatively impact the trade: Retailers

The hike in import duty on gold has come as a shocker from the government. Recovering from the aftermath of a crushing pandemic, the gem and jewellery industry didn't expect to court this unwelcome development. While the intention has been to reduce the pressure on current account deficit and resist rupee depreciation, retailers are polarised over this sudden move.

(RJ Exclusive)

[READ MORE](#)

04th - 10th July 22

Jewellery retail chains on a post-pandemic retail expansion spree

The large retail chains that inadvertently slowed down expansion during covid are now increasing footprint across India at an accelerated pace. Chain store brands like Kalyan Jewellers and Joyalukkas are capturing the market on the back of strong equity and awareness.

(RJ Exclusive)

[READ MORE](#)

27th - 3rd July 22

Nrityabaran campaign by Abaran highlights design diversity of Indian classical dance forms

The campaign is Abaran's unified attempt to showcase its diverse inventory across traditional and semi-traditional categories. The brand has focused on various forms of dance, namely Odissi, Mohiniyattam, Kuchipudi, and Kathak. In this ongoing campaign on social media, one sees short details on each of the dance form graciously presented by trained classical dancers.

(RJ Exclusive)

[READ MORE](#)

06th - 12th Jun 22

Verma Jewellers lauds achievements of women pradhans in Himachal Pradesh via virtual

On the occasion of International Women's Day, Verma Jewellers held a virtual felicitation ceremony of 429 women pradhans in the state, titled 'Pride of Himachal'. The event highlighted the achievements of Women Pradhans and featured a prestigious panel discussion with the Pradhans who discussed the challenges faced by them and the difficulties they have overcome over the years.

(RJ Exclusive)

[READ MORE](#)

30th - 05th Jun 22

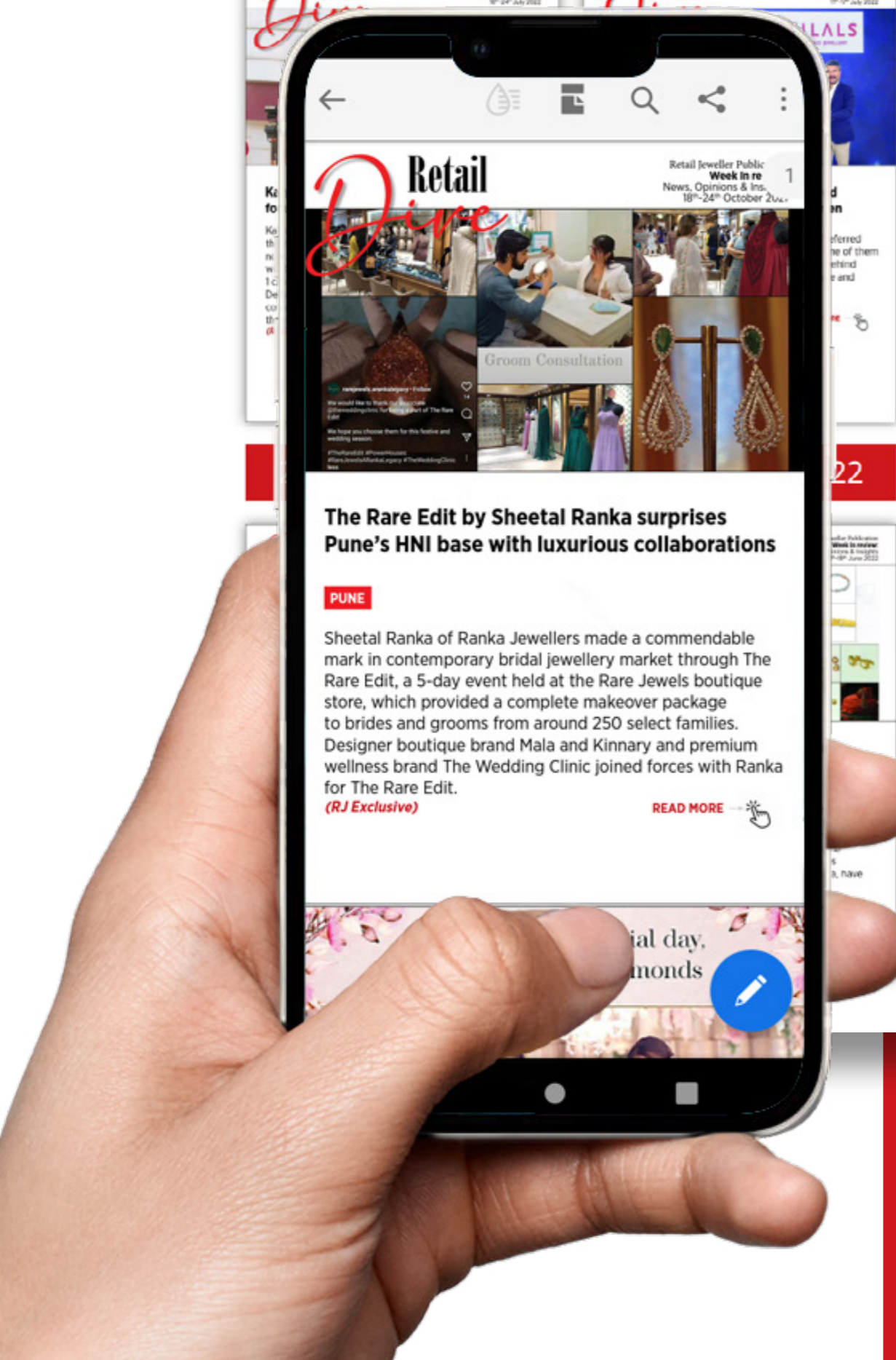
The Rare Edit by Sheetal Ranka surprises Pune's HNI base with luxurious collaborations

PUNE

Sheetal Ranka of Ranka Jewellers made a commendable mark in contemporary bridal jewellery market through The Rare Edit, a 5-day event held at the Rare Jewels boutique store, which provided a complete makeover package to brides and grooms from around 250 select families. Designer boutique brand Mala and Kinnary and premium wellness brand The Wedding Clinic joined forces with Ranka for The Rare Edit.

(RJ Exclusive)

[READ MORE](#)



THE Retail Jeweller

THE FAVOURITE BUSINESS MAGAZINE OF RETAIL JEWELLERS

NEWS, OPINIONS & INSIGHTS

CLICK HERE to reach The Retail Jeweller

