



## Reliance Jewels launches Makar Sankranti range in the shape of flying kites

Reliance Jewels marked 'Makar Sankranti' through their latest Makar Sankranti collection. Named #SunehriUdaan, the brand created an enthralling range of diamond pendants and earrings that were designed in the shape of kites. This, the brand states, is to commemorate the joy of the harvest season.

**(RJ Exclusive)**

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## DP Jewellers cater to festive season demand with back-to-back exhibitions

In the last couple of months, DP Jewellers conducted two exhibitions in different states to know what the consumers are buying to celebrate the current festive season. The first was the Parinay wedding exhibition, in which the brand ran a week-long extravaganza of bridal jewellery collections in three of its showrooms in Rajasthan in December. Then, was the World of Diamonds Exhibition at their stores in Ratlam, Ujjain, and Indore.

***(RJ Exclusive)***

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## **A Jewels, designer Rocky Star collaborate for India Designer Show S4 with showstopper Sonakshi Sinha**

Season 4 of India Designer Show got a surprise for A Jewels as ace designer Rocky Star approached the brand for a momentous collaboration. The pieces were created catering to the needs of the designer. A separate collection was manufactured by A Jewels after receiving Rocky's designs for the outfits.

***(RJ Exclusive)***

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## **Union Budget 2023-24: GJEPC seeks Jewellery Repair Policy to make India a global outsourcing service centre & hub**

GJEPC has urged the Government of India to introduce a Jewellery Repair Policy to make India a global outsourcing service centre. This will increase India's market share in the global jewellery repair market estimated to grow to around US\$ 5.75 billion by 2026. At present, India has a miniscule market share of just 3% with a sale of US\$ 196.8 million.

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## Melorra steps into men's jewellery

Melorra has expanded its product portfolio and stepped into men's jewellery in everyday diamond and gold designs in its e-commerce store and brick-and-mortar outlets.

Melorra's maiden men's jewellery line features 14, 18, and 22-carat designs, some studded with diamonds and others left plain for a modern effect.

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## Kalyan Jewellers launches Pongal digital campaign featuring Regina Cassandra

**CHENNAI**

Kalyan Jewellers celebrates the auspicious occasion of Pongal with its unique ad campaign featuring actor Regina Cassandra. The digital ad film embodies the festive spirit of the Tamil New Year and reflects upon the age-old traditions practiced by families to mark the harvest festival.

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## Kalamandir Jewellers launches Saj Dhaj Ke bridal jewellery

**SURAT**

Kalamandir Jewellers has launched Saj Dhaj Ke, a complete range of exquisite head-to-toe jewellery that is sure to add sparkle to every bride's look on a special day. Combining modernity and tradition, Saj Dhaj Ke's stunning designs redefine regalia and grandeur and are the perfect choice for making a style statement on the big day.

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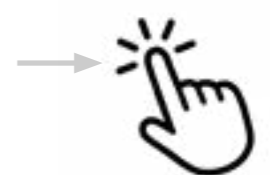




## Golden Goliath

Umesh Kumar Agarwal, Managing Partner, Krishna Jewellers Pearls & Gems speaks about the current trends in the jewellery industry and the journey of the brand in Hyderabad. His vision for KJPG is to uphold the values they are known for — excellent shopping experience and customer service.

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## Celebrities stunned in exceptional platinum jewellery designs at the 80th Annual Golden Globe Awards

**INDIA**

Hollywood's most notable celebrities showcased an array of breathtaking platinum jewellery designs at the 80th Annual Golden Globe Awards. The most prominent platinum jewellery trends at the Golden Globe Awards were dramatic earrings as seen on Selena Gomez and Hilary Swank, and statement necklaces worn by Lily James and Hannah Einbinder.

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## **NDC and golden globe award nominee Lily James steps into her light on 80th annual golden globe awards red carpet in classic natural diamonds**

Lily James, Global Ambassador for The Natural Diamond Council, dazzles on the red carpet draped in classic, glamorous natural diamonds from Harry Winston for her red-carpet appearance at the 80th Annual Golden Globe Awards.

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## **Titan: strong festive jewellery sales drive 11% growth**

Titan Company said healthy consumer demand spurred by a vibrant festive season resulted in double-digit growth for Q3 of FY 2022-23 in combined sales year-on-year across the company's standalone businesses.

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## **Kalyan Jewellers Q3 update: Revenue up 13% YoY; gross margin expands sequentially**

Kalyan Jewellers recorded consolidated revenue growth of approximately 13% in Q3 FY2023 as compared to the same period in the previous financial year, and approximately 35% for YTD (nine months) FY2023 as compared to the same period in the previous financial year.

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## **SAIF Zone concludes participation in India's largest gems and jewellery exhibition**

The Sharjah Airport International Free Zone has concluded its participation in the 15th Edition of IIJS Signature Show 2023. The exhibition took place from 5th to 9th January in Mumbai with the participation of more than 2,500 exhibitor booths and 1,300 exhibiting companies specialising in precious stones and jewellery.

