



Om Jewellers entices jewellery lovers via a De Beers Forevermark collaboration for Gymnistan 2023

Om Jewellers joined hands with De Beers Forevermark to participate in the Gymnistan 2023 event as the jewellery partner for the second time this year. A diamond-studded Tiara by De Beers was displayed for anyone to try on and click pictures with. There was also a contest arranged for those clicking photos with the tiara.

(RJ Exclusive)

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Melorra breaks gender stereotypes in jewellery gifting with #PartnerInSuccess

Melorra has made a mark in the industry with its contemporary, budget-friendly designs for women and men. Building on the brand's focus on men's jewellery is the new campaign that promotes the idea of gifting men and builds on the notion that jewellery gifting need not be one-sided, as women can also demonstrate their affection for their spouses with meaningful presents.

(RJ Exclusive)

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Abhushan Jewellers launches the second edition of the grand Bhagya Laxmi offer this February

After the stupendous success of its first edition, Abhushan Jewellers launches a fantastic promotional offer, doling out vehicles, gadgets and appliances for the second edition of the Bhagya Laxmi offer on purchase of Rs.9000/- from their store on any jewellery item. Upon making the purchase, the customers are offered a lucky draw bucket to drop a coupon with their details. Every alternate day, 11 lucky draw coupons are picked from the bucket and depending on whose coupon is selected, they are rewarded.

(RJ Exclusive)

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 **SENCO**

LOVE '23

Senco Gold & Diamonds rolls out new campaign with brand ambassador Kiara Advani for Valentine's Day

Senco Gold & Diamonds is all set to make your Valentine's Day memorable with 'Perfect Love' & 'Love23'. Senco Gold and Diamonds rolled out new campaign with brand ambassador Kiara Advani. Through the digital video campaign, Kiara Advani will be promoting newly launched Valentine's Day special heart-shaped solitaire diamond jewellery collections.

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Aisshpra Gems and Jewels personifies love with Infinite Love Edition, this Valentine's Day

Aisshpra Gems and Jewels curates an affectionate halo with the signature Infinite Love Collection this season of love. The edition features a minimalistic Diamond jewellery collection range inspired from infinity motif that resembles timeless love. This beautiful collection of 14K rose gold includes pendants, earrings, rings, and bracelets shaped with infinity symbols that epitomize the infinity of love.

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Kisna from Hari Krishna Group opens its first showroom in Bareilly, second in Uttar Pradesh

BAREILLY

Expanding its physical footprint across the country, KISNA, from Hari Krishna Group launched its first showroom in the city of Bareilly, the second one in Uttar Pradesh.

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Mahabir Danwar Jewellers from Park Street, Kolkata, launch a collection of the season's best diamond bracelets

KOLKATA

Elegant sophistication is the mark of a fine diamond bracelet. MahabirDanwarJewellers, Park Street has launched their exquisite collection of diamond bracelets, 'Khanak-The Diamond Bracelet Showcase'.

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Forevermark Icon Hoop Earrings in yellow gold



Forevermark Icon Pavé-set Hoop Earrings in Yellow Gold

De Beers celebrate commitment this Valentine's Day with captivating new designs from the Forevermark Icon Collection

MUMBAI

De Beers Forevermark has introduced captivating new designs from the Icon collection celebrating the Jewellery House's timeless 'icon' motif. Crafted to maximise the radiance of the beautiful 0.10 carat natural diamond at its heart, the collection offers a selection of rings, earrings, bangles, and pendants in plain gold or with the added allure of pavé-set diamonds.

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Reliance Jewels reveals a unique Valentine's Day collection

Reliance Jewels' launch breathtaking Valentine's Day Diamond Collection called Self Love Collection. The collection is inspired by the power of self-love, with the belief that each and every one of us deserves to shine.

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KISNA Diamond and Gold Jewellery create the sparkle of a lifetime with an all-new Valentine's Day collection

To celebrate this season of love, KISNA Diamond and Gold Jewellery launches its latest Valentine's Day collection called 'Sparkling Love' which is all about minimalist expressions of love. From time immemorial, gifting is one of the most thoughtful ways of expression and there is nothing better than jewellery as a present, especially when it is exclusively designed for special occasions.

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Her Story, the homegrown, modern jewellery brand is committed to crafting jewellery with a purpose

What do women want? This is the question that Ankit Mehta, CEO of jewellery brand Her Story, set out to answer after a conversation with a behavioural scientist while visiting Europe. The quest eventually took him and his team on a journey of immersive research based on conversations with women from around the globe. The answer is what led to the creation of Her Story—a contemporary jewellery brand founded to add meaning to jewellery purchases.

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Augmont Gold For All is honoured by the India Book of Records for creating the record for the Thinnest Gold coin

Augmont Gold For All, recently announced that they were honoured by the India Book of Records for creating the Thinnest Gold coin. The 24 Karat – 999 pure hallmarked Gold coin measured less than 1 mm, which is as thin as foil paper with a weight of 100 mg and a diameter of 2.2 cm.

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Kalyan Jewellers India Limited recorded PAT of Rs 148 crores in Q3FY23

THRISSUR

The Company recorded consolidated revenue of Rs 3,884 crores for Q3FY23 as against Rs 3,435 crores in the corresponding quarter of the previous year, a growth of 13%. Earnings Before Interest, Taxes, Depreciation and Amortization was recorded at Rs 327 crores compared to Rs 299 crores in the same quarter of the previous year.

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India's Muthoot Finance Q3 profit beats on higher gold prices

BENGALURU

Muthoot Finance Ltd reported a third-quarter profit on Monday that beat analysts' estimates, as higher gold prices boosted demand during the festive season. The gold financing company reported a profit of 9.02 billion rupees (\$109.14 million) for the three months ended Dec. 31, down from 10.29 billion rupees a year earlier hit by lower interest income, it said in an exchange filing.

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‘India is strong pillar of support for global gold market’: World Gold Council

India has witnessed a growing demand for lightweight and studded jewellery, the World Gold Council said. The global body called India a ‘strong pillar of support for the global gold markets’. The gold jewellery exports in India have grown from \$7.6 billion in 2015 to \$12.4 billion in 2019. Bridal jewellery dominates the gold jewellery landscape, enjoying 50-55% of the market share in India.

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Jewellery maker Pandora eyes uncertain 2023 after record year

COPENHAGEN

Danish jewellery maker Pandora on Wednesday gave a broad sales forecast for 2023, projecting a range between a drop of 3% to an increase of 3%, amid uncertainty over economic growth and its impact on consumer demand. Last year, Pandora saw record high sales of 26.5 billion Danish crowns (\$3.82 billion), corresponding to growth of 7%, above its guidance of 4% to 6%.

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A&H Centres hallmarked more than 17 crore gold jewellery in 1.5 years: Government

NEW DELHI

Union Minister of state for Consumer Affairs, Food and Public Distribution, SadhviNiranjanJyoti on Wednesday said that assaying and hallmarking centres hallmarked more than 17 crore pieces of gold jewellery in 1.5 years. In a written reply to a question in the Lok Sabha, the minister said that there are 1374 operational gold hallmarking laboratories in the country, as of date.

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15th - 21st Aug 22

Aishpra Gems and Jewels, and SL Shet Diamond House celebrate Independence Day with special activities

The gems and jewellery industry rose up to the occasion of Independence Day. Different brands played with the numerals of India's 75th year of Independence to provide attractive discounts and excite the trade. Few took the opportunity to celebrate the occasion with memorable activities. Aishpra Gems and Jewels, and SL Shet Diamond House were two such brands.

(RJ Exclusive)

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08th - 14th Aug 22

IJS Premiere 2022 records 50,000 visitors; expected to generate business worth Rs. 50,000 cr

GJEPC's flagship show, IJS Premiere saw a record number of visitors which will generate business worth Rs. 50,000 crore to exhibitors in the coming 4-6 months. With 1,790 exhibitors showcasing their exquisite gems & jewellery and spread over 8,00,000 sq ft. of exhibition area, IJS Premiere 2022 presented a galaxy of varieties in gold & gold CZ studded jewellery, diamond, gemstone & other studded jewellery, loose stones, CVD, silver jewellery, artefacts and gifting items, laboratories & education, and machinery & allied industry products and services.

(RJ Exclusive)

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01st - 7th Aug 22

Brands raise a toast to timeless sibling love with sentimental rakhi campaigns

The rakhi season is in and the jewellery industry is exploring any and every opportunity to create excitement. Some of the most loved brands have come up with sentimental rakhi and commercial to tie in with the festival. Sibling love and sisterhood are left no stone unturned in the industry's marketing campaigns.

(RJ Exclusive)

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25th - 31st July 22

NAC Jewellers partners with multiple homegrown kids brands through Young Ones jewellery range

NAC Jewellers has provided a platform for homegrown brands. It partnered with brands like, Tikona, The Little One, and Young Ones. In time, the campaign for Young Ones Jewellery range will help the brands to compete about the market.

(RJ Exclusive)

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18th - 24th July 22

The Rare Edit by Sheetal Ranka surprises Pune's HNI base with luxurious collaborations

PUNE

Sheetal Ranka of Ranka Jewellers made a commendable mark in contemporary bridal jewellery market through The Rare Edit, a 5-day event held at the Rare Jewels boutique store, which provided a complete makeover package to brides and grooms from around 250 select families. Designer boutique brand Mala and Kinnary and premium wellness brand The Wedding Clinic joined forces with Ranka for The Rare Edit.

(RJ Exclusive)

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11th - 17th July 22

The import duty hike on gold to negatively impact the trade: Retailers

The hike in import duty on gold has come as a shocker from the government. Recovering from the aftermath of a crushing pandemic, the gem and jewellery industry didn't expect to court this unwelcome development. While the intention has been to reduce the pressure on current account deficit and resist rupee depreciation, retailers are polarised over this sudden move.

(RJ Exclusive)

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04th - 10th July 22

Jewellery retail chains on a post-pandemic retail expansion spree

The large retail chains that inadvertently slowed down expansion during covid are now increasing footprint across India at an accelerated pace. Chain store brands like Kalyan Jewellers and Joyalukkas are capturing the market on the back of strong equity and awareness.