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AJ

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## Unlearn Launches Trouve – a visual discovery platform for the jewellery industry

Businesses like jewellery, where the smallest stone speaks in thousands, need sound consumer management, and Trouve has done that by shifting the traditional style of searching and finding the product and transforming it into a few seconds' process.

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## **Organised jewellery retailers to outpace industry growth over the medium term; revenue likely to grow 10% YoY in FY24: ICRA**

**NEW DELHI**

The organised jewellery retailers in India are expected to continue outpacing the industry over the medium term on the back of industry tailwinds in the form of accelerated shift in market demand from unorganised retailers and planned expansion of retail presence to capitalise on the tailwinds, according to credit rating agency ICRA.

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## **Plain gold jewellery exports witness strong growth post India-UAE CEPA**

FTAs with UAE and recently with Australia are working in favour of gem & jewellery exports from India. Post the India-UAE CEPA, India's Plain Gold Jewellery exports for the period April – December 2022, grew 20.98% to Rs 24242.91 crores.

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## **Gem, jewellery industry seeks abolition of import duty on raw material for lab-grown diamonds in budget**

Gem and jewellery exporters urged the government to announce support measures like the abolition of import duty on raw material for lab-grown diamonds and jewellery repair policy to promote the sector and boost shipments in the forthcoming Budget.

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## India's December gold imports plunge 79% as price rise dents demand

**MUMBAI**

India's gold imports in December plunged 79% from a year earlier to the lowest level in at least two decades for the month as a rally in local prices near record high dampened demand. India imported 20 tonnes in the December, down from 95 tonnes a year ago, said a government official.

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## Newsletter

15th - 21st Aug 22

**Aishpra Gems and Jewels, and SL Shet Diamond House celebrate Independence Day with special activities**

The gems and jewellery industry rose up to the occasion of Independence Day. Different brands played with the numerals of India's 75th year of Independence to provide attractive discounts and excite the trade. Few took the opportunity to celebrate the occasion with memorable activities. Aishpra Gems and Jewels, and SL Shet Diamond House were two such brands.

**(RJ Exclusive)**

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08th - 14th Aug 22

**IJS Premiere 2022 records 50,000 visitors; expected to generate business worth Rs. 50,000 cr**

GJEPC's flagship show, IJS Premiere saw a record number of visitors which will generate business worth Rs. 50,000 crore to exhibitors in the coming 4-6 months. With 1,790 exhibitors showcasing their exquisite gems & jewellery and spread over 8,00,000 sq ft. of exhibition area, IJS Premiere 2022 presented a galaxy of varieties in gold & gold CZ studded jewellery, diamond, gemstone & other studded jewellery, loose stones, CVD, silver jewellery, artefacts and gifting items, laboratories & education, and machinery & allied industry products and services.

**(RJ Exclusive)**

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01st - 7th Aug 22

**Brands raise a toast to timeless sibling love with sentimental rakhi campaigns**

The rakhi season is in and the jewellery industry is exploring any and every opportunity to create excitement. Some of the most loved brands have come up with sentimental rakhi and commercial to tie in with the festival. Sibling love and sisterhood are left no stone unturned in the industry's marketing campaigns.

**(RJ Exclusive)**

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25th - 31st July 22

**NAC Jewellers partners with multiple homegrown kids brands through Young Ones jewellery range**

NAC Jewellers has provided a platform for homegrown brands. It partnered with brands like, Tiktora, The Little One, and Young Ones. In time, the campaign for Young Ones Jewellery range will help brands to compete about the market.

**(RJ Exclusive)**

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18th - 24th July 22

**The Rare Edit by Sheetal Ranka surprises Pune's HNI base with luxurious collaborations**

**PUNE**

Sheetal Ranka of Ranka Jewellers made a commendable mark in contemporary bridal jewellery market through The Rare Edit, a 5-day event held at the Rare Jewels boutique store, which provided a complete makeover package to brides and grooms from around 250 select families. Designer boutique brand Mala and Kinnary and premium wellness brand The Wedding Clinic joined forces with Ranka for The Rare Edit.

**(RJ Exclusive)**

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11th - 17th July 22

**The import duty hike on gold to negatively impact the trade: Retailers**

The hike in import duty on gold has come as a shocker from the government. Recovering from the aftermath of a crushing pandemic, the gem and jewellery industry didn't expect to court this unwelcome development. While the intention has been to reduce the pressure on current account deficit and resist rupee depreciation, retailers are polarised over this sudden move.

**(RJ Exclusive)**

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04th - 10th July 22

**Jewellery retail chains on a post-pandemic retail expansion spree**

The large retail chains that inadvertently slowed down expansion during covid are now increasing footprint across India at an accelerated pace. Chain store brands like Kalyan Jewellers and Joyalukkas are capturing the market on the back of strong equity and awareness.