(RJ Exclusive)

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27th - 3rd July 22

Nrityabaran campaign by Abaran highlights design diversity of Indian classical dance forms

The campaign is Abaran's unified attempt to showcase its diverse inventory across bridal and semi-bridal categories. The brand has focused on various forms of dance, namely Odissi, Mohiniyattam, Kuchipudi, and Kathak. In this ongoing campaign on social media, one sees short details on each of the dance form graciously presented by trained classical dancers.

(RJ Exclusive)

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06th - 12th Jun 22

Verma Jewellers lauds achievements of women pradhans in Himachal Pradesh via virtual

On the occasion of International Women's Day, Verma Jewellers held a virtual felicitation ceremony of 429 women pradhans in the state, titled 'Pride of Himachal'. The event highlighted the achievements of Women Pradhans and featured a prestigious panel discussion with the Pradhans who discussed the challenges faced by them and the difficulties they have overcome over the years.

(RJ Exclusive)

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30th - 05th Jun 22

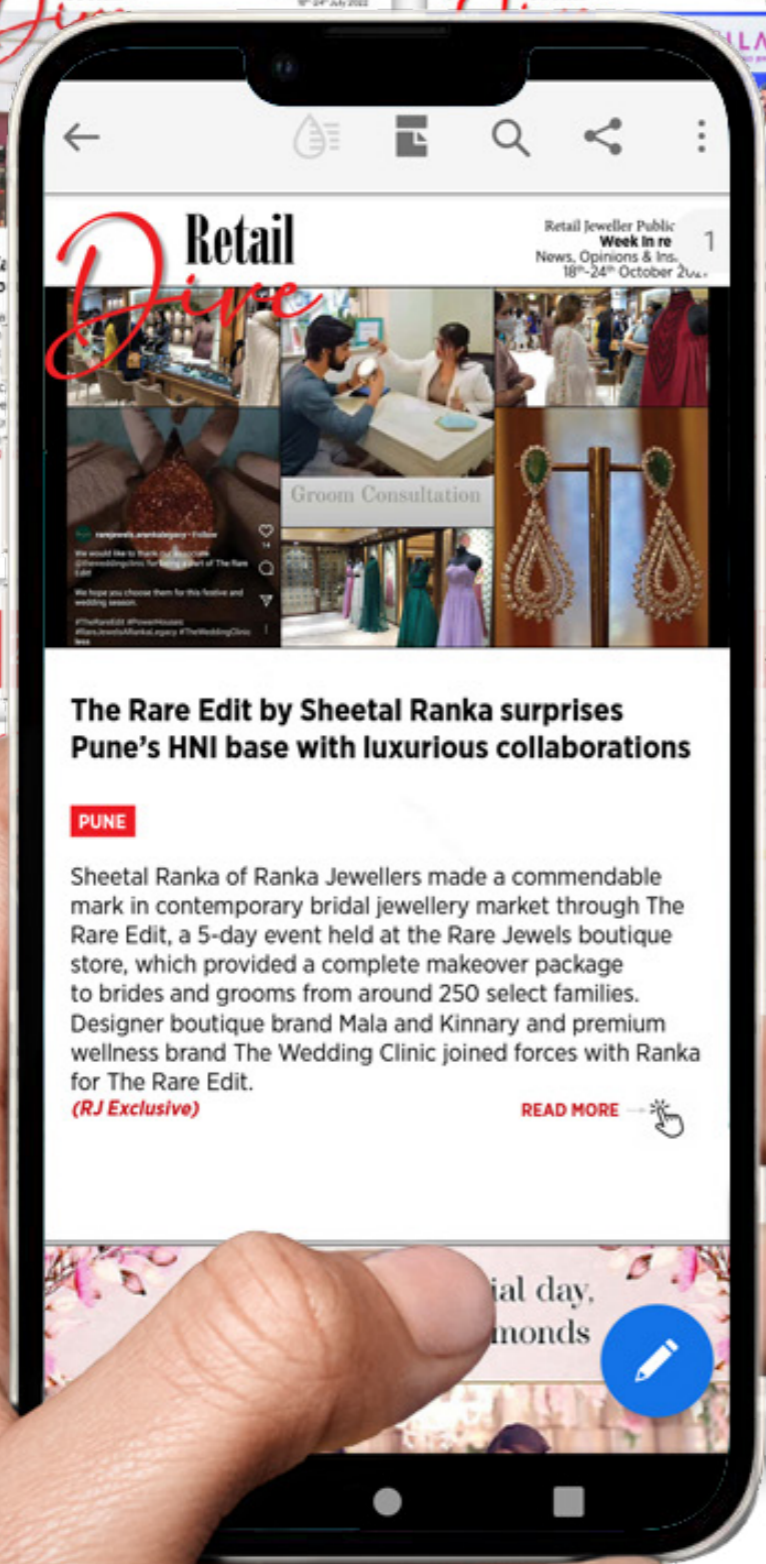
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