**(RJ Exclusive)**

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27th - 3rd July 22

**Nrityabaran campaign by Abaran highlights design diversity of Indian classical dance forms**

The campaign is Abaran's unified attempt to showcase its diverse inventory across traditional and semi-traditional categories. The brand has focused on various forms of dance, namely Odissi, Mohiniyattam, Kuchipudi, and Kathak. In this ongoing campaign on social media, one sees short details on each of the dance form graciously presented by trained classical dancers.

**(RJ Exclusive)**

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06th - 12th Jun 22

**Verma Jewellers lauds achievements of women pradhans in Himachal Pradesh via virtual**

On the occasion of International Women's Day, Verma Jewellers held a virtual felicitation ceremony of 429 women pradhans in the state, titled 'Pride of Himachal'. The event highlighted the achievements of Women Pradhans and featured a prestigious panel discussion with the Pradhans who discussed the challenges faced by them and the difficulties they have overcome over the years.

**(RJ Exclusive)**

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30th - 05th Jun 22

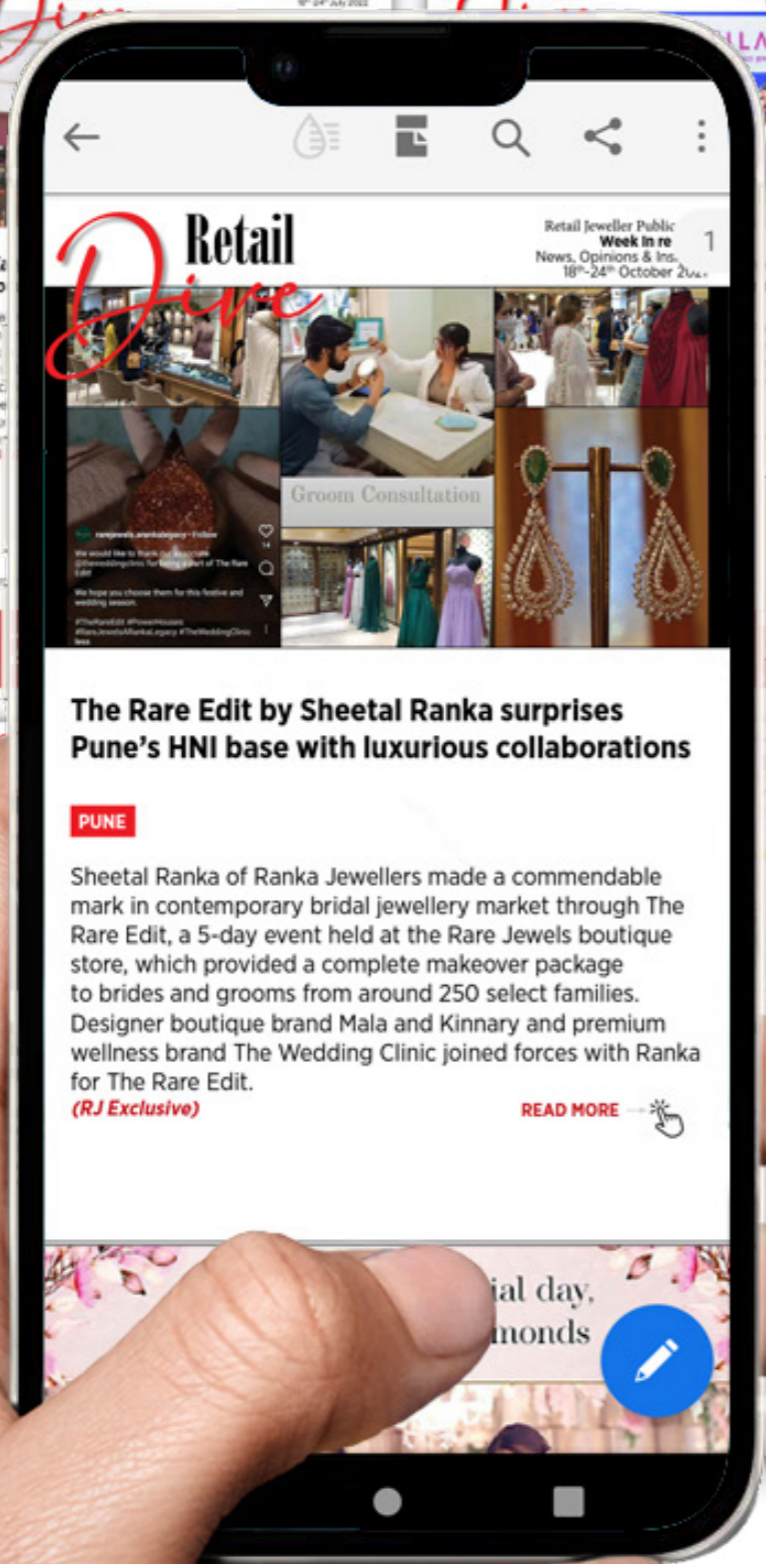
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